



# RESOURCE MOBILISATION STRATEGY 2018-2021

# THE ISSUE



## Secure and Stable?

**90%** from

**15**

**Biggest  
Funding  
Partners**

**88/193**

**Contributors  
to  
Environment  
Fund in 2017**

## Adequate and Increased?

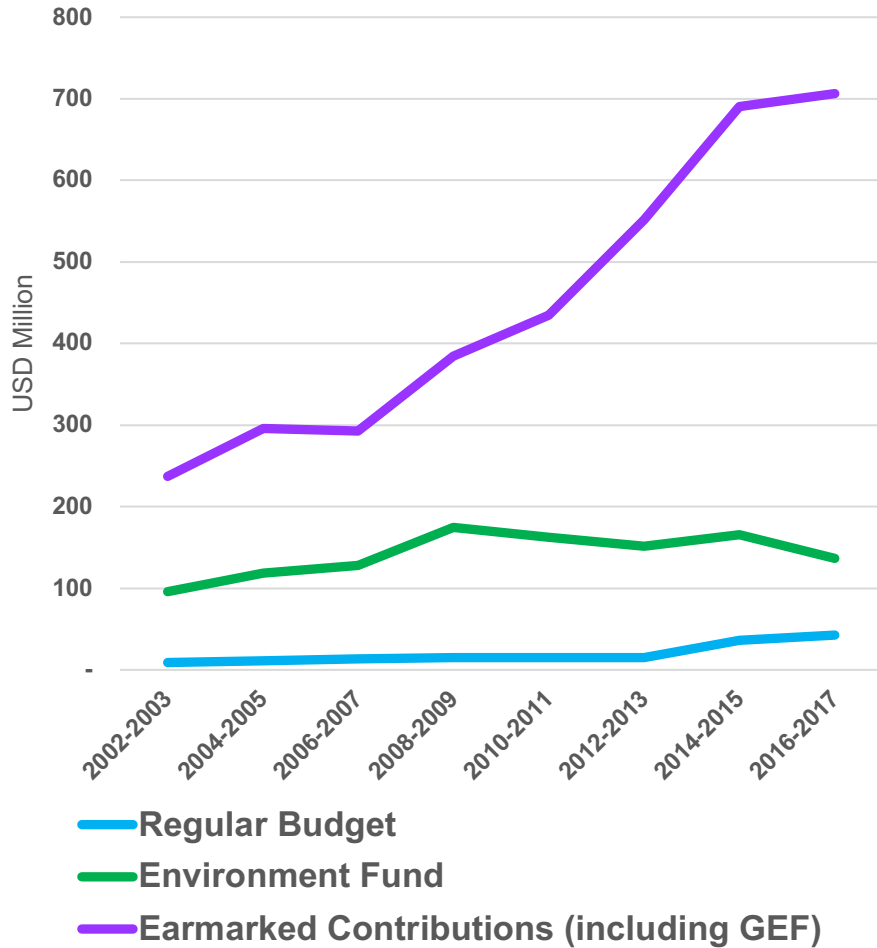
**20% CORE funding**

**Versus**

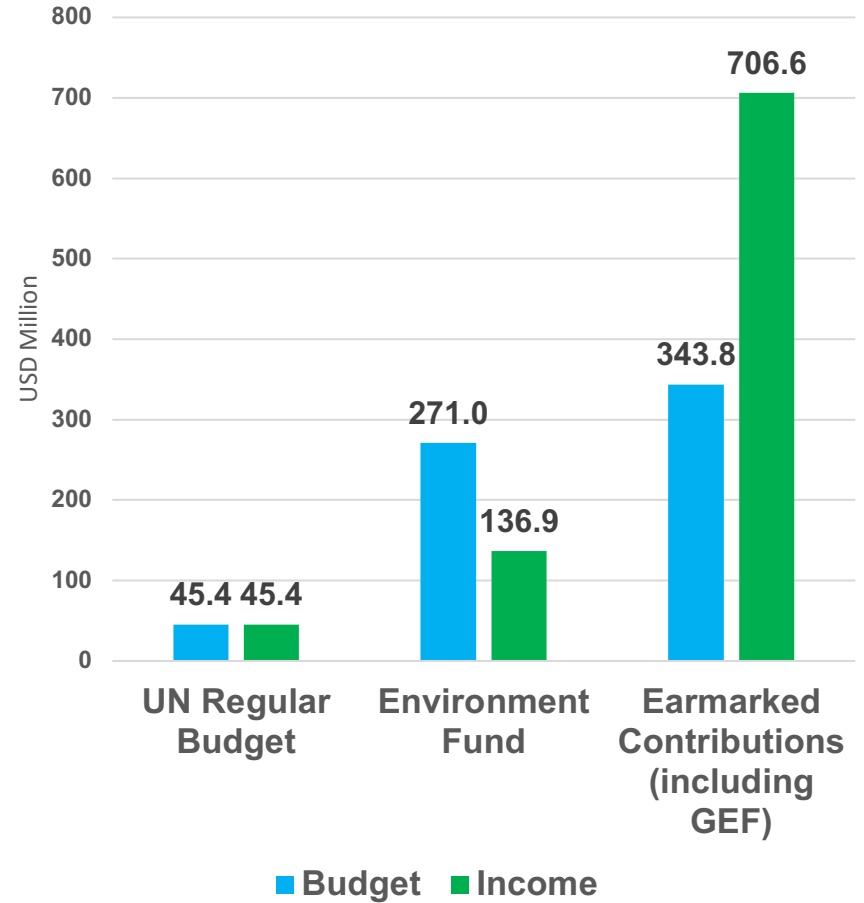
**80% NON-CORE  
funding**

# THE ISSUE

## 2002-2017 Funding Trend



## 2016-2017 Approved Budget vs Actual Income



## UNEA RESOLUTION 2/20

*Design and implement a (new) resource mobilisation strategy*

- *In close consultation with CPR*
- *To broaden the contributor base*
- *To improve the adequacy and predictability*



# TASK TEAM

- Wide representation and inclusive process
- Review of other strategies and JIU report
- New strategy endorsed in December 2017

**WE NEED  
YOUR  
STORY**



**We need your contribution!  
Not money from your pocket, but your  
advice, experience and ideas.  
To get more money for UN Environment.**

**You matter. Your work matters.  
Please answer this survey.**

*Thank you!*



# OUR COMPARATIVE ADVANTAGE



**Sets the global  
environmental agenda**



**Leads science-policy-  
action solutions**



**Builds capacity and  
transfers technology**



**Advocates and  
raises awareness**

# PURPOSE OF FUNDING SOURCES

## Regular Budget

- Governing Bodies
- Coordination in the UN system
- Cooperation with global scientific communities

## Environment Fund

- Essential capacity for programme delivery
- Identification of emerging issues, innovation, capacity building, awareness & advocacy, results-based management, robust oversight

