

Introducing UNEP work on Responsible Industry and Value Chains



UNEP Priorities

- To strengthen the ability of countries to move towards climate-resilient and low emission pathways for sustainable development and

Climate Change



- To maintain biodiversity & provide ecosystem services sustainably & equitably through management of land, water and living resources

Ecosystem management



- To strengthen synergies and coherence in environmental governance to facilitate the transition towards environmental sustainability

Environmental governance



- To promote a transition in which goods and services are increasingly produced, processed and consumed in a sustainable way that decouples economic growth from resource use and environmental impact

Resource Efficiency - SCP



- To promote a transition among countries to the sound management of chemicals and waste to minimize impacts on the environment and human health

Chemicals and Waste



- To protect human well-being from the environmental causes and consequences of disasters and

Disasters and conflicts



- To empower stakeholders in their decision making by providing scientific information and keeping the world environment under review

Environment Under Review



Delivering SCP



Our proposition to business and industry

“Enhancing the understanding of, the engagement in and the contribution to Sustainable Development of Responsible Industries and Value-chains”



Adding Value Through....

- **Convening Power**
Bringing together stakeholders: public & private sectors, NGOs, UN agencies, donors, etc.
- **From Knowledge to Solutions**
Training and access to the best available knowledge, innovations, identifying hotspots and solutions
- **Results-based Implementation and actions**
Monitoring and evaluating projects and actions and their contributions to the sustainable development agenda

Call for business engagement reflected in:

Technology

SAMOA SIDS
Pathway

10YFP and its
Programmes

Climate Change

Sustainable
Development Goals

SAICM and its Global
Plan of Action

Post 2015 Framework
on Disaster Risk
Reduction

Financing for
Development

Making the “business case” for business engagement in and contribution to these multiple frameworks ...





Business in the 2030 Agenda for Sustainable Development

- Need for a **strong engagement of business** to achieve a truly sustainable development.

Role of business in SD:

- a. Ignite investment and inject the financial capital to sustainable projects
- b. response to the sustainability mega-forces
- c. development and dissemination of new technologies,
- d. shift in business model and strategy,
- e. direct engagement and partnership with governments, and
- f. account for and report on their contribution towards sustainable goals

Sustainability mega-forces driving business strategies

- Climate change
- Energy and fuel availability
- Material resource stocks
- Water supplies
- Population growth
- Food security
- Concentration in urban areas
- Deterioration of biodiversity and ecosystems
- Workers and communities' health
- Increased intensity of natural & technological disasters

- *Translating the findings of sustainability / environmental assessments for business (i.e. GEO, life cycle thinking principles, IRP)*



Business responses to emerging sustainability trends



1) Sustainability: triple bottom line, mainstreaming of sustainability in business decision-making



2) Business models based on the principle of circular economy (closing the loop), sharing economy and collaborative consumption patterns



3) Focus on radical innovation through partnerships and collaboration



4) Democratization of production (maker movement and 3d printing)



5) Social/frugal innovation and inclusive economy: government engaging private sector in addressing societal issues and reaching out to 'the bottom of the pyramid'



How to promote business sustainability

- Strengthen the **business case** for sustainability
- Develop **knowledge, methodologies and tools** to adopt sustainable business practices, tailored to SMEs in developing countries
- **Build capacity** of business intermediaries for their application
- Foster **collaboration** of companies of different sizes and location (partnerships for sustainability) and their stakeholders
- **Measure** results and impact





