Key message for the map for the UNFCCC COP22, November 2016, Marrakech

Welcome to a voyage of discovery!

Climate change affects our ability to fix problems like poverty, hunger or the loss of natural resources. So do many of our individual daily choices. This map will make some of those choices a little easier while you discover the amazing city of Marrakech. As well as revealing some great places to visit, it will help you to find local organic food, hotels that meet Green Key standards and souvenirs that support Moroccan communities.

By 2050, half the world’s population will live in cities, which create around 70% of all carbon emissions and consume around 70% of all resources. But cities are also vibrant hubs of knowledge that can launch innovative solutions and trends to help solve these problems, like clean energy or transport.

For example, Morocco aims to source more than half its energy from renewable sources by 2030. This will help cut the country’s greenhouse gas emissions by a third. Hotels are among the many businesses that are proudly switching to clean energy. So, by making informed decisions about accommodation - or any other goods and services you spend money on - you can help Morocco to hit those targets.

With the right choices, the journey we are starting together in Marrakech can inspire even more sustainable voyages of discovery across Morocco, the African continent and the rest of the world; making sure the next generation can do the same.

The Michelin Group, the Ministry of Tourism of Morocco, UN Environment and local partners are sharing this map to help you get the most out of your visit to Marrakech. We hope you will help someone else to do the same by sharing the map with them and by sharing your experiences on #GreenPassport.

Thank you.

Lahcen Haddad, Minister of Tourism, Morrocco

Erik Solheim, Head of UN Environment

Claire Dorland-Clausel, Member of the Michelin Group Executive Committee
#GreenPassport

Read this map and travel slowly: Enjoy a walk, rent a bike, share a car or take public transport

DID YOU KNOW?
By using buses instead of cars in the city, you can halve your carbon emissions
Transport accounts for approximately 25% of global energy consumption!

Keep your waste until you can recycle it

DID YOU KNOW?
The average time needed for waste to disappear:
- Paper: 2 to 4 weeks
- Tin cans: Up to 100 years
- Plastic lid: Over 450 years!

Turn the air-con down or off and switch to low energy settings on your devices

DID YOU KNOW?
By 2030, 13% of greenhouse gas emissions will come from refrigeration!
A cell phone charger consumes energy even when not in use and 1 to 5 watts when connected to a fully charged device! Saving 1 watt a day adds up to tons of CO₂ emissions every year!

Buy locally made crafts and support local businesses

#PasseportVert

Report leaking taps and avoid replacing towels or sheets every day

DID YOU KNOW?
Tourists use nearly 3 times more water than an average resident!

Support the local economy by trying authentic food. Try to order only what you will eat to reduce food waste

DID YOU KNOW?
A third of all food produced is wasted. In the hospitality sector that includes 65% during preparation, 30% from leftovers and 5% from spoiled stock!
Food loss and waste is responsible for about 8% of global greenhouse gas emissions!

Accommodation: hotels and bed & breakfasts that have international ‘Green Key’ sustainability certification or the “Moroccan Sustainable Tourism” award

Moroccan handicrafts: sellers of handicrafts meeting national quality standards

Restaurants: restaurants using local or organic food or with social inclusivity initiatives

Hang-outs: popular local cafes and bars

Beauty & wellness: spas using organic or locally produced products

Blue Flag beaches: beaches with “Blue Flag” certification showing their high water quality and environmental standards

Pre-sessional meetings: Palais des Congrès de Marrakech, Bd Mohammed VI, 40000 Marrakech, Morocco – MAP: A3

This information was collected thanks to the support of UN Environment, the Moroccan Ministry of Tourism and “Association Mawarid Pour l’Environnement et l’Energie”.

It is a contribution to the Sustainable Lifestyles & Tourism Programmes of the 10YFP, a 10-year framework of programmes to enhance international cooperation and accelerate the worldwide shift towards sustainable consumption and production.

