

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

Brand Toolkit

Host Country Edition

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Please note that use of this World Environment Day brand toolkit comes with the following disclaimer.

Disclaimer: Use of the United Nations Environment Programme World Environment Day logo does not imply an endorsement by the United Nations Environment Programme of the user, its goods, services or activities, or the content of its website or linked sites or the accuracy of the information, opinions or statements provided therein.

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THEME LOGO: ENGLISH

**BEAT
PLASTIC
POLLUTION**

IN PRIMARY COLOUR PALETTE

**BEAT
PLASTIC
POLLUTION**

**BEAT
PLASTIC
POLLUTION**

IN SECONDARY COLOUR PALETTE



THEME LOGO: HINDI

करेंगे संग प्लास्टिक प्रदूषण से जंग

IN PRIMARY COLOUR PALETTE

करेंगे संग
प्लास्टिक
प्रदूषण से जंग

करेंगे संग
प्लास्टिक
प्रदूषण से जंग

IN SECONDARY COLOUR PALETTE

THEME LOGO: FRENCH

COMBATTRE
LA POLLUTION
PLASTIQUE

IN PRIMARY COLOUR PALETTE

COMBATTRE
LA POLLUTION
PLASTIQUE

COMBATTRE
LA POLLUTION
PLASTIQUE

IN SECONDARY COLOUR PALETTE

THEME LOGO: SPANISH



SIN
CONTAMINACIÓN
POR PLÁSTICOS

IN PRIMARY COLOUR PALETTE

SIN
CONTAMINACIÓN
POR PLÁSTICOS

SIN
CONTAMINACIÓN
POR PLÁSTICOS

IN SECONDARY COLOUR PALETTE

THEME LOGO: RUSSIAN



БОЙ
ЗАГРЯЗНЕНИЮ
ПЛАСТИКОМ

IN PRIMARY COLOUR PALETTE

БОЙ **БОЙ**
ЗАГРЯЗНЕНИЮ **ЗАГРЯЗНЕНИЮ**
ПЛАСТИКОМ **ПЛАСТИКОМ**

IN SECONDARY COLOUR PALETTE

THEME LOGO: ARABIC

التغلب على
التلوث
البلاستيكي

IN PRIMARY COLOUR PALETTE

التغلب على
التلوث
البلاستيكي

التغلب على
التلوث
البلاستيكي

IN SECONDARY COLOUR PALETTE

THEME LOGO: CHINESE



塑战
速决

IN PRIMARY COLOUR PALETTE

塑战 塑战
速决 速决

IN SECONDARY COLOUR PALETTE

THEME LOGO: ENGLISH
- MONOTONE USAGE

BEAT
PLASTIC
POLLUTION

BEAT
PLASTIC
POLLUTION

THEME LOGO: HINDI
- MONOTONE USAGE

करेंगे संग
प्लास्टिक
प्रदूषण से जंग

करेंगे संग
प्लास्टिक
प्रदूषण से जंग

**THEME LOGO: FRENCH
- MONOTONE USAGE**

**COMBATTRE
LA POLLUTION
PLASTIQUE**

**COMBATTRE
LA POLLUTION
PLASTIQUE**



THEME LOGO: SPANISH
- MONOTONE USAGE



SIN
CONTAMINACIÓN
POR PLÁSTICOS

THEME LOGO: RUSSIAN
- MONOTONE USAGE



БОЙ
ЗАГРЯЗНЕНИЮ
ПЛАСТИКОМ

БОЙ
ЗАГРЯЗНЕНИЮ
ПЛАСТИКОМ

THEME LOGO: ARABIC
- MONOTONE USAGE

التغلب على
التلوث
البلاستيكي

التغلب على
التلوث
البلاستيكي

THEME LOGO: CHINESE
- MONOTONE USAGE

塑战
速决

塑战
速决

LOGO LOCKUPS: ENGLISH

Whenever possible, theme logo should be used together with World Environment Day logo and UN Environment logo as shown alongside to produce an equally balanced group of logos.

Host country logo and a partner organization's logo can be added to this logo lockup as and when needed, and as shown alongside.

Please note the theme logo can be recreated using the secondary colour palette (as shown in pages 3 to 9) as well.

