

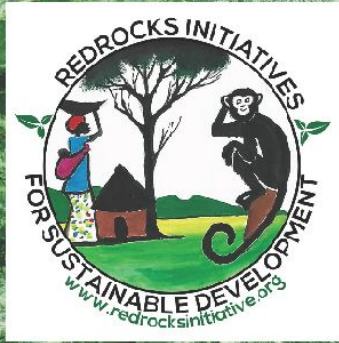


Red Rocks Initiatives For Sustainable Development

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Red Rocks Rwanda

Volcanoes National Park - Rwanda



OUR INITIATIVES WERE INITIATED ON THE PRINCIPLE THAT SUSTAINABLE TOURISM AND COMMUNITY DRIVEN ENVIRONMENTAL CONSERVATION ARE EFFECTIVE TOOLS FOR POVERTY ERADICATION, WHEN DONE CORRECTLY AND IN AN INCLUSIVE MANNER

Programs and initiatives

- BASKET WEAVING

A workshop by local women association teaches how to make traditional baskets. Tourists have the chance to weave their own and take home as a souvenir.



- BANANA BEER PRODUCTION

Banana beer is one of the oldest and major alcoholic beverages traditionally processed in Rwanda, and produced mainly at homes as a family business. Locals demonstrate how it is made and tourists have chance to taste it and interact with the local community.

Programs and initiatives



● COOKING LESSONS

We offers full range of local culinary experience and tourists understand how to make Rwanda traditional cuisine, thus encouraging cultural awareness.

RED ROCKS ART CENTER

Our virtual exhibition space showing the work of Selective Red Rocks artists. They paint different images that speak for animals and plants that cannot speak for themselves.



Programs & Initiatives

●VILLAGE WALKS

Walk from village to village with your own private guide, undiscovered Nyakinama thrilling walking, welcoming communities, amazing hilly landscapes



●TRADITIONAL DANCE.

The dance event showcase the different cultural aspects that make the people of Rwanda proud of our heritage. We offers high-impact and interactive drumming program for schools, community centers, and special events.

Programs & Initiatives



BEE KEEPING

We dedicate to raise awareness around the community about beekeeping, local honey, and the vital role of bees within the environment and promoting awareness of Sustainable Bee Keeping

●POTTERY

Tourists practically engaged in the process of making pots, from digging up the clay and blending it with water until it reaches a state where molding can be started, learn cultural way of pottery



Programs & Initiatives

- Botanical Garden Tour

We grow medicinal plants to create a space which serves as a demonstration garden to tourists and a natural pharmacy for the local communities to quickly treat any ailments.



- Organic Farming

We provide internship on organic farming, which is suitable to someone having deep interest in sustainable mixed livestock farming, woodland grazing, and sustainable local farming

Programs & Initiatives

- Cow/Goat Milking

Tourists visit a local home and milk either a cow or goat. The technique is easy and requires only a few seconds of demonstration. Before long, one becomes an expert at cow/goat milking.



- Home-stay

We book accommodation in a local person's home for an authentic travel experience. Thus connecting international tourist to the locals, for language exchange and cultural exchange.

Conclusion

Our Cultural tourism initiatives are geared towards bringing innovative solutions and tangible changes to the communities living around the Volcanoes National Park.

We believe our initiatives acts as a voice and vehicle to enhance Rwanda's vision to eradicate poverty through sustainable Tourism.

Join hands with us as we fulfill the mandate of the people of Rwanda.

“Cultural Tourism Leads To Community Development”