The COP22 village site: Bab Ighli, avenue Mohammed VI, Marrakech.
### MUST-SEE SITES

<table>
<thead>
<tr>
<th>Number</th>
<th>Site Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Michelin selection of Must-see sites</td>
<td>National parks and green spaces</td>
</tr>
<tr>
<td>2</td>
<td>Koutoubia</td>
<td>MAP: D4 - The Koutoubia is a masterpiece of Almohad art whose emblematic minaret is topped by a superb 70m/230ft-high square tower. The Koutoubia acquired its current look under the reign of Yacoub el-Mansour. Entry is forbidden to non-Muslims.</td>
</tr>
<tr>
<td>3</td>
<td>Marrakech Souks</td>
<td>MAP: E3 - Here you can see Moroccan craftsmanship in all its diversity, organised by profession. Stroll through the crowds under a roof of reeds, passing craftsmen and tradesmen hawking leather goods, fabrics, kettles and pottery.</td>
</tr>
<tr>
<td>4</td>
<td>Jemâa el Fna Square</td>
<td>MAP: E3 - In the heart of the medina, the square waits for the sun to go down before offering up its street shows, multiple stalls, crowds, noise and shouting, music and improvised food stalls. The highlight of the evening is the street art of “halka”, recognised and protected by the UNESCO.</td>
</tr>
<tr>
<td>5</td>
<td>Saadian Tombs</td>
<td>MAP: E5 - The sumptuous mausoleums of the Saadian dynasty were built in the late 16C by Ahmed “the Golden”. A century later Moulay Ismail sealed them up behind a high wall. A passageway for non-Muslims was built in 1917.</td>
</tr>
<tr>
<td>6</td>
<td>Marrakech Ramparts</td>
<td>MAP: C3 - Sultan Ali ben Youssuf endowed Marrakech with its famous surrounding walls in 1132. Later extended, these 19km/12mi of adobe fortifications are flanked by 202 square towers and boast nine gates.</td>
</tr>
<tr>
<td>7</td>
<td>Bahia Palace and Gardens</td>
<td>MAP: F4 - This palace matches the extravagance of the vizier who had it built in the 19 C, for his four wives and 24 concubines, thus explaining the maze of gardens, courtyards and lounges in the Arabic, Turkish or European styles.</td>
</tr>
<tr>
<td>8</td>
<td>Majorelle Garden</td>
<td>MAP: C1 - J. Majorelle, a French artist from Nancy (1888-1962), developed a passion for Morocco where he lived in the 1920s. His garden is a hymn to colour and luxuriance, planted with species from all over the world.</td>
</tr>
<tr>
<td>9</td>
<td>Ben Youssef Madrasa</td>
<td>MAP: E3 - The largest madrasa in North Africa (900 students), built c. 1570 and deconsecrated in 1960, is named after the nearby mosque. The whole shimmering white edifice has been magnificently restored.</td>
</tr>
<tr>
<td>10</td>
<td>Dar Si Said and Morocco Arts Museum</td>
<td>MAP: EF4 - Dar Si Said was the brother of vizier Ba Ahmed and this was his (19C) residence. It contains many treasures including the wooden doors visible in the corridor. The beauty of the setting, a luxuriant riad, highlights the collections.</td>
</tr>
<tr>
<td>11</td>
<td>Marrakech Palm Grove</td>
<td>OFF MAP - The country’s northern-most palm grove is planted with almost 100 000 trees today. A lot of planting and irrigation work is still going on, despite the high-end land development.</td>
</tr>
<tr>
<td>12</td>
<td>Tanners’ Quarter</td>
<td>MAP: F3 - The Tanners’ Quarter near Qued Issi stretches out within the ramparts. If you don’t mind the mud and smell, feel free to go down for a close-up view of the tanning process and the hides drying in the sun near the vats.</td>
</tr>
<tr>
<td>13</td>
<td>M’Nebhi Palace and Marrakech Museum</td>
<td>MAP: E3 - Art lover, collector and patron Omar Benjelloun created a foundation which has enabled, among other things, the restoration of the 19C M’Nebhi Palace home to the Marrakech Museum. Temporary exhibitions are staged here.</td>
</tr>
<tr>
<td>14</td>
<td>Dar Tiskiwi</td>
<td>MAP: E4 - Bert Flint, a Dutchman and adopted Moroccan, has always known how to share his passion for Moroccan folk art. The Hispano-Moorish house provides a superb setting for his collections.</td>
</tr>
<tr>
<td>15</td>
<td>Menara Pavilion</td>
<td>OFF MAP - Built in 1866, this pavilion, set in magnificent gardens, was once a favourite spot for sultans to bring their companions. An ingenious irrigation system was constructed in this exceptional and emblematic setting, with the Atlas mountains in the background.</td>
</tr>
<tr>
<td>16</td>
<td>El-Badi Palace and Gardens</td>
<td>MAP: E4-5 - Its extraordinary dimensions allow you a glimpse into the former splendour of this 16C palace. Demolished in the 17C, it still boasts beautiful gardens and the superb ninbar of the Koutoubia.</td>
</tr>
<tr>
<td>17</td>
<td>Agdal Gardens</td>
<td>MAP: F6 - Built in the 12C and extended in the 19C, these vast gardens cover nearly 3km/1.8mi. Famous for their fruit trees and enormous olive grove.</td>
</tr>
<tr>
<td>18</td>
<td>Secret Garden</td>
<td>MAP: E3 - Having long remained closed, the doors to this luxurious 19C palace now open onto two gardens designed by landscape artist Tom Stuart-Smith. Fine view from the tower.</td>
</tr>
<tr>
<td>19</td>
<td>20 El Harti Park and Avenue Mohammed VI Gardens</td>
<td>MAP: B2-D3 - These extensive public gardens, very popular with families, are planted with palm and orange trees and offer welcome shade right in the heart of the city.</td>
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</tbody>
</table>

