



# STRENGTHENING THE GLOBAL MOMENTUM TO TACKLE PLASTIC POLLUTION

Date: 11<sup>th</sup> March 2019

Venue: Conference Room 1

Time: 13:00-15:00

## PART 1: GLOBAL PERSPECTIVES ON PLASTICS – SETTING THE SCENE

1. Kenya – Opening remarks and Kenya’s policies on plastic management – **Mr. Keriako Tobiko**, CBS, CS. CS Ministry of Environment and Forestry
2. Canada – Video welcoming remarks – **Hon. Catherine McKenna**, Minister of Environment and Climate Change
3. Canada – Canada’s Leadership on tackling plastic pollution and the Ocean Plastic Charter – **Mr. Basile van Havre**, Director General, Biodiversity and Partnership, Environment and Climate Change Canada
4. UN Environment – How we can take action and beat plastic pollution – **Ms. Joyce Msuya**, Acting Executive Director, UN Environment
5. Mexico – Municipal capacity building and integrated waste management: Mexico’s take on tackling marine plastic pollution – **Ms. Camila Zepeda Lizama**, Director General of Global Issues at the Mexican Secretariat of Foreign Relations

### Questions & Answers

**TRANSITION: Video - Demonstration of concrete initiatives**

## PART 2: IMPLEMENTATION/ ACTION - KENYAN EXPERIENCE ON PLASTICS

1. NEMA (National Environment Management Authority) – Plastics Bags Ban implementation and Experiences – **Prof. Geoffrey Wahungu**, Director General, NEMA
2. KAM (Kenyan Association of Manufacturers) – Private Sector Plastic Action Plan – **Mucaï Kunyiha**, Vice chair / PET subsector Chair
3. KEPSA (Kenya Private Sector Alliance) / Sustainable Inclusive Business Centre – Rethink Business– **Karin Boomsma**, Director Sustainable Inclusive Business

### Questions & Answers

**TRANSITION: Video - Demonstration of concrete initiatives**

## PART 3: DEMONSTRATION OF ACTION

1. World Economic Forum – Global Plastic Action Partnership: From Commitment to Action – **Antonia Gawel**, Head of Circular Economy
2. BioCollection\_– Innovation to turn plastic waste into valuable chemicals – **Miranda Wang**, CEO and Co-founder
3. Stop MicroWaste and LANGBRETT – Preventing Microplastic Pollution through Awareness and Innovative Solutions – **Alexander Nolte**, Co-founder

### Open discussion and Questions & Answers

## CONCLUSIONS & WRAP UP

### RENEWED CALL TO ACTION

Canada - A call to action for more countries, businesses and organizations to endorse the Ocean Plastics Charter



Ministry of  
Environment & forestry

