



**United Nations  
Environment  
Programme**



UNEP(DEPI)/MED WG.398/9  
17 June 2014

ENGLISH

---

---



**MEDITERRANEAN ACTION PLAN**

15<sup>th</sup> Meeting of the MCSD Steering Committee

Floriana (Malta), 11-12 June 2014

**Meeting Report**



## **Introduction**

1. The Fifteenth Meeting of the Steering Committee of the Mediterranean Commission on Sustainable Development was held on 11-12 June 2014 in Floriana, Malta.

## **Participation**

2. The President of the Steering Committee, Ms Marguerite Camilleri (Malta); the Vice-Presidents Mr Bernard Brillet (France), Ms Jelena Knezevic (Montenegro), Mr Antonio Troya (IUCN-Mediterranean) and Mr Chrifi Hamid (ENDA-Maghreb); attended the meeting. In addition, the Coordinator of UNEP/MAP, Mr Gaetano Leone; the Programme Officer of UNEP/MAP, Mr. Atila Uras; the Director of Plan Bleu Regional Activity Center, Mr Hugues Ravenel; and, Ms. Roberta Debono from Maltese Ministry for Sustainable Development, the Environment and Climate Change were also present in the meeting.
3. The list of participants is attached as Annex I to this report.

## **Agenda item 1:      **Opening Remarks****

4. The meeting was opened by Ms Marguerite Camilleri, President of the Steering Committee,
5. Opening remarks were made by Mr Gaetano Leone, Coordinator of UNEP/MAP, who welcomed the members and thanked Malta for hosting the meeting. In his statement, Gaetano Leone, who started in his position as Coordinator on 1 June, stressed the continued relevance of the unique role and mandate of the MAP and Barcelona Convention. He mentioned the important strategic processes that are developing at the global, regional and national level and within the MAP, which need to be linked to the development of the MCSD reform and MSSD review. He also referred to the challenges posed by the ambitious task in front of the Steering Committee, the increasing sense of urgency, the importance of cooperation in achieving that task, and the fact that the work of the Committee and of all the actors involved will be judged based on its quality and impact.
6. Ms Marguerite Camilleri, President of the Steering Committee, also welcomed the members and other participants. She stated that the review of the MSSD and the reform of the MCSD are the two key objectives of the Maltese Presidency of the MCSD, and that Malta would continue to do its utmost to lead and support these processes. She said for the MSSD to be a success it needs to have buy-in, not only by the Steering Committee, but by the wider MCSD, by the MAP system, and by regional partners. She underlined the importance to set up thematic working groups reflecting the structure of the MSSD, and supported by experts in the area, which should give MCSD members, MAP officials and other external stakeholders the possibility to engage in the MSSD review process. She also referred to the MCSD Reform proposal prepared by the Presidency, which was expected to facilitate the discussions during the Steering Committee on possible ways forward in the reform process.

## **Agenda item 2:      **Adoption of the Agenda****

7. The Committee reviewed and adopted the Provisional Agenda as contained in document UNEP(DEPI)/MED WG.398/1. (Annex II)

**Agenda item 3: Report on Work Carried Out and Work Plan for 2014-2015**

8. The Secretariat presented MCSD- and MSSD-related developments since the 15th Meeting of the MCSD (June 2013), as contained in document UNEP(DEPI)/MED WG.398/7.
9. The members of the Steering Committee acknowledged the work done by the Secretariat and Plan Bleu in the reporting period.
10. The workplan for 2014-2015, as contained in Annex 1 of Decision IG.21/11, was presented by the Secretariat and accepted by the Steering Committee.

**Agenda item 4: MCSD Reform**

11. The President of the Steering Committee presented the MCSD Reform draft proposal and recommendations, as contained in the document UNEP(DEPI)/MED WG.398/3. The proposal contained draft recommendations on the mandate and composition of the MCSD. The members of the Steering Committee provided their initial comments and highlighted that the reform of the MCSD is closely related with the review of the Strategy. Thus, the proposed recommendations on the MCSD reform can only be provisional at this stage.
12. It was agreed that the proposal on the MCSD reform will be updated later in the biennium to reflect the outcome of MSSD review and then submitted to 16th Meeting of the MCSD for discussion before final adoption in COP19.

