

# Join the fight to #BeatPollution

UN Environment is calling on governments, businesses, civil society organizations, and any other interested groups or institutions to join the fight to beat pollution. Help us build momentum to tackle this global challenge by making a commitment to reduce your pollution footprint.



## Frequently Asked Questions

Why should a government, business or civil society organization make a commitment to tackle pollution?

Pollution contributes to the death of millions of people every year. It also threatens wildlife and plants and can devastate entire ecosystems. We all have a responsibility to act. Even if you are already doing a lot of work on pollution, we encourage you to submit your commitment through our platform. By doing so, you can send a powerful message to leaders gathering at the UN Environment Assembly on the urgent need to act on pollution.



What happens after a commitment is submitted?

UN Environment will shine a spotlight on the most outstanding commitments at the third UN Environment Assembly, which is meeting in Nairobi from 4-6 December under the over-arching theme of pollution.

- In the run-up to the Assembly, we will share commitments with global media outlets and broadcast them to our 2 million social media followers.
- During the Assembly itself, commitments will be advertised to environment ministers and other participants on screens throughout the UN compound. They will also appear as part of a 3D exhibit that will serve as a backdrop for media interviews and photo opportunities.
- A high-level plenary session on the closing day of the Assembly will discuss and review commitments that have been submitted.
- Commitments may inform relevant Environment Assembly resolutions as well as the Assembly's Ministerial Declaration and a global action plan on pollution.
- All commitments are voluntary; their implementation is your responsibility.

## What sort of commitments are appropriate?

Here are a few examples of the types of commitments we would love to see:

- A company that pledges to improve its energy efficiency or stop producing a harmful product
- A civil society group that commits to take up pollution as a campaign issue or organize a series of beach clean-ups
- A government that commits to phase out single-use plastic bags, increase budgets to combat pollution, or strengthen their pollution laws and regulations



## When should commitments be submitted?

We urge you to submit your commitment as soon as possible, so that we have the maximum time to highlight your pollution-beating actions ahead of the UN Environment Assembly.

## Do commitments have to be new?

Any commitment that your government, business or organization has made since 1 January 2017 may be submitted.



## How should commitments be submitted?

Visit [www.unenvironment.org/environmentassembly/act-now](http://www.unenvironment.org/environmentassembly/act-now) and select "government", "business", or "civil society". Complete the form that appears, then hit "submit". Please note the form is available and can be completed in all six UN languages. For more details, please read our guidance note, which is available at [www.unenvironment.org/environmentassembly/guidancenotecommittments](http://www.unenvironment.org/environmentassembly/guidancenotecommittments).