

# Colliding Trends and Overwhelming Odds

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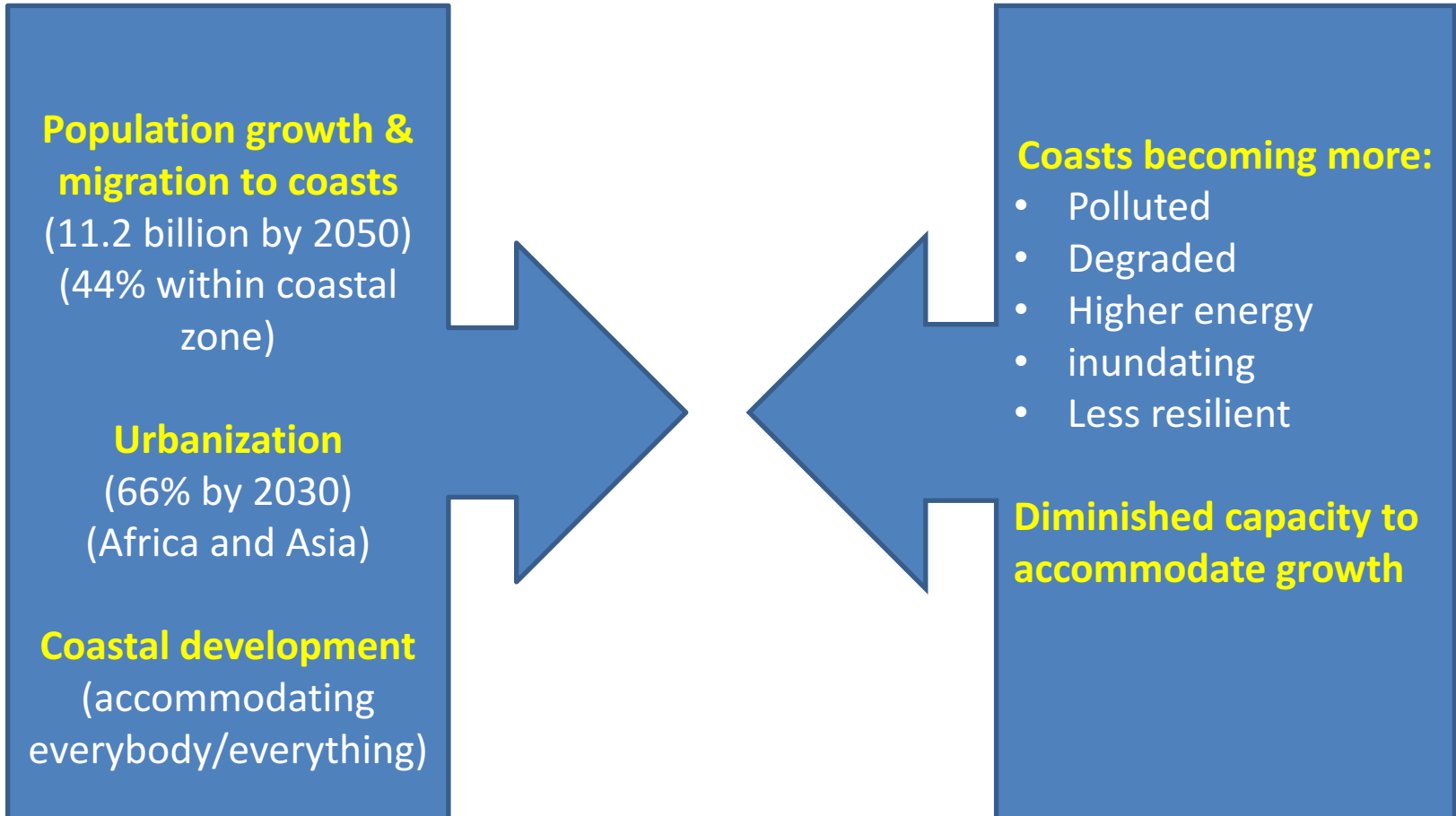
# Developments in ICOM

- We're learning a lot from practice
- What works, what doesn't and increasingly, WHY
- We are applying the lessons learned as we can
- But, still many barriers/shortcomings to implementation

