



Are we ready for Bike Share?

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www.slido.com

With code: #6425

**What do all of these things have
in common?**

(a) Mathematics

(b) The CAT Scan

(c) Mpesa Mobile Money



THE bicycle

is a simple
SOLUTION
to some of the

world's most
COMPLICATED
p r o b l e m s .

World Population

[Click Here](#)



Source: United Nations, Department of Economic and Social Affairs, Population Division (2014).
World Urbanization Prospects: The 2014 Revision, custom data acquired via website

Share of the Urban Population Worldwide

1980



1.731
billion

2015



3.968
billion

2050



6.419
billion

Source: United Nations, Department of Economic and Social Affairs, Population Division (2014).
World Urbanization Prospects: The 2014 Revision, custom data acquired via website



Chengdu Metro

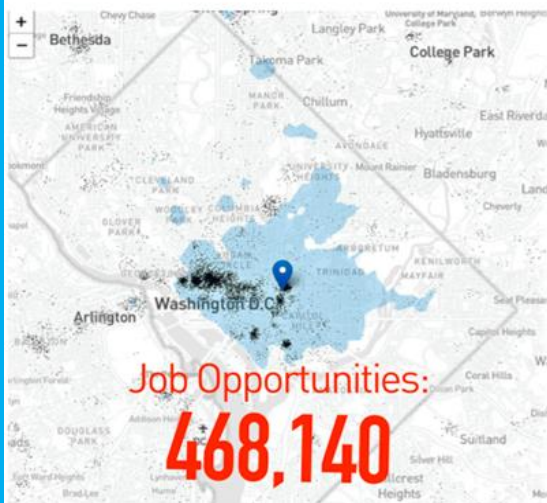
2.5 million users per day



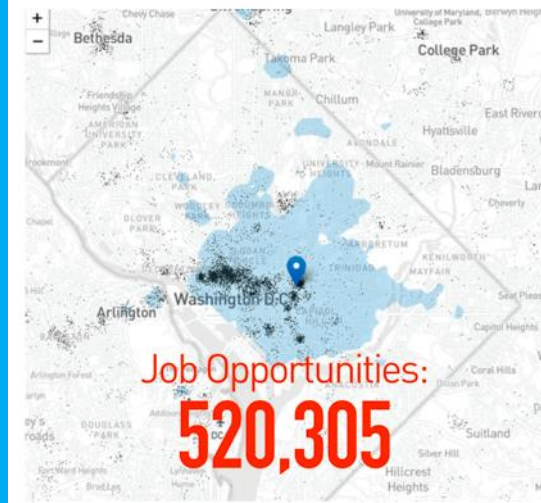
Mobike in Chengdu