## Earmarked Contributions

- Expansion and replication with more partners and in more countries



# FUNDING PARTNERS

## Member States

- Retain top contributing countries
- Gain new commitments from high and middle-income countries
- Engage low income and least developed countries

**Increase buy-in for core funding**

**Create more options for flexible funding**





# FUNDING PARTNERS

**Multilateral Entities and UN Partners**

**Foundations and High Net Worth Individuals**

**Private Sector**

**New and innovative funding possibilities**



# EFFECTIVE OUTREACH AND REGULAR COMMUNICATION

- Show value for money
- Highlight impact of investment – tell our story
- Regularly update Member States
- Use the positive results of the MOPAN review
- Improve visibility and public recognition of funding partners



# ROLES AND RESPONSIBILITIES

## Shared responsibility across the organisation...

- Executive Director & Deputy Executive Director
- Senior Management & Coordinators
- Global Funds & Private Sector Teams
- Nairobi Coordination Office

...and with **MEMBER STATES**

**To create an enabling environment**



# FEEDBACK FROM MEMBER STATES



- Does the strategy resonate with you?
- How can we strengthen the core to balance non-core funding?
- What can you and are prepared to do to delivery on the strategy?



## NEXT STEPS:

- Draft an implementation plan with resource requirements
- Allocate resources for resource mobilisation function
- Design regular collaboration and follow-up with member states.



# THANK YOU



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