



REPORT

“ON THE ALBANIA NOU’S ACTIVITIES DEVOTED TO THE 16TH OF SEPTEMBER 2018 - INTERNATIONAL DAY FOR THE PRESERVATION OF THE OZONE LAYER”

During September 2018, the representatives of the National Ozone Unit in cooperation with the Ministry of Tourism and Environment, organized many activities and various programs of awareness raising events, devoted to the International Day for the Preservation of the Ozone Layer, September 16, 2018. These activities took place in different cities and locations. Below is a detailed description of the main events:

1. Activities and sports games – “Gjon Buzuku” school in Tirana

On the 16th of September 2018, representatives of the National Ozone Unit and the Ministry of Tourism and Environment, carried out the sport event “Keeping cool and carry on the good work”, devoted to the International Day for the Preservation of the Ozone Layer. The event was held at “Gjon Buzuku” school in Tirana. In order to effectively underline that the depletion of the ozone layer is recognized as one of Earth’s most important environmental issues and with the purpose to archive the activity’s goal, the event was organized in three sessions.

During the first part of this event, a number of awareness activities were held such as information session for students, teachers and parents regarding the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection

Then, the second part of the activity continued with the students undertaking different sport games, with coaching sessions form their teachers, Enkeleda Braho and Eldo Xhija.

At the end of the event, students were rewarded with T-shirts printed with the logo of World Ozone Day 2018 and information leaflets prepared by NOU to celebrate the occasion.

This event was attended by teachers, students and parents.



2- Aristoteli High School in Tirana

On the 17th of September 2018, the representatives of National Ozone Unit and the Ministry of Tourism and Environment, organized an interesting activity at “Aristoteli” high school in Tirana. This event

was part of the opening ceremony of the new scholastic year. In their opening remarks the NOU representatives delivered a presentation on the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection.

The school Director, Ms. Entela Jorgji, draw attention on the importance given to the ozone layer protection, climate change issues and environmental issues by her school and the academic staff.

In the second part of the activity the NOU representatives, together with teachers and the School Director welcomed each student at the school entrance and distributed bracelets, leaflets, pens and notebooks printed with the logo of World Ozone Day 2018. This event was attended by teachers, parents and students. In the end of the activities, they were rewarded with T-shirts with the logo of World Ozone Day 2018 and were delivered printed information prepared by NOU



3- “Xhorxhina” Kindergarten

On the 19th of September, the representatives of NOU carried out an activity at “Xhorxhina” Kindergarten, located in the capital city of Albania. In order to make it more understandable for this age group, the activity was organized under the motto: “Preserve Ozone Layer, protect Earth” and it was organized in two parts.

In the first part of the activity, the children were asked to color figures in printed format, prepared by NOU’s representatives, illustrating the earth, trees and the sun, hence stimulating creativity, color awareness and recognition, as paramount elements to archive the activity’s goal.

In the second part of the activity were displayed videos for children such as “Ozzy Ozone” and songs in Albanian language aimed to protect the environment.

NOU representative, Ms.Fatjola Arifaj, in cooperation with the teachers of the kindergarten, Ms. Aferdita Nuholli and Ms. Daniela Balla explained to the children what is the ozone layer and why it should be protected. Ms. Klodi Hysenllari, Director of the Kindergarten, acknowledged the importance of these activities, which are carried out in a very productive approach, joining didactic activities and materials with music and films.





4. Dajti National Park

National Ozone Unit representatives organized, on September 18, under the motto “Keeping cool and carry on the good work”, a Clean-up activity, in different areas of the Dajti National Park. The activity combined the cleaning of the National road, removal and lifting of garbage, cleaning of the Erzeni River and cleaning and removal of garbage in the Fusha e Goces field, at the Dajti National Park.

Under the guidance of NOU representatives, youth activists engaged in community for social change, distributed to the passers-by and to the residents of the nearby zones, leaflets prepared by the NOU, with detailed information regarding the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection. In order to boost awareness, the Ozone Day 2018 Poster was unfolded on the street corner of the National Road.

The result of this awareness campaign was massive information as the National Road and the National Natural Park is quite crowded during these days. As a general feedback it is worth mentioning that the initiative undertaken by the NOU to clean roads, river and fields and the efforts to preserve the environment through dissemination of practical information and materials were highly commended by the residents of the nearby zones and passers-by.





5-Gjergj Kastrioti High School, Durres

The NOU representatives, organized on Tuesday, September 25, in the commemoration of the International Day for the Preservation of the Ozone Layer, a lecture at Gjergj Kastrioti, high school, at the Durres District, the second largest district of the county. This activity was attended by the students of the XI grade, and the teachers Ms. Mimoza Risto and Ms.Mirela Shala.

In order to effectively underline that the depletion of the ozone layer is recognized as one of Earth's most important environmental issues and with the purpose to archive the activity's goal, the event was organized in two sessions.

During the first part of this event, a number of awareness activities were held such as information session for students and teachers regarding the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection. On the second part of the activity, the students were rewarded with T-shirts printed with the logo of World Ozone Day 2018 and information leaflets prepared by NOU to celebrate the occasion.

The NOU representatives suggested to the students to update temporarily their profile pictures on social media by using the thematic products delivered to them by the NOU representatives or by inducing them to post photos from the event, hence conveying the awareness message for the celebration of the International Day for the Preservation of the Ozone Layer, through social media, as a communication mean and instrument.



6-Dinamo, National Football team

On the 20th of September 2018, the representatives of the National Ozone Unit in cooperation with National Football Team “Dinamo”, Under 18, organized an activity devoted to the International Day for the Preservation of the Ozone Layer, 2018.

Having regard of the intrinsically importance of the football in the day –to day live, its impact and player’s influence, this activity was considered as an effective awareness raising and communication campaign.

During the preparations timeframe for the competition, the NOU representatives have taken the opportunity to brief the participants on the International Day for the Preservation of the Ozone Layer,

Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection.

The second part of the activity was organized as a competition and both teams, composed of 24 members were rewarded with T-shirts printed with the logo of World Ozone Day 2018. This event was attended by the players and by the coach Mr.Xhafer Lloshi and assistant coach Mr.Jani Zefi



7- Thematic products

The following products were developed on the occasion of the International Day for the Preservation of the Ozone Layer 2018:

T-shirt- 6(six) colors

Poster

Caps

Bracelets

Leaflets

Notebooks

Pens



8-Press Review with News, articles and videos broadcasted in Albania on the occasion of the International Day for the Preservation of the Ozone Layer, 2018

TEMA TV”

<http://www.tematv.al/2018/09/16/dita-nd-rkomb-tare-e-ozonit-thirrje-p-r-mbrojtjen-e-klim-s-video>

“SYRI.NET”

<https://www.syri.net/politike/194285/sot-dita-boterore-e-mbrojtjes-se-shtreses-se-ozonit-si-eshte-ruajtur-planeti-dhe-zotimi-i-shqiperise/>

“BOLDNEWS.TV”

<http://boldnews.al/2018/09/16/sot-dita-nderkombetare-e-mbrojtjes-se-shtreses-se-ozonit-si-kane-arritur-ta-mbrojne-planetin-dhe-zotimi-i-shqiperise/>

“HASHGTAG.AL”

<https://hashtag.al/index.php/2018/09/16/sot-dita-nderkombetare-e-mbrojtjes-se-shtreses-se-ozonit-si-kane-arritur-ta-mbrojne-planetin-dhe-zotimi-i-shqiperise/>

“EXIT.AL”

<https://exit.al/2018/09/dita-nderkombetare-per-mbrojtjen-e-shtreses-se-ozonit/>