Contributing to the UN sustainable development goals

8 DECENT WORK AND ECONOMIC GROWTH

In accordance with indicators 8.1 and 8.2, Green to Grow is supporting per capita economic growth through creating an enabling environment for MSMEs in mango, dairy and coffee sectors to achieve higher levels of economic productivity, through promoting uptake of resource-efficient traditional food production practices. The project also contributes to indicator 8.3 by encouraging the growth of MSMEs, through promoting decent work and enhancing their trade capacity to regional and international markets.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

In accordance with indicator 12.6, Green to Grow focuses on the adoption of sustainable consumption and production practices (SCPs) making target MSMEs green, efficient and more profitable.

13 CLIMATE ACTION

Lack of climate adapted sustainable agricultural practices is a key contributor to low productivity in the Mango, Dairy and Coffee sectors in Kenya. Green to Grow is training producers on sustainable consumption and production practices in order to strengthen their resilience and adaptive capacity to climate-related losses, as stressed by indicator 13.1.

etimos improving people's life
KNCCI Growing your Business together
SEI Stockholm Environment Institute
E4 IMPACT
SEFEA Consulting
CASSAPADANA

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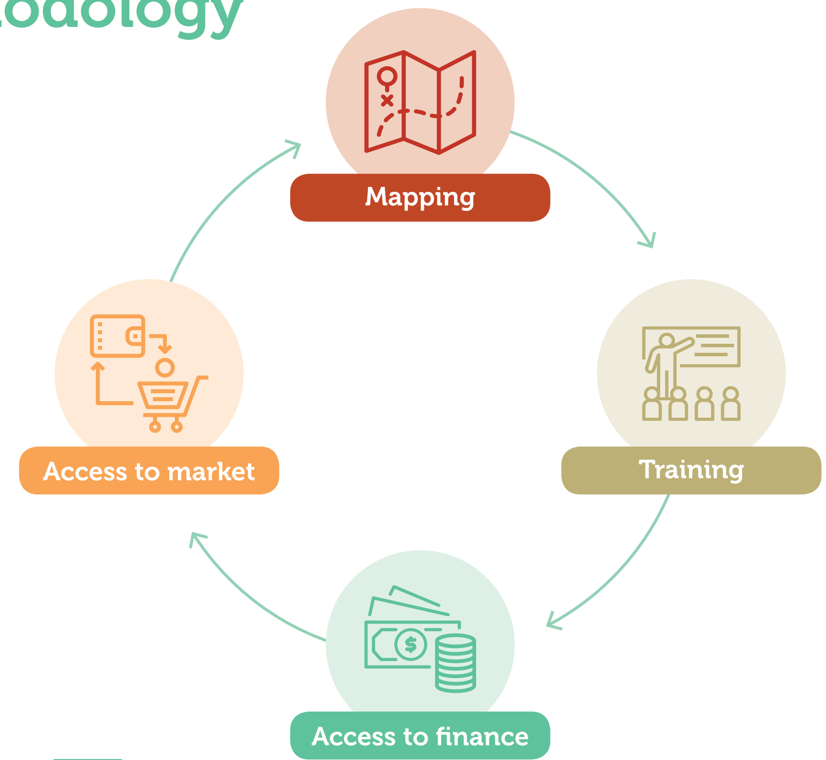
green to grow

A REVENUE GENERATION APPROACH FOR SCP DISSEMINATION IN KENYA

Why Green to Grow?

Drawing from the expertise of Kenyan and international partners, Green to Grow project focuses on disseminating sustainable consumption and production practices to MSMEs along the mango, dairy and coffee food value chains in Kenya. It provides capacity building, network facilitation and access to finance as a driver for the adoption of SCP methods, technologies and sustainable green business practices.
In addition, Green to Grow facilitates relations with a variety of agribusiness and financial stakeholders, thus creating an enabling environment for successful and scalable adoption and consolidation of integrated sustainability practices.

Methodology

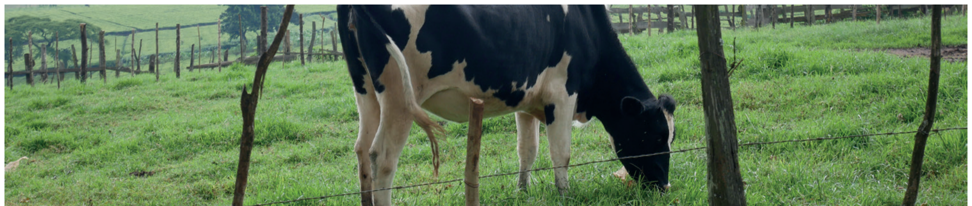


Coffee is one of the main export crops in Kenya. On average, **56%** of the current coffee production is cultivated by smallholders, whereas **44%** is produced by large-scale producers.

over **40** MSMEs trained | **46,000** tons produced | **$ 15,500,000** annual revenue

Mango supports over two-hundred thousand producers in semi-arid areas in Kenya. Growth in the mango food value chain is limited by poor quality, lack of standards certification and cost issues. Post-harvest losses accounts for **40%** of total harvest.

40 MSMEs trained | **766** tons produced | **$ 636,000** annual revenue



Dairy. The sector provides income to more than 2 million households across Kenya. Estimates have projected a production shortfall of **1.2 million liters** by 2022 if the current low-input and low-yield system remains unchanged.

40 MSMEs trained | **10,000** tons produced | **$ 3,750,000** annual revenue