**Agenda item 5: MSSD Review State of the Play and Next Steps**

13. The Steering Committee was informed by Mr. Hugues Ravenel, Director of Plan Bleu about the consultation process on MSSD Review (UNEP(DEPI)/MED WG.398/4). The discussion paper on MSSD 2.0 Structure and Vision (UNEP(DEPI)/MED WG.398/5) was also presented to the Committee by Plan Bleu. The methodology for the review of the MSSD, which was discussed and agreed by the MCSD Steering Committee during their online meeting on 16 December 2013 is provided in Annex III.
14. The Steering Committee initially discussed the proposed vision for MSSD 2.0. In light of the discussions, the following vision, to be inserted in the draft MSSD 2.0, was agreed:  
*“A prosperous and peaceful Mediterranean region in which people enjoy a high quality of life and where sustainable development takes place within the carrying capacity of healthy ecosystems. This is achieved through common objectives, cooperation, solidarity, equity and participatory governance.”*  
It was also agreed that the vision would be accompanied by explanations of the terminology used in it; for example, what is meant by healthy ecosystems (productive and diverse) and equity (which includes the concept of equal access to the benefits deriving from ecosystems). It can be updated later in the biennium as necessary.
15. The Steering Committee then discussed the proposed structure for MSSD 2.0. It was recalled that COP18 Decision IG.21/9 on MCSD reform had indicated that the MCSD should focus on the interface between the environment and development. In light of this decision, it was proposed that the MSSD 2.0 focuses on themes that lie in the interface between the environment and socio-economic concerns, so that these interfacing themes (or axes of the MSSD 2.0) would be addressed as priorities directly. Socio-economic matters would be addressed in as much as they relate to the interfacing

themes (axes). It was also agreed that a set of guiding principles for the MSSD 2.0 are required, to inform the strategy under each of the axes. The guiding principles would include concepts such as: integrated approach, balanced development and openness to a plurality of future development models. On this basis, the members of the Steering Committee agreed on following axes for MSSD 2.0:

1. Seas and coasts; including efforts towards reaching Good Environment Status of Mediterranean marine and coastal ecosystems;
  2. Natural resources, rural development and food; including links not only to marine and coastal, but also terrestrial habitats, and to fresh waters;
  3. Climate; including the impacts of climate change on natural resources and socioeconomic sectors and possible responses;
  4. Sustainable cities; including coastal urbanization and Integrated Coastal Zone Management, land transport, waste management, infrastructure, housing and energy;
  5. Transition towards a green economy; including sustainable consumption and production, circular economy; and,
  6. Governance, including financing, Aarhus Convention–related issues such as public participation, and cooperation.
16. It was further agreed to proceed with the engagement of a senior technical advisor and six thematic experts to assist Plan Bleu in supporting working groups on these six axes.
17. The Secretariat presented the Communication Plan and timeline (UNEP(DEPI)/MED WG.398/7) for the attention of the Committee. The members of the Steering Committee agreed on the Communication Plan and timeline with two additional suggestions to include the events of the UN in 2015: SDGs meetings and UNFCCC COP21. (Annex IV)
18. The Secretariat informed the Committee on the MSSD Review Decision Making and Stakeholder Involvement Plan (UNEP(DEPI)/MED WG.398/6). This document was agreed by the members of the Steering Committee with some minor amendments and the agreed version is in Annex V.

**Agenda item 6.      16<sup>th</sup> MCSD Meeting and Input into COP19**

19. The Steering Committee discussed the tentative dates of the 16th MCSD Meeting. Depending on the agreed dates of COP19, the Secretariat will inform MCSD SC whether there will be a need for any adjustment of the work plan.
20. In terms of preparations for input into COP19, it was proposed that the COP18 decision (IG.21/9), whereby sustainable development matters will be discussed at every other COP meeting, could be implemented during COP19 by having the MSSD2.0 presented and approved during the Ministerial segment.