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

PARTNER
LOGO

WITH GOVERNMENT OF INDIA EMBLEM

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**

UN 
environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**

UN 
environment

PARTNER
LOGO

WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: HINDI

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करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस



भारत
2018

UN
environment

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस



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2018

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WITH GOVERNMENT OF INDIA EMBLEM

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस

UN
environment

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस

UN
environment



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: FRENCH

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**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**



**INDE
2018**

ONU 
environnement

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**



**INDE
2018**

ONU 
environnement



WITH GOVERNMENT OF INDIA EMBLEM

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**

ONU 
environnement

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**

ONU 
environnement



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: SPANISH

Whenever possible, theme logo should be used together with World Environment Day logo and UN Environment logo as shown alongside to produce an equally balanced group of logos.

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DÍA MUNDIAL
DEL MEDIO
AMBIENTE



INDIA
2018

ONU 
medio ambiente



DÍA MUNDIAL
DEL MEDIO
AMBIENTE



INDIA
2018

ONU 
medio ambiente



WITH GOVERNMENT OF INDIA EMBLEM



DÍA MUNDIAL
DEL MEDIO
AMBIENTE

ONU 
medio ambiente



DÍA MUNDIAL
DEL MEDIO
AMBIENTE

ONU 
medio ambiente



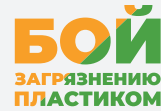
WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: RUSSIAN

Whenever possible, theme logo should be used together with World Environment Day logo and UN Environment logo as shown alongside to produce an equally balanced group of logos.

Host country logo and a partner organization's logo can be added to this logo lockup as and when needed, and as shown alongside.

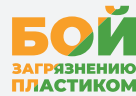
Please note the theme logo can be recreated using the secondary colour palette (as shown in pages 3 to 9) as well.



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018



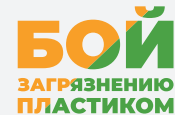
ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018



WITH GOVERNMENT OF INDIA EMBLEM



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: ARABIC

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التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



WITH GOVERNMENT OF INDIA EMBLEM

التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي

الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي

الأمم
المتحدة
للبيئة



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS: CHINESE

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塑战速决



世界环境日



印度 2018

联合国环境署



塑战速决



世界环境日



印度 2018

联合国环境署



PARTNER LOGO

WITH GOVERNMENT OF INDIA EMBLEM

塑战速决



世界环境日

联合国环境署



塑战速决



世界环境日

联合国环境署



PARTNER LOGO

WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
ENGLISH - MONOTONE
BLACK

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment



WITH GOVERNMENT OF INDIA EMBLEM

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PLASTIC
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**WORLD
ENVIRONMENT
DAY**

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environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**

UN 
environment



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
HINDI - MONOTONE
BLACK

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस



भारत
2018

UN
environment

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
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भारत
2018

UN
environment



WITH GOVERNMENT OF INDIA EMBLEM

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



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करेंगे संग
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environment



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
FRENCH - MONOTONE
BLACK

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**



**INDE
2018**

ONU 
environnement

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**



**INDE
2018**

ONU 
environnement



WITH GOVERNMENT OF INDIA EMBLEM

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**

ONU 
environnement

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**

ONU 
environnement



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
SPANISH - MONOTONE
BLACK



DÍA MUNDIAL
DEL MEDIO
AMBIENTE



INDIA
2018



DÍA MUNDIAL
DEL MEDIO
AMBIENTE



INDIA
2018



WITH GOVERNMENT OF INDIA EMBLEM



DÍA MUNDIAL
DEL MEDIO
AMBIENTE

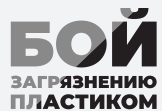


DÍA MUNDIAL
DEL MEDIO
AMBIENTE



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
RUSSIAN - MONOTONE
BLACK



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018

ООН 
окружающая среда



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018

ООН 
окружающая среда



WITH GOVERNMENT OF INDIA EMBLEM



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
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ООН 
окружающая среда



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ

ООН 
окружающая среда



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
ARABIC - MONOTONE
BLACK

التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



WITH GOVERNMENT OF INDIA EMBLEM

التغلب على
التلوث
البلاستيكي



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البيئة
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الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي

الأمم
المتحدة
للبيئة



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
CHINESE - MONOTONE
BLACK

塑战
速决



世界
环境日



印度
2018

联合国
环境署



塑战
速决



世界
环境日



印度
2018

联合国
环境署



WITH GOVERNMENT OF INDIA EMBLEM

塑战
速决



世界
环境日

联合国
环境署



塑战
速决



世界
环境日

联合国
环境署



WITHOUT GOVERNMENT OF INDIA EMBLEM

**LOGO LOCKUPS:
ENGLISH - MONOTONE
WHITE**

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment



WITH GOVERNMENT OF INDIA EMBLEM

**BEAT
PLASTIC
POLLUTION**



**WORLD
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UN 
environment

**BEAT
PLASTIC
POLLUTION**



**WORLD
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UN 
environment



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
HINDI - MONOTONE
WHITE

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस



भारत
2018

UN 
environment

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस



भारत
2018

UN 
environment



WITH GOVERNMENT OF INDIA EMBLEM

करेंगे संग
प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
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प्लास्टिक
प्रदूषण से जंग



विश्व
पर्यावरण
दिवस

UN 
environment



WITHOUT GOVERNMENT OF INDIA EMBLEM

**LOGO LOCKUPS:
FRENCH - MONOTONE
WHITE**

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**



**INDE
2018**

ONU 
environnement

**COMBATTRE
LA POLLUTION
PLASTIQUE**



**JOURNÉE
MONDIALE DE
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**INDE
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WITH GOVERNMENT OF INDIA EMBLEM

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ONU 
environnement

**COMBATTRE
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PLASTIQUE**



**JOURNÉE
MONDIALE DE
L'ENVIRONNEMENT**

ONU 
environnement



WITHOUT GOVERNMENT OF INDIA EMBLEM

**LOGO LOCKUPS:
SPANISH - MONOTONE
WHITE**



**DÍA MUNDIAL
DEL MEDIO
AMBIENTE**



**INDIA
2018**



**DÍA MUNDIAL
DEL MEDIO
AMBIENTE**



**INDIA
2018**



WITH GOVERNMENT OF INDIA EMBLEM



**DÍA MUNDIAL
DEL MEDIO
AMBIENTE**



**DÍA MUNDIAL
DEL MEDIO
AMBIENTE**



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
RUSSIAN - MONOTONE
WHITE



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ИНДИЯ
2018



WITH GOVERNMENT OF INDIA EMBLEM



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



ВСЕМИРНЫЙ
ДЕНЬ ОКРУЖАЮЩЕЙ
СРЕДЫ



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
ARABIC - MONOTONE
WHITE

التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي



الهند
2018

الأمم
المتحدة
للبيئة



WITH GOVERNMENT OF INDIA EMBLEM

التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي

الأمم
المتحدة
للبيئة



التغلب على
التلوث
البلاستيكي



يوم
البيئة
العالمي

الأمم
المتحدة
للبيئة



WITHOUT GOVERNMENT OF INDIA EMBLEM

LOGO LOCKUPS:
CHINESE - MONOTONE
WHITE

塑战
速决



世界
环境日



印度
2018

联合国
环境署



塑战
速决



世界
环境日



印度
2018

联合国
环境署



PARTNER
LOGO

WITH GOVERNMENT OF INDIA EMBLEM

塑战
速决



世界
环境日

联合国
环境署



塑战
速决



世界
环境日

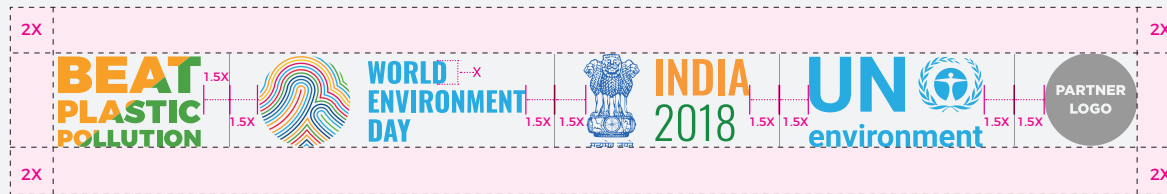
联合国
环境署



PARTNER
LOGO

WITHOUT GOVERNMENT OF INDIA EMBLEM

CLEARSPACE & MINIMUM SIZE



The proportions, spacing and relative positioning of the symbol and logotype must remain consistent. 'X' is determined by the X-height of 'World Environment Day' Text. The letter '2X' on the diagram indicates the minimum clear space required around the logo image. No graphic or text elements should appear within the clear space.

The lockup must not be reduced in size to less than 5mm (height) as the text legibility will deteriorate.

Please note the above rules apply to all language versions of the logo lockup.