3 million users per day

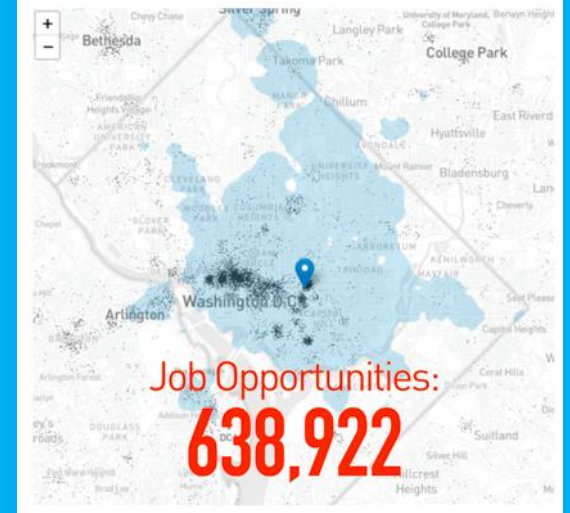
Walk + Public Transport + Walk



Bike + Public Transport + Walk



Bike + Public Transport + Bike





In numbers as of Dec 2017

18.2 BILLION KMS

Since launch in
April 2016

4.4 MILLION TONNES

Equivalent CO₂
reduction

1.24 MILLION CARS

Taken off the road
for 1 year

US\$ 194 MILLION

Economic benefit
from avoided CO₂

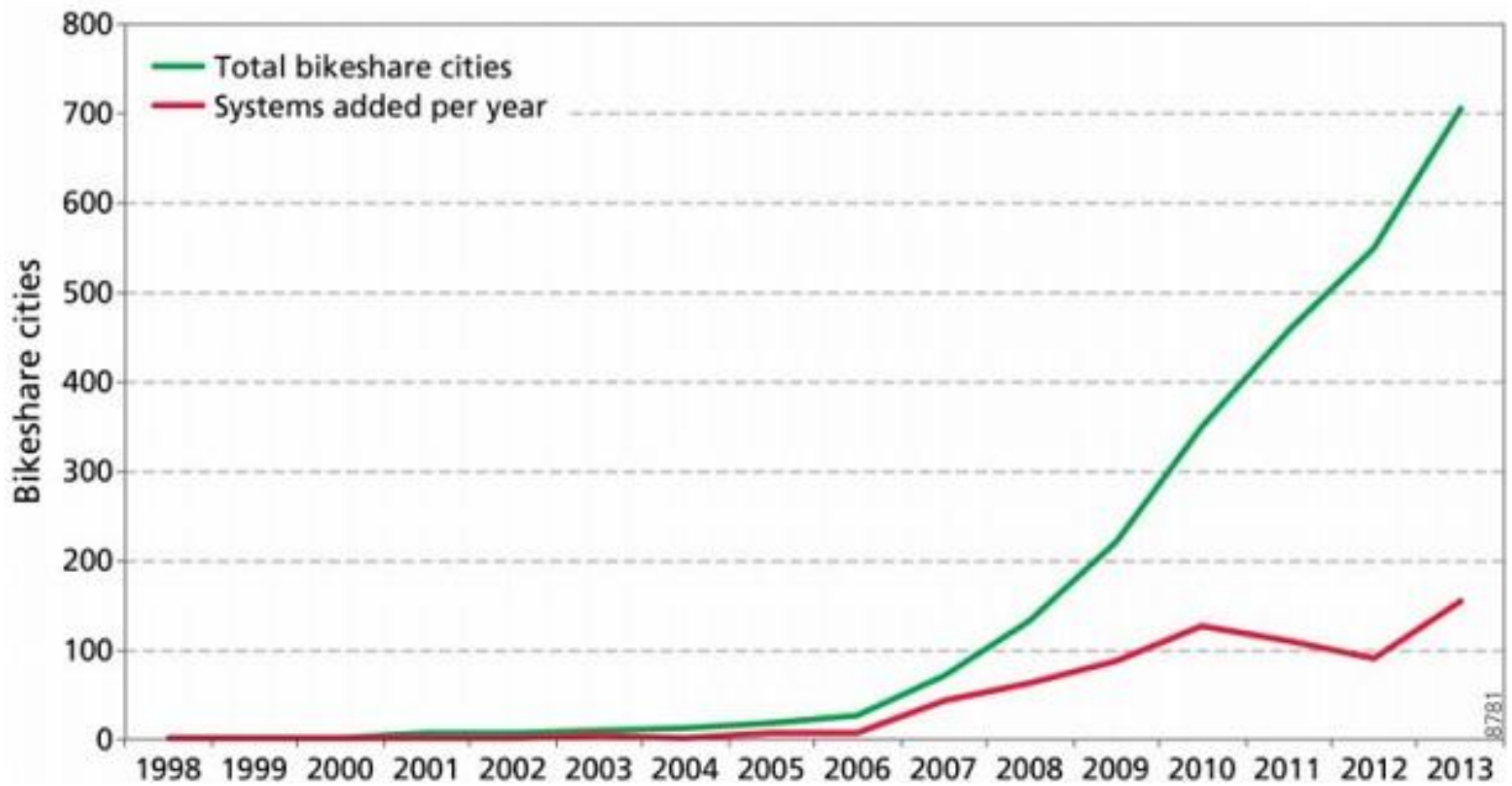
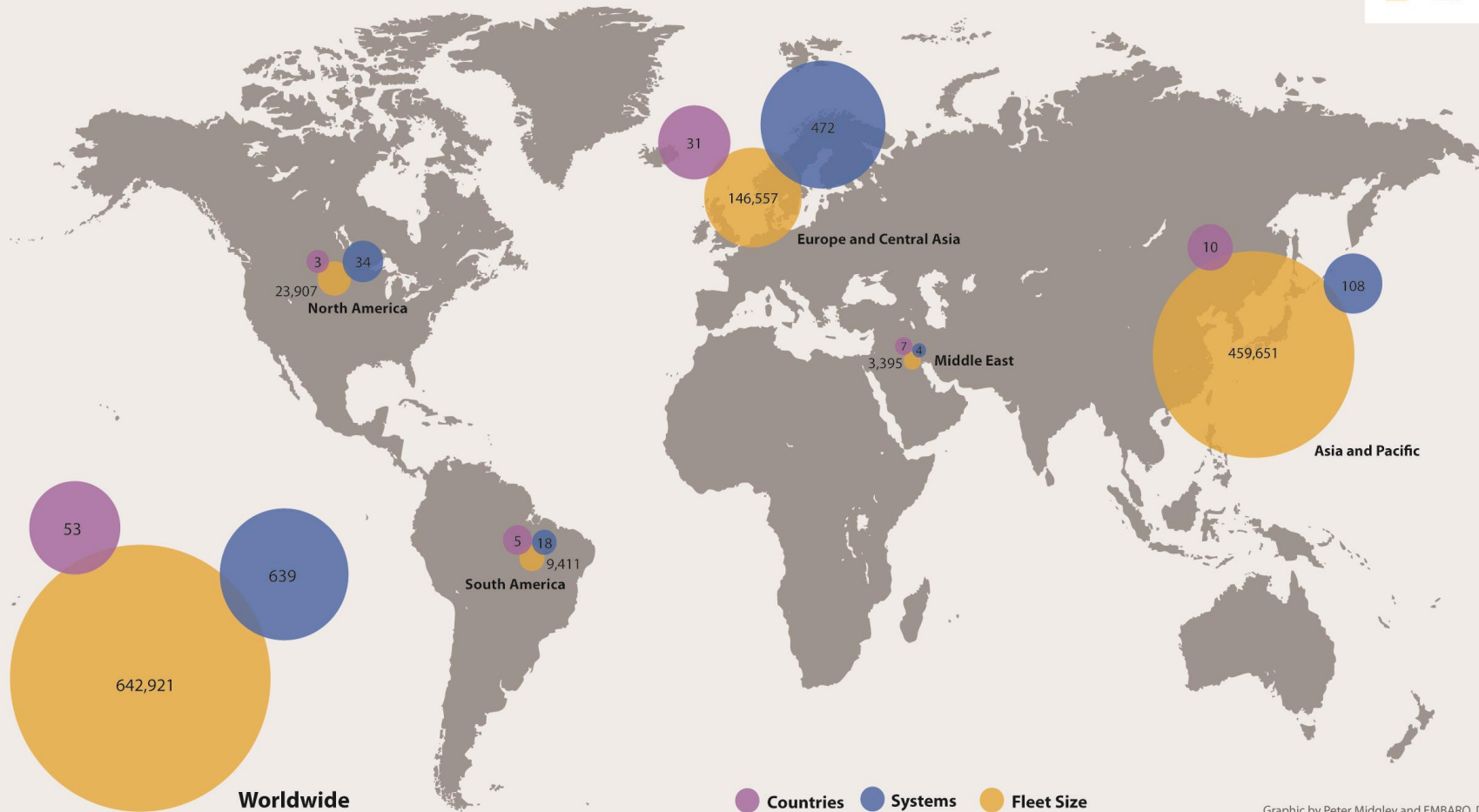