**Agenda item 7.      Any Other Business**

21. There were no additional issues to be discussed during the meeting.

**Agenda item 8:      Closure of the Meeting**

22. The meeting was closed by the President of the Steering Committee at 17:00 hrs on Thursday, 12 June 2014.



**Annex I**  
**List of Participants**





## List of Participants

### MCS D Steering Committee

#### Presidency

**Dr Marguerite Camilleri, Ph. D**

National Environment Policy Coordinator/MCS D National Focal Point  
Ministry for Sustainable Development, the Environment and Climate Change

Casa Leoni St. Joseph High Road  
Santa Venera  
Malta

Tel: +356 2292 6243

E-mail: marguerite.a.camilleri@gov.mt

**Ms Roberta Debono**

Assistant National Environment Policy Coordinator  
Ministry for Sustainable Development, the Environment and Climate Change

Tel: +356 2292 6244

E-mail: roberta.debono@gov.mt

#### Vice-Presidents

**Mr. Hamid Chrifi**

ENDA Magreb, Environnement et Développement au Maghreb  
18 Rue Aguelmane Sidi Ali, Appt 4, Agdal Rabat, BP : 10090  
Rabat, Maroc

Tel: 212 537 680 673

Fax: +212 537 683 469

E-mail: hamid.chrifi@enda.org.ma

**Mr. Bernard Brillet**

Inspecteur Général  
Cgedd  
Ministère de l'Ecologie, du Développement durable et de l'Energie  
Tour- Esplanade  
92055 La défense cedex  
Paris  
France

Tel: +33140816861

Mob: +33 623720515

Fax: +33140812395

E-mail : bernard.brillet@developpement-durable.gouv.fr

**Mr. Antonio TROYA**

Director

IUCN Centre for Mediterranean Cooperation

Parque Tecnológico de Andalucía, Calle Marie Curie 22 - Campanillas, 29590, Málaga  
Spain

Tel: +34 952 02 84 30

E-mail: antonio.troya@iucn.org

**Ms. Jelena Knezevic**

Adviser to the Minister for the Environment

Ministry of Sustainable Development and Tourism

IV Proleterske brigade br. 19,

81000 Podgorica

Montenegro

Tel: + 382 20 446225

Mobile: + 382 67 255604

Fax: + 382 20-446215

E-mail: jelena.knezevic@mrt.gov.me

**SECRETARIAT TO THE BARCELONA CONVENTION**

**Mr. Gaetano Leone**

Coordinator

United Nations Environment Programme

Barcelona Convention Secretariat

Vassileos Konstantinou 48, Athens 11635, Greece

Tel :+30 210 7273101

E-mail: gaetano.leone@unepmap.gr

**Mr. Atila Uras**

Programme Officer

Tel:+30 210 7273140

E-mail: atila.uras@unepmap.gr

**REGIONAL ACTIVITY CENTRE FOR THE BLUE PLAN (BP/RAC)**

**Mr. Hugues Ravenel**

Director

Plan Bleu, Centre d'Activité Régional (PB/CAR)