COLOR PALETTE

Primary Colour Palette

CMYK: C00 M45 Y95 K0
RGB: R249 G157 B39
HEX: #F89C27



CMYK: C75 M10 Y100 K0
RGB: R70 G167 B72
HEX: #45A748

Secondary Colour Palette

CMYK: C100 M80 Y100 K5
RGB: R17 G74 B138
HEX: #10498A



CMYK: C5 M100 Y80 K0
RGB: R227 G29 B60
HEX: #E21D3B

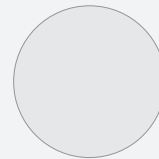
CMYK: C0 M100 Y0 K0
RGB: R236 G0 B140
HEX: #EC008B



CMYK: C5 M25 Y100 K0
RGB: R242 G190 B26
HEX: #F1BD19

The color palette is drawn from the World Environment Day fingerprint symbol. It is recommended to use the primary and secondary colour palette as widely as possible in the communication material. Some sample applications are shown in pages 45 and 48.

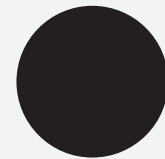
Monotone Colour Palette



CMYK: C0 M0 Y0 K10
RGB: R230 G231 B232
HEX: #E6E7E8



CMYK: C0 M0 Y0 K0
RGB: R255 G255 B255
HEX: #FFFFFF



CMYK: C0 M0 Y0 K100
RGB: R0 G0 B0
HEX: #000000

TYPOGRAPHY

The font for this year's World Environment Day is Montserrat for English, French, Spanish, Russian and Arabic communication. It is a modern, contemporary font suite that is available as an open source asset as below.

Montserrat

fonts.google.com/specimen/Montserrat

Montserrat-Arabic

github.com/Gue3bara/Montserrat-Arabic/tree/master/fonts/TTF

Montserrat

English | French | Spanish | Russian

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat-Arabic

ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي
٠١٢٣٤٥٦٧٨٩

TYPOGRAPHY

The font for this year's World Environment Day is Noto Sans for Chinese communication and Mukta for Hindi communication. Both of them are modern, contemporary font suites that are available as open source assets as below.

Noto Sans CJK SC

fonts.google.com/specimen/Noto+Sans

Mukta

fonts.google.com/specimen/Mukta

Noto Sans CJK SC

Chinese

诶 比 西 迪 伊 艾 弗 吉 艾 尺 艾 杰 开 艾
勒 艾 马 艾 娜 哦 屁 吉 吾 艾 儿 艾 丝 提
伊 吾 维 豆 贝 尔 维 艾 克 斯 吾 艾 贼 德
1234567890