Figure 1. Growth in bikeshare cities (1998–2013).

Source: Meddin (2014)

Global expansion of bike-sharing



Graphic by Peter Midgley and EMBARQ. Data via Peter Midgley, 2013.

Schemes: 1, 400 +
Bikes: 12 million +





摩拜单车No.0210019836

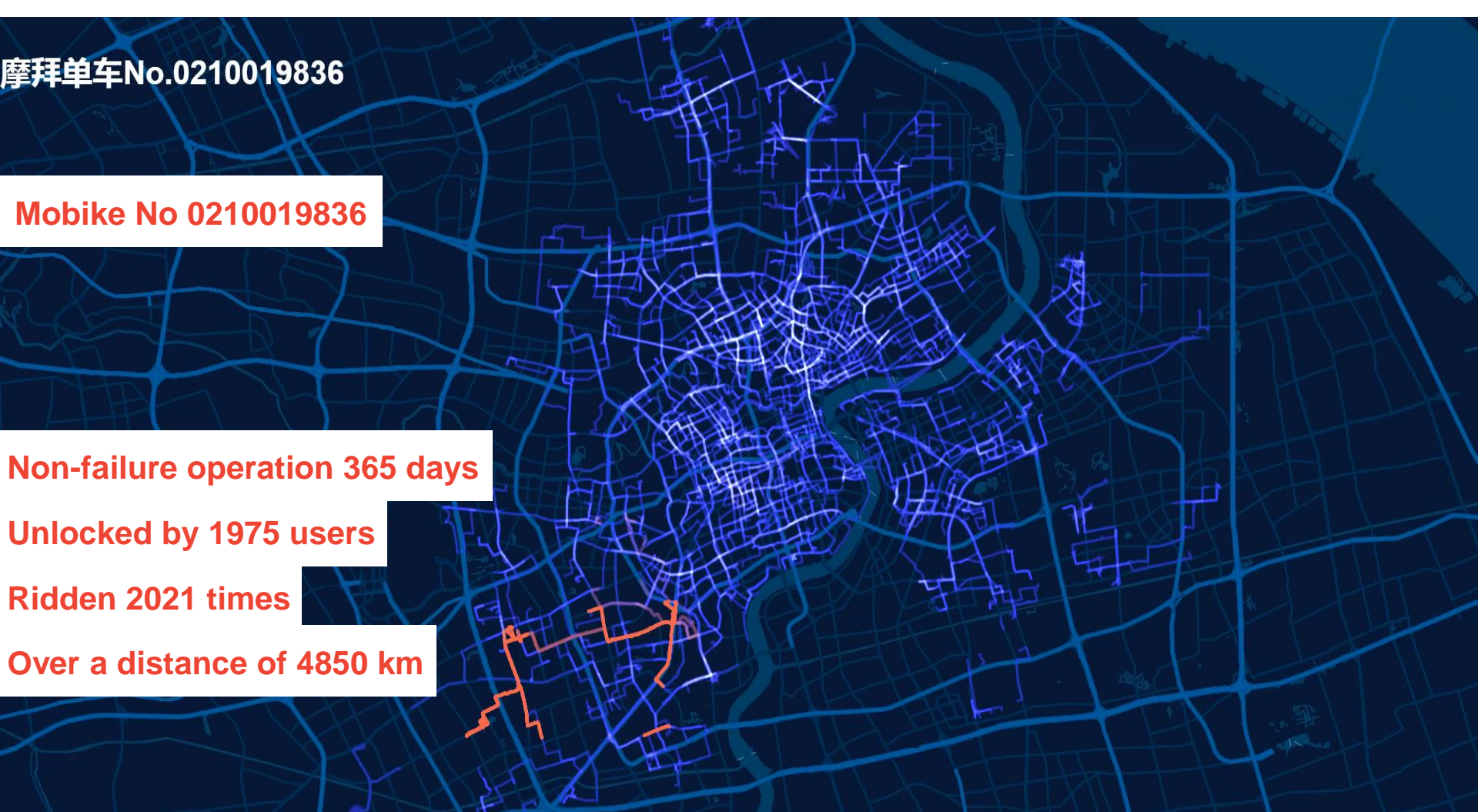
Mobike No 0210019836

Non-failure operation 365 days

Unlocked by 1975 users

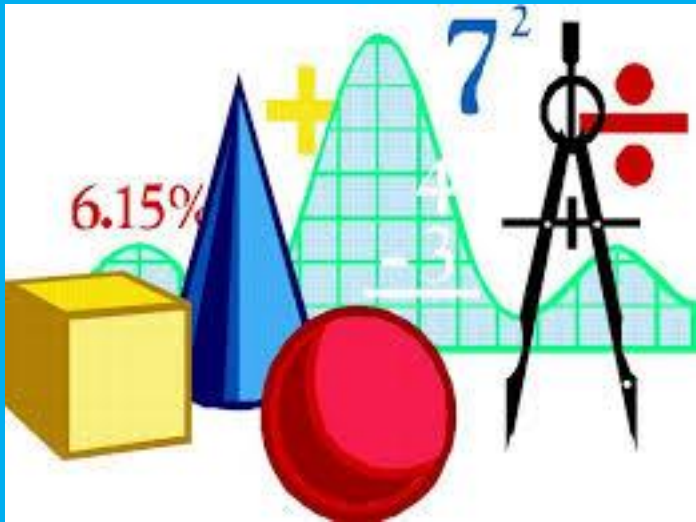
Ridden 2021 times

Over a distance of 4850 km



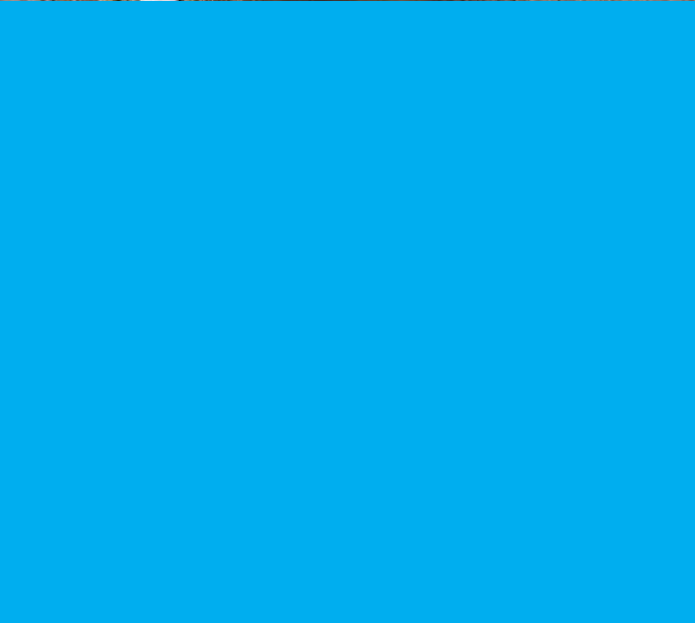


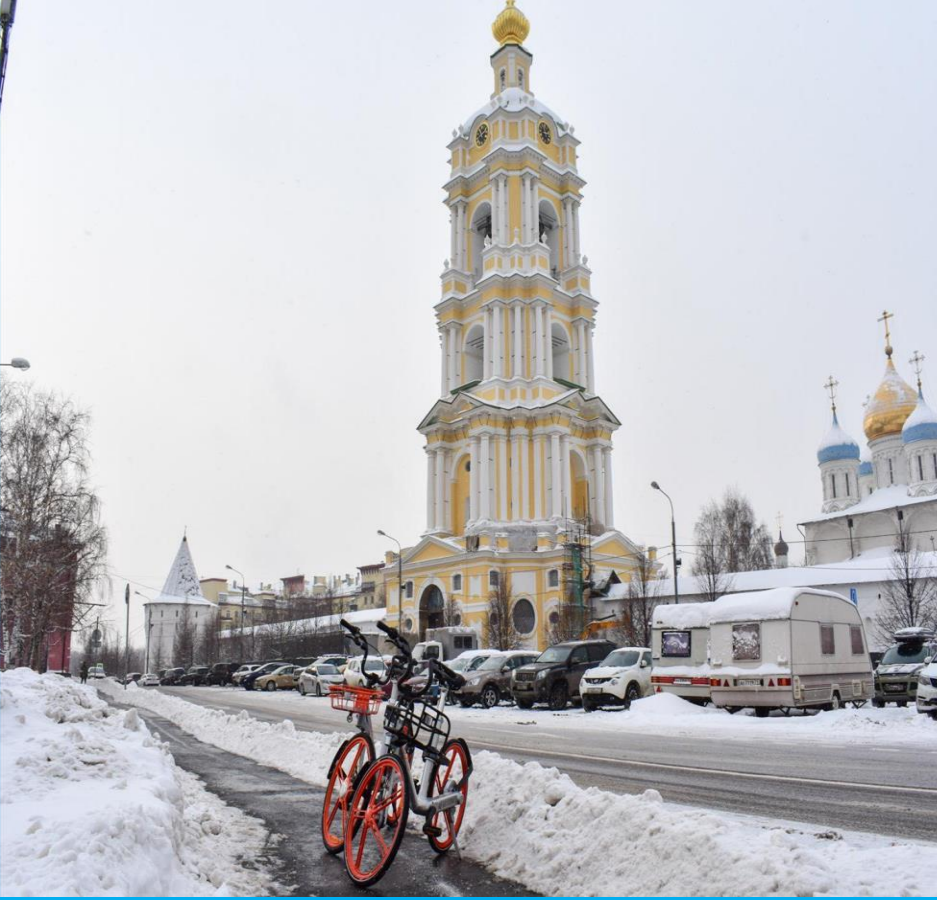














Share the Road:

Design Guidelines for Non Motorised Transport in Africa

A photograph of two people riding orange Mobike bicycles on a paved path. The person in the foreground is a young man wearing a light-colored shirt, brown shorts, and an orange helmet with the 'mobike' logo. He is smiling and looking forward. The person in the background is also wearing an orange helmet and is riding a similar bicycle. The background shows a green lawn and trees under a clear sky. The bicycles have 'mobike' written on the frame and orange wheels. The path has yellow circular markings.

Thank you

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