15 rue Ludwig van Beethoven

Sophia Antipolis

F-06560 Valbonne

France

Tel.: +33 4 92387138

Fax: +33 4 92387131

E-mail: hravenel@planbleu.org

**Annex II**  
**Provisional Agenda**



### Provisional Agenda

<b>Wednesday, 11 June, 2014</b>		
09.30 – 10:00	<b>Agenda item 1.</b> Opening of the meeting <b>Agenda item 2.</b> Adoption of the Agenda	President of the Steering Committee
10.00 – 10:45	<b>Agenda item 3.</b> Report on work carried out and work plan for 2014-2015	Barcelona Convention (BC) – UNEP/MAP Secretariat Plan Bleu
<b>10:45 – 11:15</b>	<b>Coffee break</b>	
11:15 – 12:30	<b>Agenda item 4.</b> MCSD Reform	President of the Steering Committee BC – UNEP/MAP Secretariat
<b>12:30 -14:00</b>	<b>Lunch Break</b>	
14:00 - 15.00	<b>Agenda item 4.</b> MCSD Reform (cont'd)	President of the Steering Committee BC – UNEP/MAP Secretariat
<b>15:00 – 15:30</b>	<b>Coffee break</b>	
15:30 - 17.00	<b>Agenda item 5.</b> MSSD Review State of the Play and next steps	BC – UNEP/MAP Secretariat Plan Bleu
<b>Thursday, 12 June, 2014</b>		
09.30-11:00	<b>Agenda item 5.</b> MSSD Review State of the Play and next steps (cont'd)	BC – UNEP/MAP Secretariat Plan Bleu
<b>11.00 – 11:30</b>	<b>Coffee break</b>	
11.30 – 12:30	<b>Agenda item 5.</b> MSSD Review State of the Play and next steps (cont'd)	BC – UNEP/MAP Secretariat Plan Bleu
<b>12:30 -14:00</b>	<b>Lunch Break</b>	
14:00 - 15.00	<b>Agenda item 6.</b> 16th MCSD meeting and input into COP19 <b>Agenda item 7.</b> Any other business	President of the Steering Committee BC – UNEP/MAP Secretariat
<b>15:00 – 15:30</b>	<b>Coffee break</b>	
15:30 - 17.00	<b>Agenda item 8.</b> Closure of the meeting	BC – UNEP/MAP Secretariat Plan Bleu



**Annex III**  
**Methodology for the review of the MSSD**





## Methodology for the review of the MSSD

### 1. Introduction and principles

This document puts forward a methodology for the review of the MSSD based on the Istanbul COP18 MSSD decision (21.11) and the inputs of the MCSD Steering Committee. It is based on the following principles and requirements:

- The review process needs to update the MSSD in the light of Rio+20
- The review needs to be complete in time for approval by COP19 in 2015
- MSSD2.0 must have a long time-frame (10 years) and contain both forward-looking and action-oriented elements
- MSSD2.0 must be based *inter alia* on the assessment of the impact of the current MSSD and of national sustainable development processes
- MSSD2.0 must be based on a shared vision of sustainable development challenges facing the region
- The review process needs to ensure the widest possible stakeholder participation
- MSSD2.0 must be articulated with global, regional and MAP governance processes, integrating MAP's priority fields of action (such as, *inter alia*, Integrated Coastal Zone Management [ICZM]) and relevant processes (such as, *inter alia*, the ecosystems approach and the Sustainable Consumption and Production [SCP] Action Plan), and also addressing other issues and MSSD2.0 must integrate the strategic orientations of the SCP Action Plan and other relevant policies.

### 2. Methodology in phases

- Phase 1 (Q1 and Q2 2014):
  - Launch process,
  - Set up online user platform
  - List issues from MSSD1.0 and successes, failures, operational governance matters and consult on them within consultation groups 2 (MCSD SC and MSSD Task Force [from RACS]) 3 (Key stakeholders)
  - Draft and circulate consultation report, to consist of:
    - Latest set of Plan Bleu monitoring indicators for the MSSD;
    - Existing evidence on the implementation of the MSSD, including evidence relating to which international programmes, projects and processes are contributing to the implementation of the MSSD,
    - Issues and challenges for the revised MSSD and evidence from Assessment Report of MSSD1.0;
    - Method of review of the MSSD.
  - Develop a vision for MSSD2.0
    - Give a horizon and a long-term responsibility of one generation (20 to 25 years), to anticipate evolutions in the Mediterranean;
    - Place in the heart of the vision: "ECAP + Human Being" in this horizon of time;
    - Draw inspiration from the founding speeches of the Barcelona Convention and UfM, and subsequent advances from RIO+20 and resulting initiatives, including some multi-partner NGOs (Association 4D in France)
  - Write a strong and dynamic document on this future vision; and submit to the opinion of the civil society and ensure that it ties in with the new foundation of MAP III
  - General preparation,