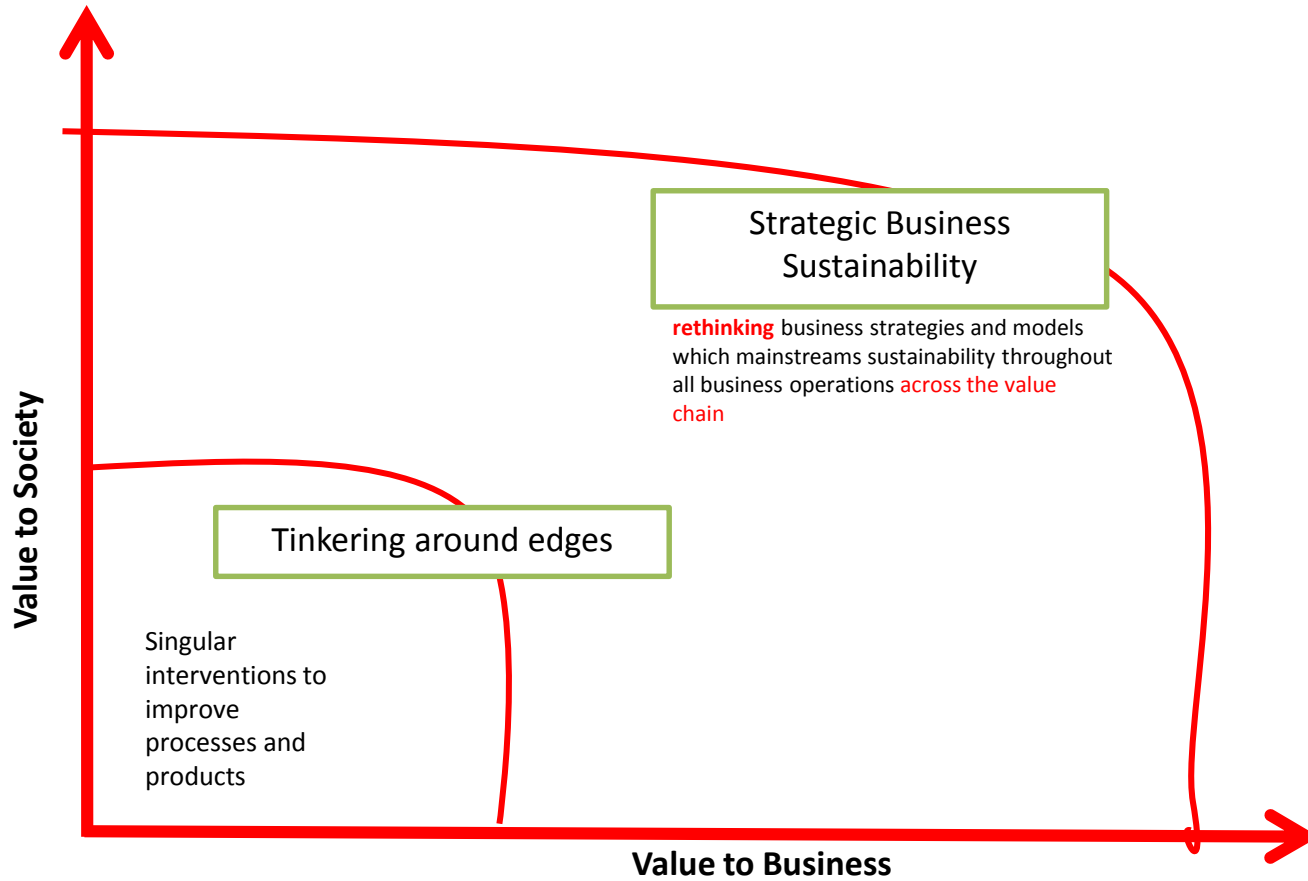
Our solutions

- Build on **life-cycle thinking** in identifying and prioritizing points of intervention
- Intervene at a **business strategy** level to identify innovative solutions
- Move out of the company's fence, and focus on **value chain**
- Target **SME** as a protagonist in the value chain
- Foster **collaboration** among a variety of stakeholders (including with large companies and governments)

⇒ BY IMPLEMENTING SUSTAINABILITY SOLUTIONS, BUSINESSES CREATE **SHARED VALUE AND OPPORTUNITIES FOR INCLUSIVE GROWTH**



Strategic and systematic consideration of sustainability in business decision-making, engaging value chain



Overview of work streams

Life cycle thinking

“Science for business”

RECP and its network

Eco-innovation

Safer Production

Sound Chemical Management

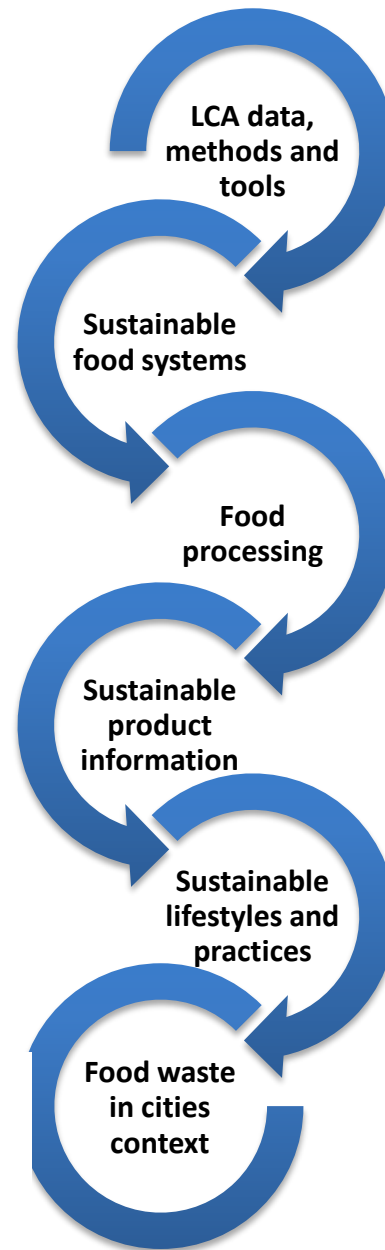
Consumer information

Sustainability reporting

Sector: tourism, agri-food, buildings and const'n



Working along the value chain towards integrated solutions and shared value

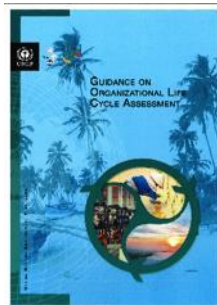


Life Cycle Thinking

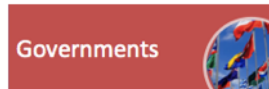
Objective: Enable the global use of credible life cycle knowledge for more sustainable societies

