

### StR Vision

Share the Road' (StR) is an initiative by the United Nations Environment Programme (UNEP) and the FIA Foundation for the Automobile and Society to promote investment in walking and cycling road infrastructure, linked with public transport systems.



### Kenya Urban Roads Authority (KURA)

KURA is responsible for the management, development, rehabilitation and maintenance of urban road networks in Kenya. In 2011, the corporation adopted a policy change to integrate walking and cycling facilities on all new urban road projects.

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# SHARE THE ROAD

*Better Mobility for All on UN Avenue  
Nairobi, Kenya.*



## Pilot Showcase Road

Kenya is the first pilot country for the Share the Road (StR) initiative. The rehabilitation of UN Avenue is a showcase pilot that involves incorporation of dedicated pedestrian walkways and a two-way cycling lane.

These facilities will promote safe and sustainable transport for all road users. The road is fully financed by the Kenya Government.

### Why Share the Road



Before: No space for walking and cycling

- 1.2 million deaths globally each year from urban air pollution
- Pedestrians and cyclists account for 46% of road traffic deaths
- 40% of Nairobi residents walk despite limited NMT facilities

### Share the Road Benefits



After: Safe walking and cycling lanes

- Reduced localized and global air emissions
- Improved safety for vulnerable road users
- Increased accessibility for all road users



## UN Avenue - Nairobi, Kenya

### Improvements

#### Environment



- Encourage walking and cycling for short distance travel
- Dedicated two-way cycling lane and pedestrian walkways



#### Safety

- Enhanced road signs for both pedestrians and cyclists
- Raised pedestrian crosswalks at key crossing points



#### Accessibility



- Slip lane for left-turning vehicles
- Relocation of the public transport 'matatu' station