- defining consultative/expert groups,
  - preparing selection criteria and TORs for expert groups.
- **Phase 2:** (Q2 & Q3 2014) This phase envisages working along three parallel tracks
    - **Consider SDGs for the Mediterranean region**
      - rely on SDGs to act in accordance with the United Nations and with any other strategic visions (SNSD...),
      - characterize these SDGs to the specific context of the Mediterranean primarily targeting, according to the Barcelona Convention:
        - the ecological footprint on the marine environment and terrestrial coasts (biodiversity, water, air, soils, landscapes, ....) and their degradation trends
        - the condition of ecosystem services provided, especially for tourism
        - causes of anthropogenic pressures , according to specific areas, impacts (transport/mobility, urban/housing, consumption of natural resources, waste ....)
        - qualify and prioritize the fundamental human needs in Mediterranean
        - Rely on the Plan Bleu and specialists
    - **Draw out strategic directions**

Linking up with the “vision” and the SDGs:

      - prioritise the issues to be considered, an essential exercise to reduce vulnerabilities, develop prevention and build local resilience to ensure sustainability and integration principle
      - then formulate "strategic directions" and one or more proposals for structuring the axes of the MSSD
      - submit these strategic orientations for consultation with Consultative Groups 2 and 3;
      - Formulate the first draft of the MSSD with experts.
    - **Flesh out the strategy in line with strategic directions**
      - In parallel with the work on the strategic directions, identify and list the existing programs of action, whether led by MAP or not,
      - -Reformat, in particular considering the adopted strategic directions above, relevant plans and programs of actions for each thematic area concerned, whether implemented by state or external.
      - Involve internal and external actors
      - Associate experts, donors and stakeholders, including the business sector
      - -extract only the ‘overarching framework statements’ to introduce them into the MSSD. They should be accompanied by performance targets and monitoring indicators / results on elements considered crucial.
      - -introduce these ‘overarching framework statements’ into the MSSD while it is being drafted (end of point 2. Phase 2) ensuring a balanced analysis between the thematic areas and their systemic coherence in the strategy itself.
  - **Phase 3:** (2015) **Consultation and approval stage**
    - Consultation on drafts (including MCSD Conference in Feb 2015 if funding permits)
    - Submission for various stages of approval (2015)
    - Begin working on implementation framework.

- **Phase 4: (2015 ) Adaptation of instruments of the Barcelona Convention**
  - Translation of sustainable development strategy into implementation framework plan including the rethinking of the governance structure at different levels of action:
    - Adjusting the instruments of the Barcelona Convention
    - MAP III: Governance suggestions to be described in detail, and then included in the MAP III framework, to propose a decision on the appropriate way forward.
    - This framework should be developed using a bottom-up approach, starting from the MSSD2.0. ;
    - MCSD: The revised MSSD should guide the structure/ framework of the MCSD, and should be the impetus for revising the objectives of the MCSD ;
    - MSSD ;
    - sectoral programs and funding, to finalize internal and external strategy, governance, implementation;
    - operational projects, some being implemented and regulated by the MAP others with institutions and operators associated with the MAP but all considering the strategic direction of the MSSD as minimum criteria for allocating aid and financial incentives;
    - the Secretariat;
    - the eventually-revised RACs to adapt to the new MSSD.

**Annex 1: Road map from decision 12.11**

1. Launch the MSSD review process.
2. Set up virtual online platform to facilitate collaboration with key stakeholders.
3. Set up 3 to 5 expert groups to assist with the evaluation of the MSSD 1.0 and the drafting of MSSD 2.0, chosen on the basis of criteria agreed with Steering Committee.
4. Set up a consultative group to help with the drafting the MSSD 2.0. This group should be geographically and thematically balanced and chosen on the basis of criteria agreed with Steering Committee. The MCSD Steering Committee, other MCSD members, MAP components and main MAP partner organizations will take part in this group. It should be limited to 20 members to keep it manageable. Sub groups may be defined to work on specific axes.
5. Begin work on a Consultation Report that compiles existing evidence on the implementation of the MSSD, including evidence relating to which international programmes, projects and processes are contributing to the implementation of the MSSD, as well as identifying issues and challenges for the revised MSSD and indicating the method of review of the MSSD.