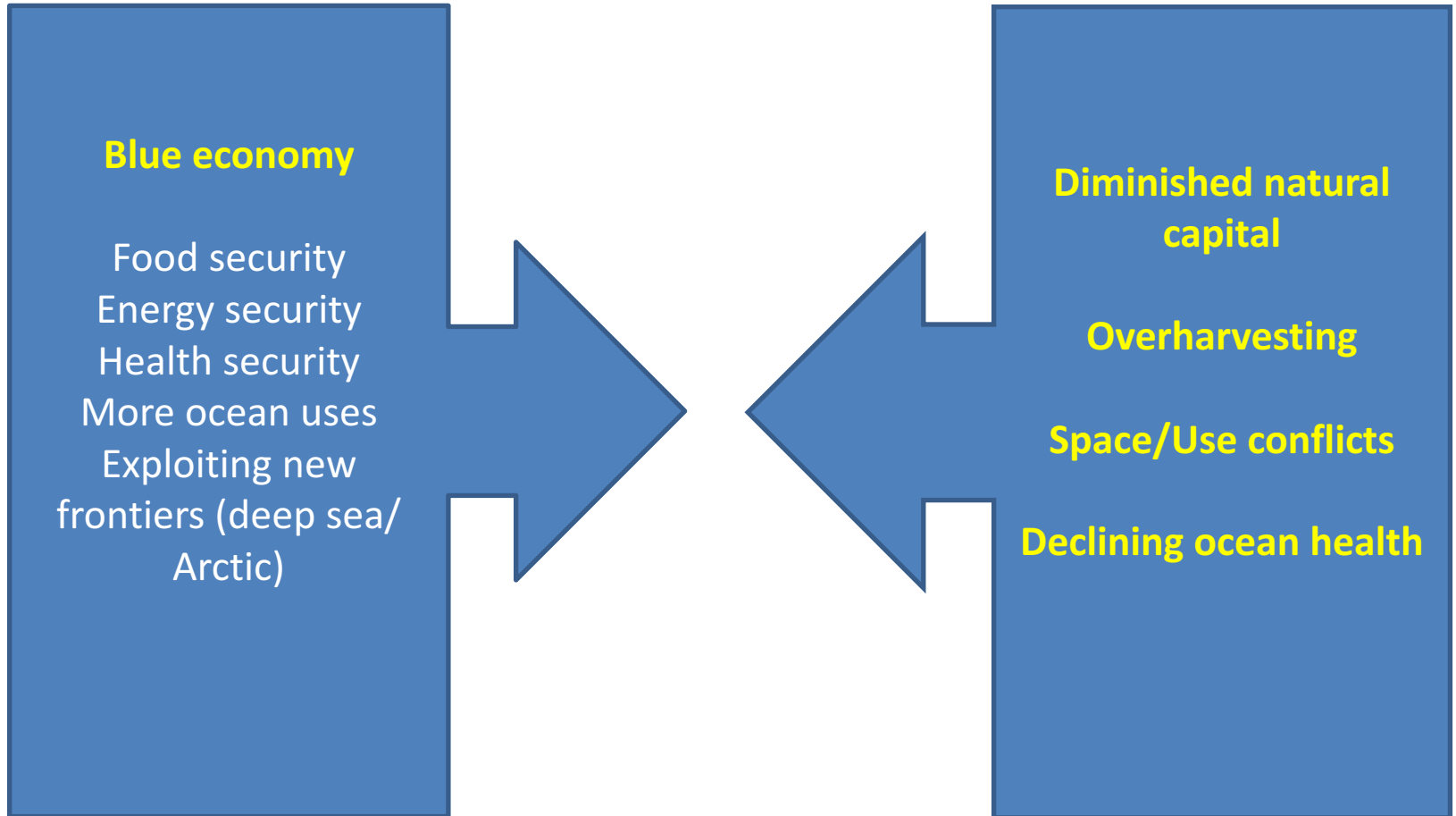
# WHY?

- Are there prevailing attitudes, trends and dynamics that are overwhelming us and defeating our best efforts?
- Are these factors beyond our capacity (and will) to respond?

