

“ To travel is to take a journey into yourself “
- Danny Kaye -





Who

We

Are





**How did we
come up with
the idea ?**





OUR HISTORY

Of creating memories

Problems



The main problem that our business is addressing is the **abusive nature** of the mainstream tourism business in Egypt.



Our values

1

Celebrating diversity

2

Collaboration

3

Responsibility

4

Creativity

5

Ecotourism

The background image shows a rugged, rocky coastline under a clear sky. In the foreground, there's a body of water. A person is visible on a small boat in the middle ground. Another person is standing on the shore in the distance. The overall scene is a natural, scenic landscape.

Our business model idea

**key risks and challenges we are exposed
to**

**The financial sustainability of the
company**



More than 50 Trips

Since 2008, we have organized more than 50 trips covering the different parts of Egypt , from Sinai to the new valley to upper Egypt to Marsa Alam. Our trips hosted more than 400 travelers, amateurs and experienced, and benefit around 300+ local families.

Whoa! That's a big number



A group of approximately ten children and one woman are posed in a desert landscape. The children are dressed in colorful clothing, including a girl in a bright orange top with a pink star and another in a green shirt with the text 'WHO'S YOUR FAVORITE'. The woman, wearing a pink headscarf and a dark vest, is smiling. The background features a vast, arid plain and a range of rugged, brown mountains under a blue sky with light clouds. A semi-transparent teal banner is overlaid on the bottom half of the image, containing the text.

Our Core Activities

Our projects enrich the young Egyptians' awareness of their identity and their role and responsibility within the larger Egyptian society

Social Impact



Siwa - Clean-up



Haliab – up cycling



Aswan – water problem

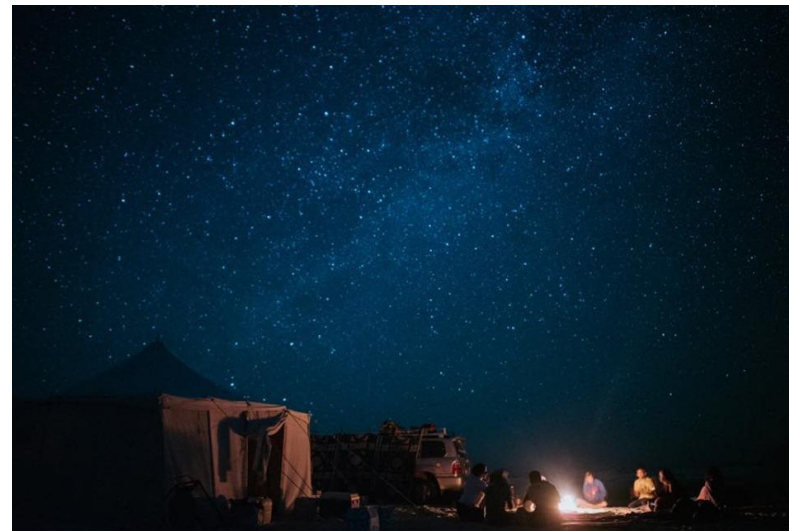
Integration with local community



Activities



Accommodation sites

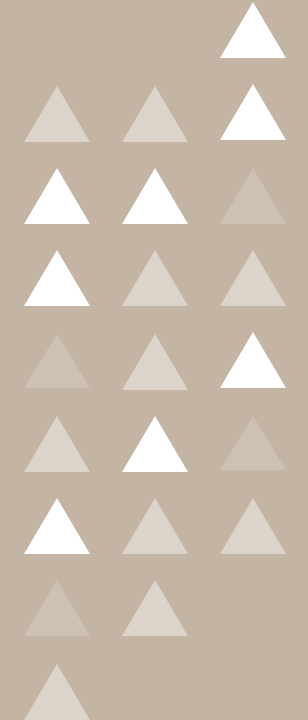




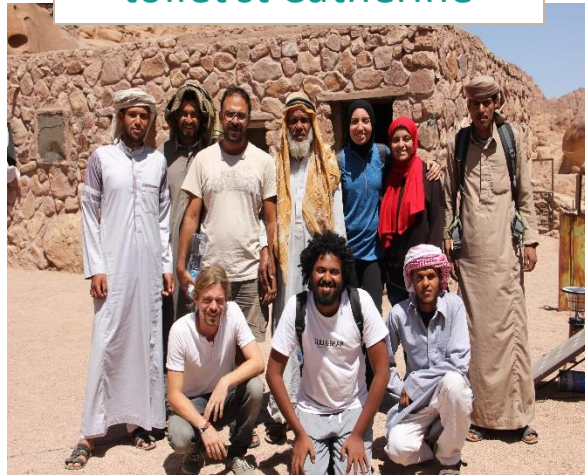
Craft Context



Farming – Aswan



Build environment
toilet st Catherine



Community center
Alabrak



On going
projects



THANK YOU