**April 2014**

6. On the basis of the Consultation Report on implementation of MSSD 1.0, launch a wide consultation process, facilitated by the virtual online platform, with MCSD members and other key regional and, where appropriate, global stakeholders, regarding how the MSSD can be updated and reviewed to take on board Rio+20 outcomes.

**June 2014**

7. Drawing on assistance from the expert groups and consultation group, use the Consultation report and results from the consultation to prepare a draft structure for MSSD 2.0, to be considered and approved by the MCSD Steering Committee meeting in June 2014, and thereafter begin the drafting of the revised MSSD.

**December 2014**

8. Finalization of first draft of the revised MSSD.

**January 2015**

1. Circulation of the revised MSSD to MCSD members. This should take place at least 6 weeks before the MCSD meeting to allow members to consult internally.

**February 2015**

2. Conference with MCSD members and MAP components and partner organizations to endorse first draft of the MSSD 2.0, provided funds are available.

**April 2015**

3. Draft MSSD 2.0 submitted to MAP Focal Points meeting for initial comments.

**May 2015**

4. Expert group meeting to integrate MCSD and MAP Focal Point comments.

**June 2015**

5. MSSD 2.0 Draft submitted to MCSD meeting for finalization.

**September 2015**

6. MSSD 2.0 submitted to MAP focal point meeting.

**End 2015**

7. MSSD 2.0 submitted to COP 19 for adoption

**Annex IV**  
**Communication Plan for the MSSD Review**  
**2014 – 2015**



## **Communication Plan for the MSSD Review 2014 – 2015**

### **1. Background**

The review process of the Mediterranean Strategy for Sustainable Development (MSSD) was launched in February 2014. Following a decision of the Contracting Parties to the Barcelona Convention made during their 18th ordinary meeting in Istanbul (CoP 18, Dec 2013), it aims to update the Strategy in the light of the Rio+20 outcomes and the intergovernmental process to develop global Sustainable Development Goals for consideration by the UN General Assembly. This will ensure that the region remains a frontrunner in the area of environmental and sustainability governance.

### **2. Media**

This process will last until CoP 19 (Greece end of 2015 or beginning of 2016), when the outcome of the review will be submitted for approval. It can attract a lot of media coverage at its different phases. International, regional and local media can be targeted as much as possible, including the written press, radios, TVs and websites, in collaboration with counterparts. The process includes the main events listed below that could be used as opportunities for information sharing and communication, in addition to the CoP 19.

Those are:

- MCSD Steering Committee Meeting in Malta (June 2014)
- Extraordinary MCSD Meeting to discuss the first draft of the review (February 2015)
- MCSD Meeting in Morocco (May/June 2015)
- Selected sustainable development related international events (HLPF, UNFCCC COPs, and similar), provided that funds are available

In addition to this, information material should be prepared and shown in a visible way where relevant in conferences/meetings in which MCSD/UNEP/MAP participates. These are opportunities to showcase the ongoing review of the MSSD, showing the progress made and highlight challenges faced.

### **3. Suggested Material**

- Two roll-up banners (different than each other, with information on vision and structure, and more information to be decided) to be prepared and displayed in conferences and meetings wherever possible.
- A PowerPoint presentation about the MSSD, its review and the progress made should be prepared and updated regularly.
- Add a banner on UNEP/MAP homepage about the MSSD revision, with a link to platform.
- News briefs for stakeholders (main target groups are the more involved stakeholders) and the press

### **4. Suggested Activities**

- a. MCSD Steering Committee Meeting in Malta (June 2014):
  - Press release distributed to the press and posted on UNEP/MAP + Plan Bleu websites
  - Extraordinary MCSD Meeting to discuss the first draft of the review (February 2015)
  - Appearance in a morning talk show on Maltese TV in collaboration with Moroccan counterparts. Ideally, a local Celebrity agreed upon by the Steering Committee would go live on TV with an expert spokesperson from the MCSD. This will be an opportunity to introduce the MSSD, its objectives and the review and show the commitment of a public figure towards sustainable development which attracts wider audience.