### HOTELS AND BED & BREAKFAST

<table>
<thead>
<tr>
<th>Number</th>
<th>Hotel Name</th>
<th>Address</th>
<th>Phone</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Michelin selection of Hotels</td>
<td></td>
<td></td>
<td>Labelled Hotels</td>
</tr>
<tr>
<td>2</td>
<td>Jnane Mogador Hôtel</td>
<td>116 Derb Sidi Boulouk, r. Riad Zitoun el-Kédîm</td>
<td>MAP: E4</td>
<td>05 24 42 63 25/24</td>
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<td></td>
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<td><a href="http://www.jnanemogador.com">www.jnanemogador.com</a></td>
</tr>
<tr>
<td>3</td>
<td>Hôtel du Trésor</td>
<td>77 Derb Sidi Boulouka, r. Riad Zitoun el-Kédîm</td>
<td>MAP: E4</td>
<td>05 24 37 51 13</td>
</tr>
<tr>
<td>4</td>
<td>Riad Alisma</td>
<td>50 Rue de la Bahia, Riad Zitoun el-Jildî</td>
<td>MAP: F4</td>
<td>05 24 37 89 35</td>
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<tr>
<td></td>
<td></td>
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<td></td>
<td><a href="http://www.riadalisma.com">www.riadalisma.com</a></td>
</tr>
<tr>
<td>5</td>
<td>Riad Al Mamounê</td>
<td>140 Derb Aarjane, Rahba Kedîma</td>
<td>MAP: E3</td>
<td>05 24 39 19 58</td>
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<td><a href="http://www.riadalmamoun%C3%AA.com">www.riadalmamounê.com</a></td>
</tr>
<tr>
<td>6</td>
<td>Riad Safar</td>
<td>29 Derb Oulihâ, Sidi Abdel Azîz</td>
<td>MAP: E3</td>
<td>05 24 39 10 10</td>
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<td><a href="http://www.riad-safar-marrakech.com">www.riad-safar-marrakech.com</a></td>
</tr>
<tr>
<td>7</td>
<td>Riad Sahâra Nour</td>
<td>118 Derb Dekkak, Bab Doukkala</td>
<td>MAP: D3</td>
<td>05 24 37 65 70</td>
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### Key message for the map for the UNCCC COP22, 2016

