



# SUSTAINABLE DEVELOPMENT 2015

Helping stakeholders shape new global goals for humanity's future

## **How to influence the post-2015 development agenda**

*Introducing two new practical guides for advocacy*

**Greenroom, 12:00 – 12:45, Tuesday 24 June 2014**

Conference Room 11 (Rooftop), UN Complex, Gigiri, Nairobi

SD2015 has produced an Advocacy Toolkit and Media Guide for civil society and other stakeholder organisations, coalitions and individuals that want to influence the post-2015 development agenda, including the sustainable development goals (SDGs).

Representatives from CIVICUS and Stakeholder Forum will introduce these two new publications and walk you through how to use this information and the guiding activities to develop an effective advocacy strategy that will help you and your organisation shape the post-2015 agenda. We will also provide an overview of the UN High-Level Political Forum (HLPF), which is having its second meeting next week in New York and which will likely be the institutional home for the post-2015 development agenda and the SDGs.

There will be time for Q&A and sharing of post-2015 advocacy experiences..

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