- o Highlights about the meeting and its outcomes on the website
- b. MCSD Meeting in Morocco (May/June 2015)
  - o Appearance in a morning talk show on Moroccan TV in collaboration with Moroccan counterparts. Ideally, a local Celebrity agreed upon by the Steering Committee would go live on TV with an expert spokesperson from the MCSD. This will be an opportunity to introduce the MSSD, its objectives and the review and show the commitment of a public figure towards sustainable development which attracts wider audience.
  - o Highlights about the meeting and its outcomes on the website.

Parallel processes of the ICZM, ECAP, SCP, and Climate Change Adaptation which feed the MSSD can also be used as communication tools and opportunities.

## 5. Dissemination

This material will be posted on the UNEP/MAP and Plan Bleu websites and updated regularly in the languages of the website.

The dissemination will be supported by the webpage dedicated to the revision of MSSD (available both in English and French), hosted in Plan Bleu website since February 2014:

<http://planbleu.org/en/event/virtual-platform-mssd-revision>

*PS: All branded material should be checked by UNEP/MAP beforehand*

### Activity Timeline

<b>Activity</b>	<b>When</b>	<b>Who</b>
Press release -1 (MCSD Steering Committee) sent to media contacts and put on UNEP/MAP and Plan Bleu websites	9 June 2014 Feb 2015 June 2015 CoP 19	UNEP/MAP Secretariat
Design and printing of roll-up banners	ASAP	Plan Bleu
Electronic banner to add to unepmap website with link to the website/platform	ASAP	Plan Bleu
Looping Powerpoint presentation to be used in events	ASAP	Plan Bleu
Good Will Ambassador in Malta	January 2015	Plan Bleu + Maltese Counterpart
Appearance on TV of Good will ambassador and technical person	February 2015, one or two days before the meeting	Plan Bleu + Maltese Counterpart Questions to be prepared ahead of time
Good Will Ambassador in Morocco.	June 2015	Plan Bleu + Moroccan Counterpart
Appearance on TV of Good will ambassador and French speaking technical person	June 2015, one or two days before the meeting	Plan Bleu + Moroccan Counterpart Questions to be prepared ahead of time
Participation in UN SDGs Meeting and UNFCCC COP21 and use of communication materials	Autumn 2015	Plan Bleu and UNEP/MAP Secretariat



**Annex V**

**MSSD Review Role Sharing and Stakeholder Involvement Plan**



**MSSD Review Role Sharing and Stakeholder Involvement Plan**

**Decision-Making Roles:**

Actor	Phase 1 (Jan-June 2014)	Phase 2 (Jun-Dec 2014)	Phase 3 (2015)
<b>Core Team</b>	<ul style="list-style-type: none"> <li>Oversees the drafting of the Consultation Document</li> <li>Oversees the preparation of MSSD Review inputs for the MCSD Steering Committee Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Oversees the drafting of MSSD, including the process of involving stakeholders</li> <li>Oversees the preparation of MSSD Review inputs to the MCSD Steering Committee Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Oversees the consultation process on the first draft of MSSD2.0</li> <li>Oversees the finalisation of the MSSD2.0 until final approval during 2015 COP19**</li> </ul>
<b>MCSD Steering Committee</b>	<ul style="list-style-type: none"> <li>Feedback on early draft of consultation document</li> <li>Approval of methodology</li> </ul>	<ul style="list-style-type: none"> <li>Approves MSSD 2.0 structure &amp; vision</li> <li>Approves MSSD review stakeholder involvement plan</li> <li>Approves MSSD review communications plan</li> <li>Approves MSSD2.0 first draft</li> </ul>	<ul style="list-style-type: none"> <li>Approves MSSD2.0 second draft</li> <li>Forwards MSSD2.0 to 16<sup>th</sup> MCSD meeting for endorsement</li> </ul>
<b>MCSD</b>		<ul style="list-style-type: none"> <li>Participation in thematic working groups via online platform and possible group meetings</li> <li>Report on outcome of MCSD SC meeting</li> </ul>	<ul style="list-style-type: none"> <li>MCSD Conference reviews MSSD 2.0 First Draft and provides guidance to Plan Bleu and the Secretariat to finalize and submit the Final Draft to 16<sup>th</sup> MCSD Meeting</li> <li>MCSD Reviews, endorses the MSSD2.0 and agrees to forward it for consideration by the Contracting Parties at their 19th meeting</li> </ul>
<b>COP19</b>			<ul style="list-style-type: none"> <li>Adopts MSSD2.0</li> </ul>