Mukta

Hindi

ABCDEF GHIJK LMNOP QRSTUVW XYZ
abcdefghijklmnopqrstuvwxy z
1234567890

HASHTAG: ENGLISH

Beat Plastic Pollution

If you can't reuse, refuse it

#BeatPlasticPollution

Beat Plastic Pollution

If you can't reuse, refuse it

#BeatPlasticPollution

Beat Plastic Pollution

If you can't reuse, refuse it

#BeatPlasticPollution

SECONDARY COLOUR PALETTE

Beat Plastic Pollution

If you can't reuse, refuse it

#BeatPlasticPollution

MONOTONE: BLACK

Beat Plastic Pollution

If you can't reuse, refuse it

#BeatPlasticPollution

MONOTONE: WHITE

HASHTAG: LANGUAGES

Combattre La Pollution Plastique

Dites non au plastique jetable

#CombattreLaPollutionPlastique

FRENCH

Sin Contaminación Por Plásticos

Rechaza lo que no puedes reusar

#SinContaminaciónPorPlásticos

SPANISH

Бой Загрязнению Пластиком

Не можешь использовать
повторно? Откажись

#БойЗагрязнениюПластиком

RUSSIAN

التغلب على تلوث البلاستيكي

ارفض ما لا يمكنك إعادة

#التغلب_على_التلوث_البلاستيكي

ARABIC

塑战速决

不能重复使用, 拒绝

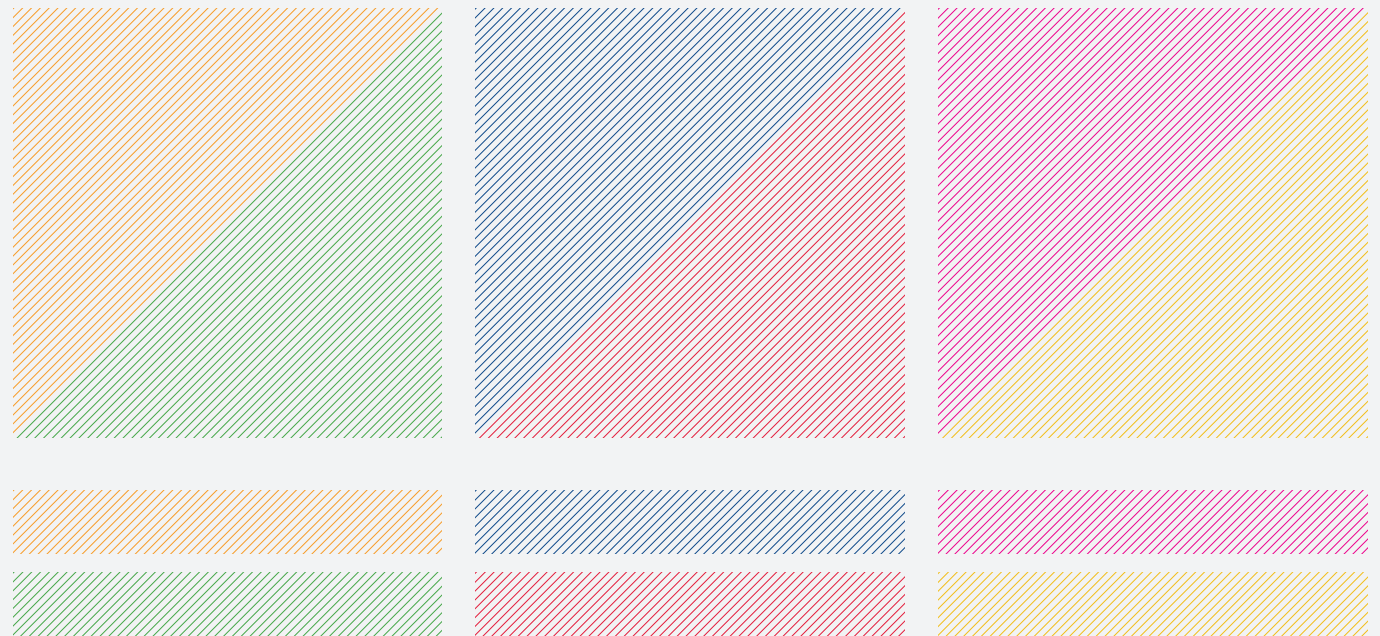
#塑战速决

CHINESE

GRAPHIC USAGE



AS PATTERNS

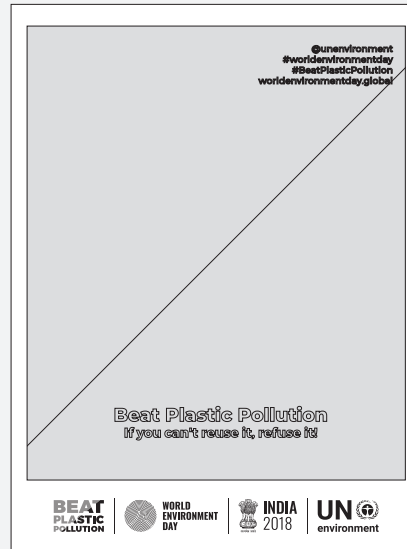


AS DIAGONAL LINES

IMAGERY USAGE



LAYOUT GRID SYSTEM



Please Note:

- Taglines can be part of the body text or the headline.
- Hashtag and website URL can be placed at a suitable corner of the layout as per the examples above.

**SAMPLE APPLICATIONS
- PRINT COLLATERAL**

@unenvironment
#worldenvironmentday
#BeatPlasticPollution
worldenvironmentday.global

Beat Plastic Pollution
If you can't reuse it, refuse it!

BEAT PLASTIC POLLUTION | **WORLD ENVIRONMENT DAY** | **INDIA 2018** | **UN environment**

@unenvironment
#worldenvironmentday
#BeatPlasticPollution
worldenvironmentday.global

Beat Plastic Pollution
If you can't reuse it, refuse it!

BEAT PLASTIC POLLUTION | **WORLD ENVIRONMENT DAY** | **INDIA 2018** | **UN environment** | **PARTNER LOGO**

@unenvironment
#worldenvironmentday
#BeatPlasticPollution
worldenvironmentday.global

Beat Plastic Pollution
If you can't reuse it, refuse it!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus consequat pellentesque elit vel congue.