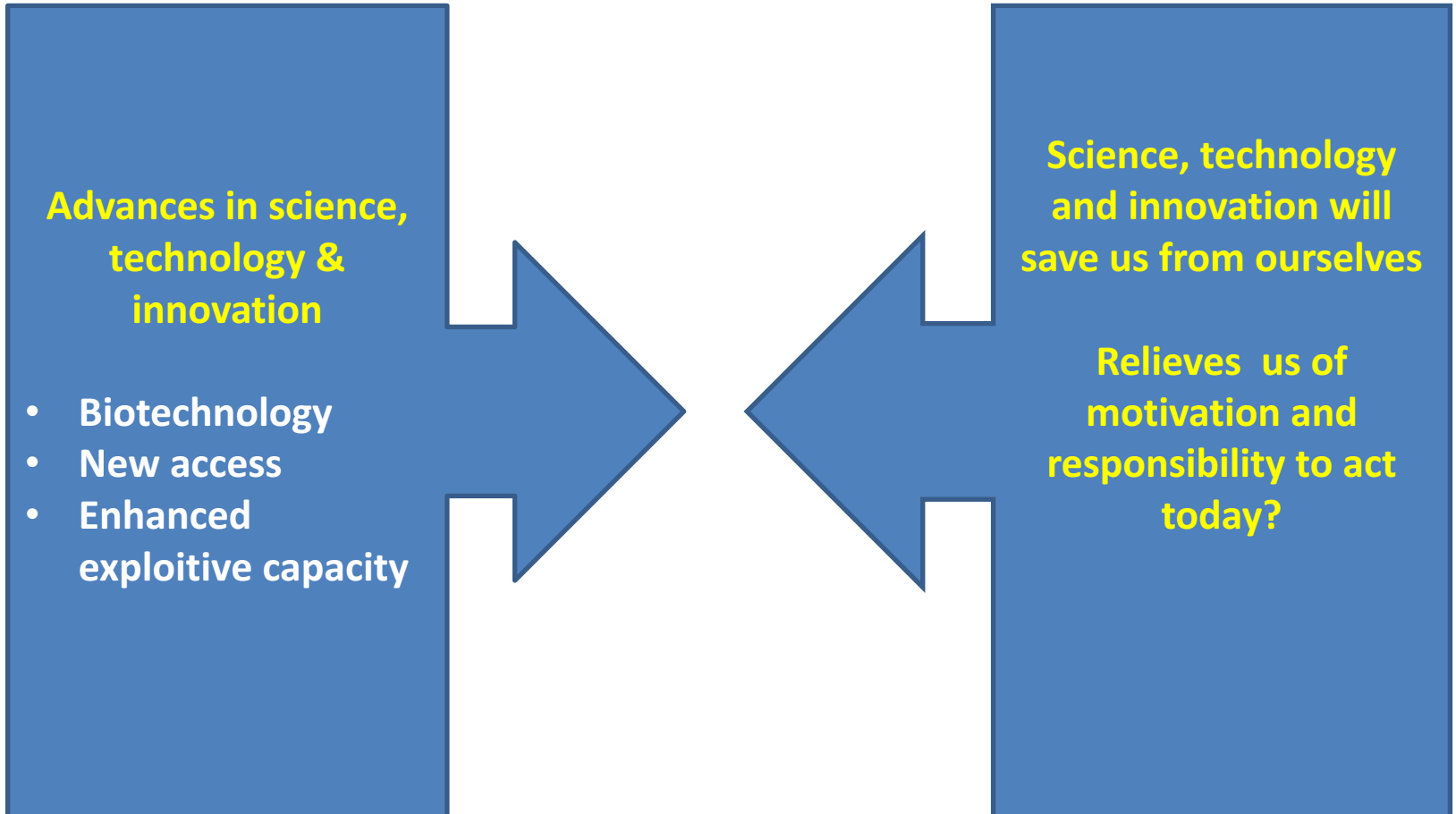
# Population & Development vs. Coastal degradation