The Michelin Group, the Ministry of Tourism of Morocco, UNEP recommend using renewable sources by 2030. This will help cut the country’s greenhouse gas emissions. But cities are also vibrant hubs of knowledge that can launch innovative solutions. This map will make some of those choices a little easier while highlighting efforts in action and offering examples of good practices in the tourism sector.
**Impression et définition:** Printer Trento (Italie)

With the right choices, the journey we are starting together in innovative solutions and trends to help solve these problems, like clean that meet Green Key standards and souvenirs that support Moroccan

**Key message for the map for the UNCCC COP22,**

- MUST-SEE SITES
  - The sumptuous
  - Here you can see Moroccan
  - North Africa (900 students), built c.
  - UNESCO.
  - recognised and protected by the
  - Down before off ering up its street
  - and pottery.
  - Hawking leather goods, fabrics, kettles

**ART GALLERY**

**FASHION**

**ARTS AND CRAFTS**

**SHOPPING**

1. Michelin selection of shops
2. Labeled Moroccan Hadicraft

**ANTIQUES**

1. Amazonite
   - 94 bd el Mansour Eddahbi
   - MAP: A2
   - 05 24 44 99 26
   - Antiques: pottery, rugs, etc

2. Atelier Moro
   - 114 place de la Fontaine, Mouassine
   - MAP: E3
   - Embroidery, jewellery, decoration

3. Côté Bougie Marrakech SARL
   - 457 Quartier indus Sidi Ghanem
   - MAP: A2
   - 05 24 33 57 64
   - www.cotebougie.com
   - Traditional perfumed candles

4. Chamous Arts
   - Route d’Ourika Km 9 Sidi Mousa Taseltante
   - MAP: B3
   - 06 61 48 77 90
   - www.chamousart.com
   - Everything wood: furniture, doors, interiors, etc

5. Coopérative d’art de tassage traditionnel de Tameslouht
   - 133 Houmet Essour, Tameslouht
   - OFF MAP 06 68 16 56 15
   - Traditional hand weaving

6. Ensemble artisanal
   - Avenue Mohammed V (near the town hall)
   - MAP: D3
   - 05 24 34 67 58.
   - Haberdashers, jewellers, carpenters, makers of bellows and lanterns, bookbinders, leatherworkers, calligraphers, etc.

7. Habibo Frère Sté
   - M’hamid 4, N° 41 OFF MAP
   - 06 61 70 85 34.
   - Woodworking

8. Oriental Tendance Artisanat Design
   - 238 Quartier industriel Sidi Ghanem
   - OFF MAP
   - 05 24 35 65 02
   - www.artisanat-design.com
   - Bags, beach baskets, household linen

9. Les porcelaines de Marrakech
   - 275 Quartier industriel Sidi Ghanem
   - OFF MAP
   - 06 61 34 28 82
   - Traditional ceramics

10. Passage Ghandouri
    - Access by 61 rue de Yougoslavie
    - MAP: C2
    - Several art galleries including the Matisse Art Gallery and the Majorelle gallery

**RESTAURANTS**

1. **“Green” restaurants**
   - Michelin restaurant recommendations*

**LES LESS THAN 50DH (4,5€)**

1. Corto
   - Mediterranean cuisine, fresh fruit juice bar
   - Emerging Business Factory, 61, Quartier Industriel Sidi Ghanem
   - OFF MAP
   - 06 61 32 26 30
   - Women’s fashion

2. Earth Café
   - Vegetarian cuisine
   - Derb Zawak, rue Riad Zitoun el-Kédim
   - MAP: E4
   - 06 61 28 94 02
   - www.earthcafermarakech.com

3. Kaowa, Snack & Juice bar
   - Salads, wraps, fruit juice
   - 34 rue Yves St Laurent
   - MAP: C1

4. Les porcelaines de Marrakech
   - 275 quartier industriel Sidi Ghanem
   - OFF MAP
   - 06 61 34 28 82
   - Traditional ceramics

**NATURE / BEAUTY**

1. Heritage of Malih
   - Hay Essalam (near Douyria restaurant), Mellah
   - MAP: EF4
   - 06 68 04 87 95
   - Plants, pigments, oils and natural products