**Stakeholder Involvement Plan:**

Stakeholder group	Phase 1	Phase 2	Phase 3
<b>MSSD Task Force/RAC Directors</b>	<ul style="list-style-type: none"> <li>• Press launch press release</li> <li>• Feedback on early draft of consultation document</li> <li>• Feedback on consultation document</li> <li>• Feedback on draft structure &amp; vision</li> </ul>	<ul style="list-style-type: none"> <li>• Participation in thematic working groups via online platform and possible group meetings</li> <li>• News brief re outcome of MCSD SC meeting?</li> <li>• Possible role where required as 'experts' supporting particular thematic working groups</li> </ul>	<ul style="list-style-type: none"> <li>• Feedback on MSSD2.0 first draft</li> <li>• Invited to MSSD2.0 conference*</li> <li>• Feedback on MSSD2.0 second draft</li> </ul>
<b>Key stakeholders (eg UfM, GFCM, CIHEAM)</b>	<ul style="list-style-type: none"> <li>• Press launch press release</li> <li>• Feedback on consultation document</li> </ul>	<ul style="list-style-type: none"> <li>• MCSD SC decisions press release</li> <li>• News brief re outcome of MCSD SC meeting</li> <li>• Participation in thematic working groups via online platform and possible group meetings</li> <li>• Individual meetings/contacts when necessary</li> </ul>	<ul style="list-style-type: none"> <li>• Press release about first draft being ready and about stakeholder conference</li> <li>• Feedback on MSSD2.0 first draft</li> <li>• Invited to MSSD2.0 conference*</li> <li>• Feedback on MSSD2.0 second draft</li> <li>• Press release re approval of final draft at COP19</li> </ul>
<b>MCSD Members and other stakeholders including MAP focal points and any MAP partners not already in MCSD,</b>	<ul style="list-style-type: none"> <li>• Press launch press release</li> <li>• Feedback on consultation document</li> </ul>	<ul style="list-style-type: none"> <li>• MCSD SC decisions press release</li> <li>• News brief re outcome of MCSD SC meeting</li> <li>• Participation in thematic working groups via online platform and possible group meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Press release about first draft being ready and about stakeholder conference</li> <li>• Feedback on MSSD2.0 first draft</li> <li>• Invited to MSSD2.0 conference*</li> <li>• Feedback on MSSD2.0 second draft</li> <li>• Press release re approval of final draft at COP19</li> </ul>

<p><b>Members of public who registered on MSSD Review platform</b></p>	<ul style="list-style-type: none"> <li>• Feedback on consultation document</li> </ul>	<ul style="list-style-type: none"> <li>• MCSD SC decisions press release</li> <li>• News brief re outcome of MCSD SC meeting</li> </ul>	<ul style="list-style-type: none"> <li>• Press release about first draft being ready and about stakeholder conference</li> <li>• Feedback on MSSD2.0 first draft</li> <li>• Feedback on MSSD2.0 second draft</li> <li>• Press release re approval of final draft at COP19</li> </ul>
<p><b>General Public</b></p>	<ul style="list-style-type: none"> <li>• Press launch press release</li> <li>• Feedback on consultation document</li> </ul>	<ul style="list-style-type: none"> <li>• MCSD SC decisions press release</li> </ul>	<ul style="list-style-type: none"> <li>• Press release about first draft being ready and about stakeholder conference</li> <li>• Feedback on MSSD2.0 second draft</li> <li>• Press release re approval of final draft at COP19</li> </ul>

\* MCSD Conference pending financing decision

\*\* Formal approval through MAP system is not detailed her as it is clearly laid out in the relevant COP decision.