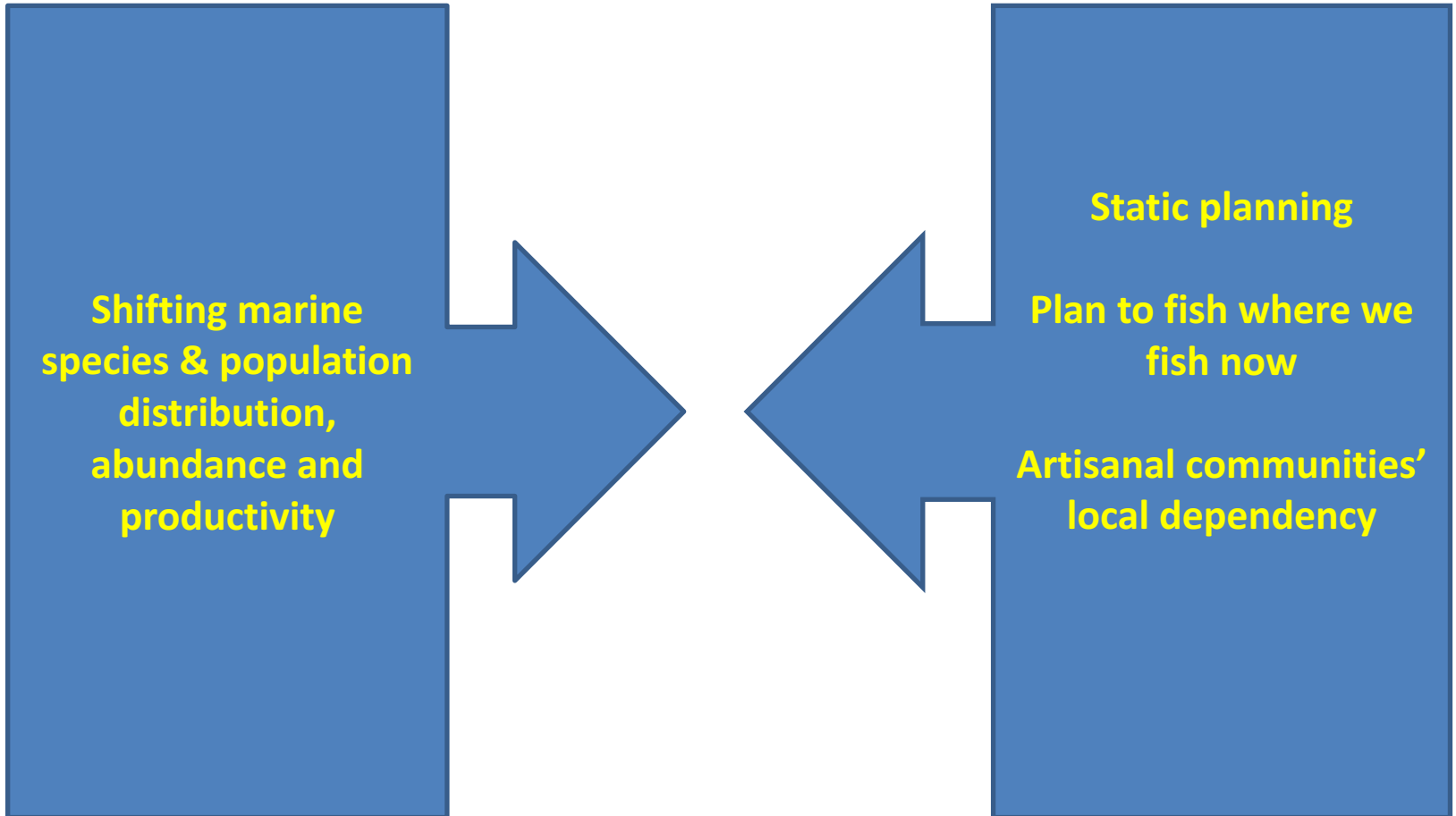
# Blue economy vs. Sick Ocean



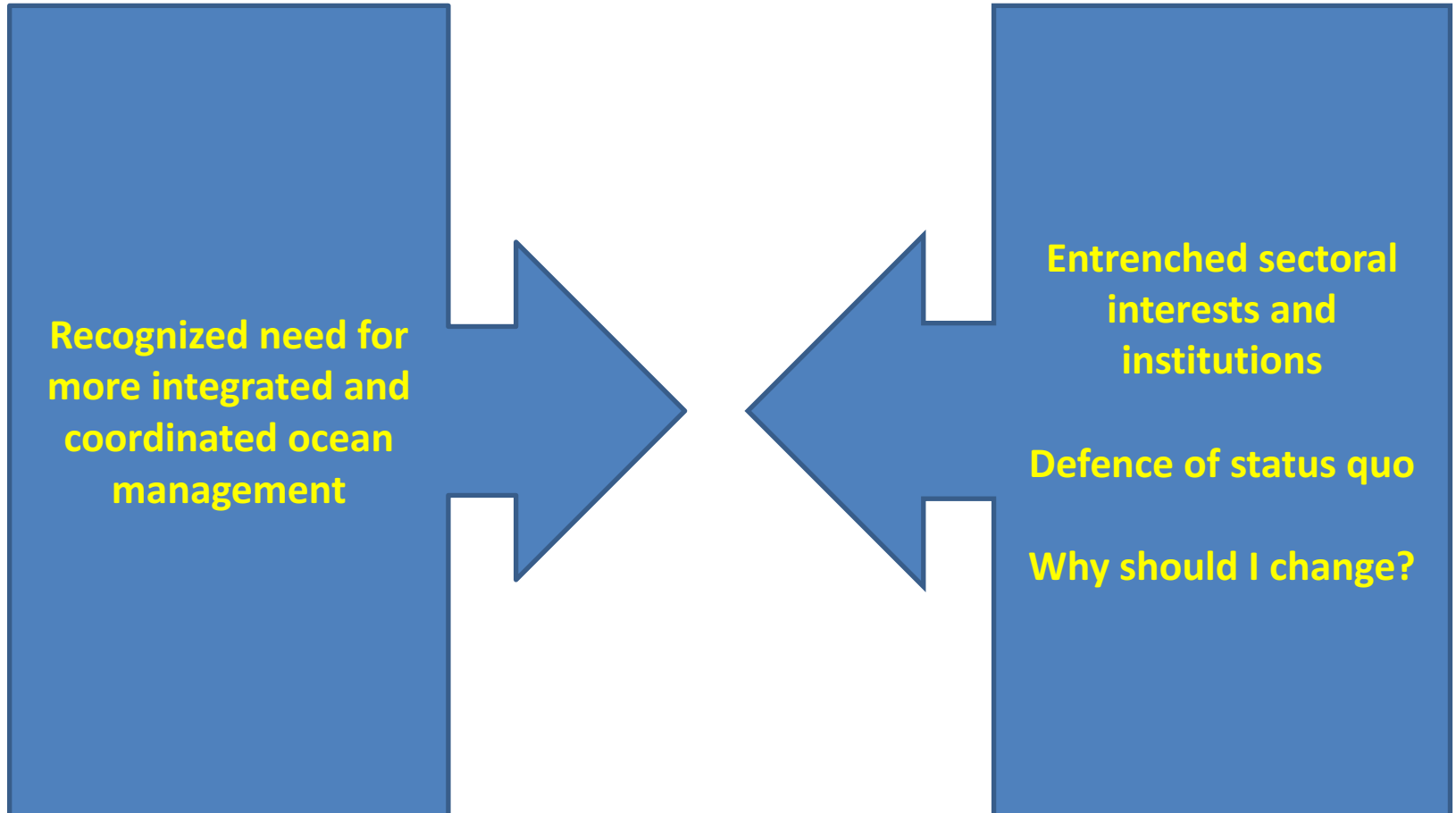
# Science, technology & innovation



# Shifting ecosystems & Static management



# Sectoral vs. Integrated Approaches





# Barriers to effective implementation

- If ICOM is presented only as short-term costs and restrictions, and vague promises of long-term benefit, what is the motivation for ocean stakeholders to participate?
- Particularly those that are doing well under present sectoral conditions

# What's in it for me?

- Most perceptions/reactions to invitations to participate in ICOM met with:
  - Nations: how will this advance our economic and social priorities?
  - Government Ministries: how will this advance my mandated objectives
  - Ocean industries: will ICOM bring more predictable governance and ensure access rights?