2. Food d’Argan
   - 5 r. Sourya
   - MAP: B2
   - 05 24 44 87 61
   - Argan oil

3. Pâtisserie des Princes
   - 32 r. Bab Aghnaou (near the square)
   - MAP: E4
   - 05 24 44 30 33.
   - Oriental and western pastries

**FROM 50 TO 100DH (4,5€ - 9€)**

5. Green is better
   - Salads bar
   - Avenue Abdelkrim El Khattabi, Borj Menara 2
   - OFF MAP
   - 05 24 43 44 15

6. Ayaso concept store
   - Organic salads, chicken and vegetables. Shop
   - 6 Boulevard Zerktouni
   - MAP: A2
   - www.ayaso.ma

7. Restaurant et association
   - Amal Moroccan specialties, solidarity concept
   - Corner of Allal ben Ahmad and Ibn Sina streets, Hospital Ibn Tofail District
   - MAP: A1

*by LeGuideVert™

**FROM 100 TO 200DH (9€ - 20€)**

9. Dar Mima
   - Moroccan specialties inside a riad
   - Derb Zouaouia el-Kadiria, Riad Zitoun Jlid
   - MAP: E4
   - 05 24 38 52 52

10. Terrasse des Épices
    - Moroccan and international dishes on the panoramic terrace or in alcoves
    - Corner of Kennaria and Douar Graoua streets
    - MAP: F4
    - 05 24 37 83 87

**FROM 200 TO 300DH (20€ - 30€)**

13. Le Jardin
    - Grilled food and vegetarian dishes served on a patio
    - 32 souk El Jeld, Sidi Abdelaziz
    - MAP: E3
    - 05 24 37 82 95
    - www.lejardin.ma

14. Le Marrachi
    - Moroccan cuisine on Jemâa el-Fna square
    - Place Jemâa el-Fna, 52 Rue des Banques
    - MAP: E3
    - 05 24 44 33 77

**FROM 300 TO 600DH (25€ - 55€)**

15. Le Lila
    - Meat and fish in the modern setting of the Radisson Blu Hotel
    - 166-176 Avenue Mohammed V
    - MAP: A2
    - 06 14 17 54 26

16. La Maison Arabe
    - Moroccan specialties and exotic cuisine
    - 1 Derb Assahbe, in front of Doukkala mosque
    - MAP: D3
    - 05 24 38 70 10
    - www.lamaisonarabe.com
**HANG-OUTS**

1. **Michelin selection of hang-outs**
   - **1 Café Arabe**
     - 184 r. Mouassine
     - MAP: E3
     - 05 24 42 97 28
     - www.cafearabe.com

2. **2 Café Clock**
   - 224 Derb Chhouka
   - MAP: E5
   - www.cafeclock.com

3. **3 Café des Épices**
   - 75 Rahba Lekdimma
   - MAP: E3
   - 05 24 39 17 70
   - www.cafedesepices.net

4. **4 Henna Café**
   - 25 Derb Aouzal Rd
   - MAP: D3
   - 06 56 56 63 74
   - www.hennacafemarrakech.com

5. **5 Café Karma**
   - Rue Abou Bakr Seddiq, Avenue Mohammed VI
   - MAP: A3
   - 05 24 42 59 59
   - www.cafekarma.com

6. **6 Kasbah Café**
   - 47 r. Boutouil, in the Kasbah district
   - MAP: E5
   - 05 24 38 26 25

7. **7 Kosybar**
   - 47 pl. des Ferblantiers
   - MAP: E4
   - 05 24 38 03 24

8. **8 Café la Poste**
   - Corner of el Mansour Eddahbi Bd. and Avenue Imam Malik
   - MAP: B2

9. **9 Souk Café**
   - 11 Derb Souk Jdid, Sidi Abdelaziz
   - MAP: E3
   - 06 62 61 02 29

**A DRINK**

- **1 Café Arabe**
- **2 Café Clock**
- **3 Café des Épices**
- **4 Henna Café**
- **5 Café Karma**
- **6 Kasbah Café**
- **7 Kosybar**
- **8 Café la Poste**
- **9 Souk Café**

