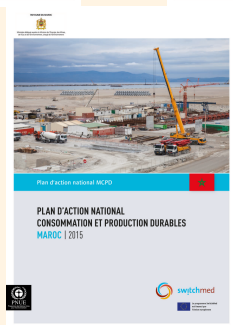


Sustainable Consumption and Production National Action Plan

The Moroccan Sustainable Consumption and Production National Action Plan (SCP-NAP) was developed under the coordination of the Ministry of Environment and Sustainable Development under the EU-funded SwitchMed Programme, with advisory services and technical support from the United Nations Environment Programme. The Plan is part of Morocco's efforts to achieve Agenda 2030 and the Sustainable Development Goals. The SCP-NAP (SDG12.1) addresses two priority sectors agriculture and agri-food and eco-construction and sustainable buildings was developed in Morocco through nationally owned multi-stakeholder processes. The SCP-NAP of Morocco has been integrated in the Moroccan National Sustainable Development Strategy and implementation is currently on-going.



MOROCCO MAKES THE SWITCH

- **To Sustainable Consumption and Production for Circular and Green Economies**
- **From Policy to policy Implementation**
- **National Priorities: Sustainable Housing and Construction; Sustainable Agriculture and Food**

The process to develop an SCP-NAP kicked-off with an extensive state of the art on Sustainable Consumption and Production in Morocco and the publication of a structured report. Based on the results of this assessment report Morocco decided to develop three distinct documents:

- a national framework for the promotion of sustainable Consumption and Production;
- a sectorial ten-year action plan for agriculture and agri-food;
- a sectorial ten-year action plan for eco-construction and sustainable buildings.

These national documents were built upon already existing and validated national strategies and plans to assure coherence, sustainability and implementation of the plans and followed an in-depth consultation process involving a large and diverse group of national stakeholders in Morocco (government, private sector, civil society, media, academia).

SCP National Framework

The process of developing the MCPD National Framework Plan for Morocco made it possible to carry out a cross-analysis of production and consumption patterns and to define seven strategic orientations that provide a reference framework and actions to promote SCP in Morocco.

- Anticipating economic changes and behavioral changes related to ecological transition;
- Incentives for domestic enterprises to engage in a sustainable production process;
- Support for the development of green chains;
- Promoting the circular and low-carbon economy;
- Implementation of eco-labeling and environmental certification schemes;
- Promoting eco-responsible consumption patterns;
- Information and Awareness.

Sectorial ten-year action plan for sustainable agriculture and food in Morocco

Six strategic axes have been formulated in the action plan aimed at strengthening Moroccan agricultural policy and the setting up of instruments and mechanisms for the development of a sustainable agriculture and raising awareness of the consumers for purchasing more environmentally friendly food:

- Improving the efficiency and sustainability of resources through sustainable production practices;
- Integration of climate change (mitigation and adaptation) into agricultural production practices;
- Promotion of the circular economy to optimize the flow of material and energy in the production and consumption chains;
- Strengthening skills and improving green employability and entrepreneurship in different parts of the food system;
- Development of certification instruments, organic labeling and eco-labeling;
- Promotion of sustainable food and waste management.

Sectorial ten-year action plan for eco-construction and sustainable buildings in Morocco

The implementation of the action plan and 5 strategic axes aim to promote a global eco-design approach to buildings in Morocco and the progressive development of a public and private park of sustainable buildings. The strategic axes concern all stakeholders involved in the construction and construction sector. The different phases of the process included:

- Consideration of resource efficiency in architectural design;
- Design of low carbon and climate resilient buildings;
- Improvement of the internal environment;
- Developing accompanying devices;
- Capacity Building for Stakeholders.

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UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.



The EU-funded SwitchMed programme assists eight countries in the southern Mediterranean to switch to sustainable patterns of consumption and production and supports national and regional stakeholders in achieving productive, circular, and sharing economies in the Mediterranean. www.switchmed.eu