

## EMPOWERING BUSINESS DEVELOPMENT AGENCIES & NSAs TO ADVOCATE SUSTAINABLE CONSUMPTION & PRODUCTION PRACTICES AND SUPPORT ECO ENTREPRENEURS IN THEIR DEVELOPMENT & TRANSITION TOWARDS GREEN INCLUSIVE BUSINESSES

### BACKGROUND

Over past few years, the Green Economy Initiative of the United Nations Environment Programme (UNEP) has worked with more than 30 developing and least developed countries to assist them in the formulation and implementation of policy reforms and investments that catalyse transitions to a green economy. Many countries were found to have invigorated strategic economic sectors by greening their production processes and seizing trade opportunities in sustainably designed, produced, delivered and consumed goods and services. This Action, besides advocating the

importance of developing a green business ecosystem, primarily aims to build capacity of services providers to influence their members and the communities at large, in developing Sustainable Consumption & Production (SCP) patterns and reinforce their human resources to effectively offer quality sustainable business development services. Finally, it also aims to develop a green entrepreneurship mind-set by providing the required eco training, tool kits and other supports to new and existing businesses in the informal, micro or SME sectors.

### OBJECTIVES

Empower Business Development Agencies (BDAs) & NSAs to understand the dynamics of green ecosystem and implement SCP practices to effectively serve their members & local communities for inclusive

green business growth; and Support a new breed of eco entrepreneurs and MSMEs to successfully engage into inclusive green businesses.

### ACTIONS

- » Benchmark SME greening practices, technology drivers & sustainable utilisation of resources for the development of inclusive green businesses
- » Mapping the National landscape for SCP Practices, Eco Innovations, Social Entrepreneurs & Green job creation in MSMEs
- » Training of Eco Entrepreneurs based on UNCTAD / Empretec ETW Model, on a ToT basis and Advisory & Mentoring supports
- » Business Creations with emphasis on Eco / Social

- » Entrepreneurship for structured livelihood in the Informal & MSME sectors
- » Eco Innovation, Development & Sustainability models for SMEs in Manufacturing and Tourism sectors Implementation of EMS Best Practices;
- » Capacity Building, Technical Assistance & Technology Transfers for SMEs
- » Clustered supports for Access to Markets, Trade & Export development, Business Linkages and Eco Technology Transfers

### PARTNERS:

**Burkina Faso:** La Maison de l'Entreprise de Burkina Faso (MEBF), Chamber of Commerce and Industry of Burkina Faso (CCIBF), Action Lutte Contre la Pauvreté (ALCP), Association pour la Promotion, le Soutien et le Suivi de l'Investissement Privé (APSIP), Association des Jeunes pour la Protection de l'Environnement et de l'Élevage en Abrégé (AJPEE)  
**Ghana:** Association of Ghana Industries (AGI), Empretec Ghana Foundation (EGF), International Youth Exchange Community (IYEC), Anchito Foundation for Education and Self-help (AFES), Yes Ghana (YG), Association of African Entrepreneurs (AAE)  
**Kenya:** Junior Achievement Kenya (JAK), African Cotton & Textile Industry Federation (ACTIF), Business Initiatives for Survival & Eradication of Poverty (BISEP),

African Pro-Poor Tourism Development Centre (APTDC), Future for the African Woman (FAW)  
**Mauritius:** Association Mauricienne des Femmes Chefs d'Entreprises (AMFCE), Association of Tourism Professional (ATP), Plastic Products Manufacturers Association (PPMA), Falcon Citizen League (FCL), Slow Food Tipa Tipa (SFTT)  
**South Africa:** South Africa Small & Medium Enterprises Federation (SASMEF), The Green Connection (TGC)  
**Uganda:** Enterprise Uganda Foundation (EUF), Private Sector Foundation Uganda (PSFU), Uganda Manufacturers Association (UMA), Uganda Allied Chamber of Commerce, Industry & Agriculture (UACCIA), Uganda Small Scale Industries Associations (USSIA), The Uganda National Apiculture Development Organization (TUNAD)



#### Budget

**\$1,500,000.00**



#### Timeline

**30 Months**