**GOING OUT**

- **10 African Chic**
  - Bar with music sets
  - 6 r. Oum Errabia
  - MAP: B2
  - 05 24 43 14 24
  - www.african-chic.com

**Hammams / Spas**

1. **Michelin selection of spas**
   - Beauty & Wellness Spas using organic/local products

2. **1 Les Bains de l’Alhambra**
   - Kasbah, 9 Derb Rahala
   - MAP: E5
   - 05 24 38 63 46
   - www.lesbainsdelalhambra-marrakech.com

3. **2 Les Bains de Marrakech**
   - 2 Derb Sedra, Bab Agnaou
   - MAP: E5
   - 05 24 38 64 19
   - www.lesbainsdemarrakech.com

4. **3 Bains d’Orient**
   - 214 Arset Aouzal
   - MAP: D3
   - 05 5 24 38 76 79
   - www.les-bains-dorient.com

5. **4 Éléments spa**
   - Kasbah District, 71 Derb El Baghala
   - MAP: E5
   - 05 24 38 78 78
   - www.5elements-spa.com

6. **5 Les Couleurs de l’Orient**
   - 22 Derb Lakhdir, Riad Zitoun el-Kedim
   - MAP: E4
   - 05 24 42 65 13
   - www.couleursdelorient.com

7. **6 Héritage Spa**
   - 40 Arset Aouzal, Bab Doukkala
   - MAP: D3
   - 05 24 38 43 33
   - www.heritagemarrakech.com

8. **7 Mandarin Oriental spa**
   - Route du Golf Royal
   - OFF MAP
   - 05 24 29 88 94
   - www.mandarinoriental.com

9. **8 Le Medina Spa**
   - Kennaria Derb Zaari district, N° 27
   - MAP: E5-4
   - 05 24 38 50 59
   - www.medina-spa-marrakech.com

10. **10 Hammam Ziani**
    - 14 r. Riad Zitoun el-Jdid (near the Bahia palace)
    - MAP: E4
    - 06 62 71 55 71
    - www.hammamziani.ma

11. **11 Mamounia Spa**
    - Mamounia hotel, Avenue Bab Jidid
    - MAP: D4
    - 05 24 38 86 00
    - www.mamounia.com

12. **12 Nature Spa Marrakech**
    - Gueliz, Rés. Le Noyer C, Rue Ibn Sina Nouri Attlassi, Semlalia, 2nd floor, N23
    - MAP: AB1
    - 06 28 76 16 16

13. **13 Pearl Spa**
    - Pearl Marrakech hotel, corner of Avenue Echouada and Rue des Temples, Hivernage
    - MAP: C4
    - 05 24 42 42 42
    - www.thepearlmarakech.com

14. **14 So Spa**
    - Sofitel Marrakech Impérial Spa, rue Haroun Errachid
    - MAP: C4
    - 05 24 42 56 00

**SEA / NATURE**

**Marrakech Airport-Ménara**
- 05 24 44 79 10
- www.onda.ma
- 6km southwest of the centre of Marrakech

**when appropriate carriages are also transport solutions!**

**Transportation**

- **Taxi**
- **Bus**

**Special Marrakech Bus**
The Alsa company
(05 24 33 52-70)
- http://alsa.ma/fr/bus-touristique/horaires-et-tarifs
- operates in Marrakech and its outskirts.
- Rates: 4DH (around 0.38€)

**Main routes:**
- The most useful are N°1 (from Jemāa el-Fna) to Gueliz via the Medina via the main post office; N°3, 8, 10 and 14 to the bus and train stations; N°4 (from Jemāa el-Fna) to the Marjorelle gardens via the bus station; N°9 (from Jemāa el-Fna) to go around the ramparts; N°11 and N°20 (from Mamounia) to the Menara and the airport.

**Disclaimer:** This map reflects publicly available information of sustainability practices in action and offers examples of more sustainable choices. The companies highlighted do not imply UN Environment nor its partners’ endorsement or support, in full or in part, of companies or the information provided.