Achieved by:	Geographical coverage
1. Global Consensus on LCA Data, Methods/Indicators, Tools	Global
2. Capacity building of LCA practitioners; governments and businesses	National / Regional
3. Advocacy / communication of Life Cycle Thinking	Global
4. Networking; fostering collaboration	National to Global

Tools



Beneficiaries



Partners/Networks

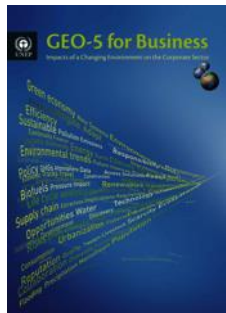


Science for business

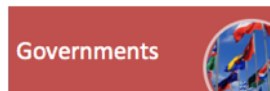
Objective: Translate science into actionable information (make the business case)

Achieved by:	Geographical coverage
1. Identifying priority science issues and their implications for the business community (within IRP, GEO, and other UNEP scientific assessments)	Global / Regional
2. Engaging experts/stakeholders to develop the case for action from business community	Global / Regional
3. Disseminating targeted messages to public and private decision makers and media (and in UNEP)	Global / Regional

Tools



Beneficiaries



Partners/Networks



RECP and its network

Objective: Contribute to sustainable industrial development and SCP in developing and transitional economies, through greater uptake of RECP by service providers working with businesses, governments, financial institutions and other stakeholders

Achieved by:	Geographical coverage
1. Providing RECPnet Secretariat support to the network and its governance bodies	Global
2. Engaging RECPnet members as technical partners for the delivery of UNEP projects	Regional / National
3. Enhancing RECPnet contribution to policy framework support through 10YFP	Regional / National

Tools



Beneficiaries



Partners/Networks



Partnership for Action on
GREEN economy

Sustainable Tourism

Objective: Mainstream sustainability into tourism development by demonstrating the economic, environmental, and socio-cultural benefits of sustainable tourism

Achieved by:	Geographical coverage
1. Providing technical and policy guidance to UN agencies, governments and tourism stakeholders to adopt and implement policies on more sustainable tourism practices	Global, regional and national
2. Building capacity to upscale resource efficiency, sustainable tourism projects and strategies	Global
3. Promoting the demand for sustainable tourism products and services	Brazil, France, North America & Latin America

Tools



Beneficiaries



Partners/Networks



Safer Production

Objective: Strengthen the risk management and reduction capacities of governments, industry, and communities through chemical accident prevention and preparedness (CAPP)

Achieved by:	Geographical coverage
1. Developing and applying guidance materials for national governments to develop, improve, strengthen or review their industrial CAPP policies and programmes	Global
2. Promoting multi-stakeholder preparedness to industrial accidents and disasters through community participation	Local
3. Engaging business and their supply-chain in safer production, risk communication and emergency preparedness	Global / National

Tools

Beneficiaries

Partners/Networks



Consumer information

Objective: Strengthening consumer information tools for informed decisions and sustainable consumption

Achieved by:	Geographical coverage
1. Improving availability, accessibility and quality of consumer information	Global
2. Driving Change in Business and Government	Global / National
3. Enhancing Communication to Drive Behavioral Change	Global

Tools



Product Sustainability Information: State of Play and Way Forward

Beneficiaries



Partners/Networks

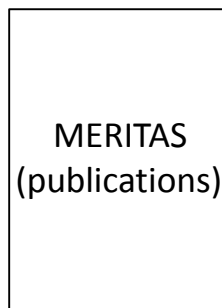
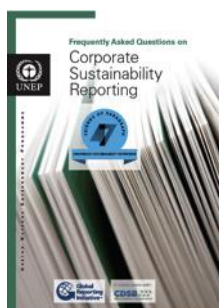
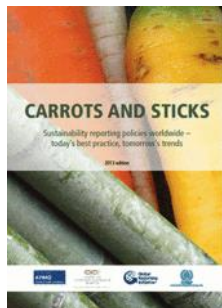


Sustainability Reporting

Objective: Sustainability Reporting becomes a common corporate practice and provides information meaningful for decision-making

Achieved by:	Geographical coverage
1. Supporting governments in developing and exchanging best practice models for policy and guidance in SR through the Secretariat of the GOF 47	Global / National
2. Developing technical publications that support the advancement of SR	Global

Tools



Beneficiaries



Partners/Networks



Eco-innovation

Objective: Build local capacities for strategic business eco-innovation

Achieved by:	Geographical coverage
1. Developing a set of tools for implementing eco-innovation in business sector and mainstreaming eco-innovation in policies, including SCP polices	Global
2. Strengthening local capacity to provide eco-innovation services and participate more actively in shaping the policies conducive to eco-innovation	National (LAC, Africa and AP)

Tools (9 tools)



Beneficiaries



Partners/Networks