BEAT PLASTIC POLLUTION | **WORLD ENVIRONMENT DAY** | **INDIA 2018** | **UN environment**

Please Note:

- Taglines can be part of the body text or the headline.
- Hashtag and website URL can be placed at a suitable corner of the layout as per the examples above.

SAMPLE APPLICATIONS - PRINT COLLATERAL



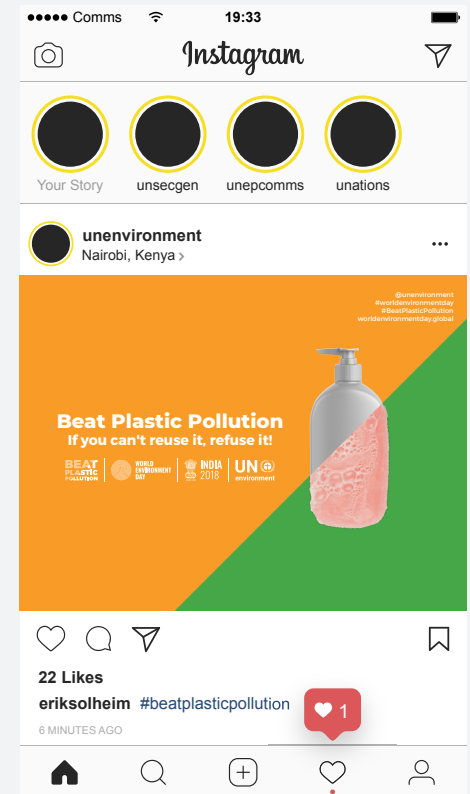
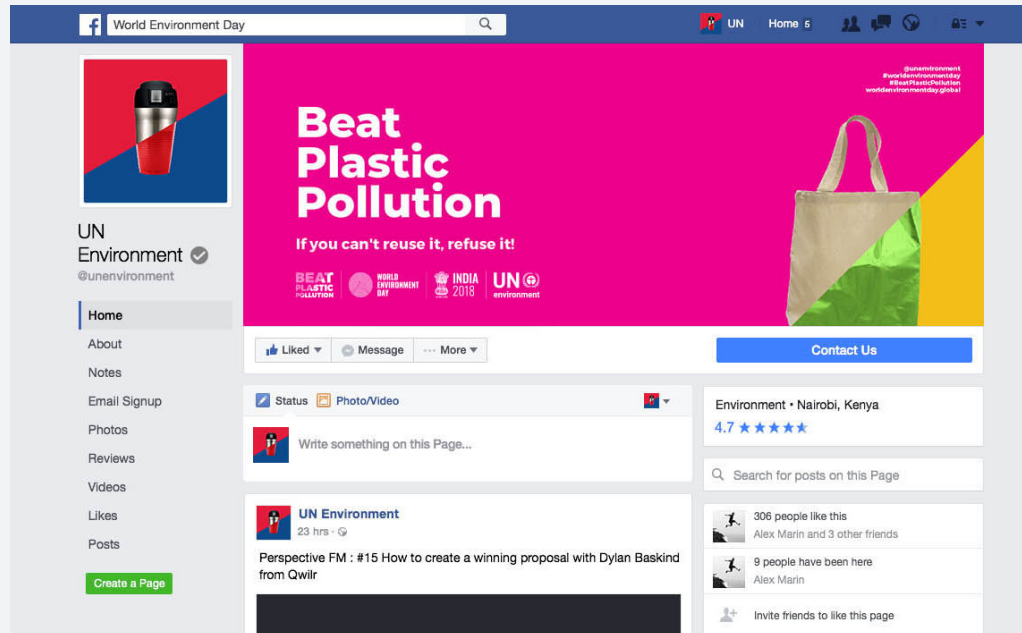
Please Note:

- Taglines can be part of the body text or the headline.
- Hashtag and website URL can be placed at a suitable corner of the layout as per the examples above.

**SAMPLE APPLICATIONS
- LARGE FORMAT PRINT**



SAMPLE APPLICATIONS - DIGITAL MEDIA



**SAMPLE APPLICATIONS
- MULTIMEDIA**



**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

CONTACT

For clarification or questions regarding the use of the UN Environment logo or any other topic in this manual, please reach out to the Communication Division at headquarters or through the regional offices.

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**www.worldenvironmentday.global
#worldenvironmentday
#beatplasticpollution
@unenvironment**

