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**United Nations  
Environment  
Programme**

**EP**



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**MEDITERRANEAN ACTION PLAN**

Meeting of Experts on priority actions for  
the implementation of the Action Plan for the  
conservation of Mediterranean marine turtles

Tunis, Tunisia, 18-20 February 1999

**TOOLS AND OPPORTUNITIES THAT COULD BE EXPLOITED FOR THE  
FINANCING OF MARINE TURTLE RESEARCH AND CONSERVATION  
PROJECTS IN THE MEDITERRANEAN**

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Document prepared at the request of the Regional Activity Centre for Specially Protected Areas (SPA/RAC) by:

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WWF International - Mediterranean Programme Office

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## FOREWORD

This document has been prepared by WWF International - Mediterranean Programme Office at the request of the Regional Activity Centre for Specially Protected Areas (SPA/RAC). It is intended as an information document for the participants to the present Meeting of Experts on priority actions for the implementation of the Action Plan for the conservation of Mediterranean marine turtles. However, besides providing inputs to the works of the meeting, the document should hopefully represent a useful tool to a range of actors involved in marine turtle research and conservation, and in nature conservation more generally.

SPA/RAC is very thankful to WWF International - Mediterranean Programme Office, and in particular to the authors of the document, for their willingness in accepting to prepare the document at no charge and under severe time constraints.

## **TOOLS AND OPPORTUNITIES THAT COULD BE EXPLOITED FOR THE FINANCING OF MARINE TURTLE RESEARCH AND CONSERVATION PROJECTS IN THE MEDITERRANEAN**

### **1. INTRODUCTION**

The aim of this document is to provide all those who are interested or involved in Mediterranean sea turtles conservation activities with a small practical tool which could offer new opportunities to fund-raise for their projects. Far from pretending to be all inclusive and complete, this paper should be considered as a first step to explore possibilities to receive financial contributions from sources which are quite different from the traditional and institutional ones such as the European Union, the World Bank or the Global Environment Facility.

NGOs, researchers and experts, students, administrators, local communities, etc. will find in this pages a list of many different bodies world wide which are directly involved and/or interested in the protection of the environment, world's wildlife habitats, landscapes, and ecosystems as integral components to maintain biodiversity.

Going more into details, all Foundations, Companies, Banks and others Non-Governmental Organisations listed hereafter are contributing or have offered contributions for the conservation and protection of the global environment through programs specifically aimed at wildlife.

Foundations have been selected by looking at the amount of funds spent in the recent years for animal biodiversity protection projects and more in general for the environment.

The selection criteria for Banks has been their participation in co-financing the 18<sup>th</sup> International Symposium on Sea Turtle Biology and Conservation.

All Companies were selected because having in their structure a specific section for the management of funds aimed at contributing to the realisation of international environment conservation projects and more specifically of biodiversity protection.

Each record has been presented with the most useful and available information, such as the scope of the body, the people involved and the contact address. Wherever some of these data are missing, it means that it was impossible to further extend the research given the time restriction to finish the editing of this document.

## 2. FOUNDATIONS

### Fair Trade Foundation

The Fair Trade Foundation works to support socially and environmentally responsible economic development worldwide.

52 Maple Avenue West  
Higganum, CT 06441  
**Phone:** (860) 345-3374  
**Fax:** (860) 345-4922  
**E-mail:** fairtrd@connix.com

**President:** Paul Freundlich  
**Founded:** 1988

### Green Century Funds

Green Century Funds is a family of no-load, environmentally-responsible mutual funds that are designed to achieve competitive returns while putting investors' money to work for cleaner air, cleaner water, and greater corporate environmental responsibility. The Funds distribute 100 percent of their net profits to non-profit, environmental organisations. The Equity Fund invests primarily in a portfolio of the 400 companies that comprise the Domini Social Index, which screens out those companies with the worst environmental and social records. The Balanced Fund invests in approximately 50 performance-driven companies whose business is to protect the environment.

29 Temple Place  
Boston, MA 02111  
**Phone:** (617) 482-0800  
**Fax:** (617) 422-0881  
**E-mail:** greencnt@greencentury.com

**CEO:** Kristina Curtis  
**Founded:** 1992

### International Society for Ecological Economies

The International Society for Ecological Economies (ISEE) has active chapters in Australia/New Zealand, Canada, Russia, Brazil, and Europe and with members from over 80 countries and 6 continents. ISEE promotes the integration of ecology and economics by providing information through its membership journal, Ecological Economics, and the Quarterly Magazine; encourages the exchange of ideas through major international conferences and smaller regional meetings on topics of interest to members; and supporting research and training programs in ecological economies.

P.O. Box 1589  
Solomons, MD 20688  
**Phone:** (410) 326-0794  
**Fax:** (410) 326-7354  
**E-mail:** beckman@cbl.umces.edu

**Chairman of Board:** Dr. Robert Costanza  
**Founded:** 1989  
**Regions of Operation:** World wide

### **Natural Resources Defence Council**

The Natural Resources Defense Council (NRDC) is a non-profit membership organization dedicated to protecting America's endangered natural resources and to improving the quality of the human environment. Combines interdisciplinary legal and scientific approaches in monitoring government agencies, bringing legal action and disseminating citizen information. Its major areas of concern include air and water pollution, global warming, nuclear safety, land use, urban environment, toxic substances control, resource management, wilderness and wildlife protection, international environment, Alaska, coastal zone management, energy conservation, agriculture and forestry.

40 West 20th Street  
New York, NY 10011  
**Phone:** (212) 727-2700  
**Fax:** (212) 727-1773  
**E-mail:** nrdcinfo@nrdc.org

**Executive Director:** John Adams  
**Founded:** 1970  
**Regions of Operation:** World wide

### **Shell Marine Habitat Program at the National Fish and Wildlife Foundation**

#### **Background**

The National Fish and Wildlife Foundation (NFWF) and Shell Oil Company Foundation have announced a multi-year partnership to fund natural resource conservation projects in the Gulf of Mexico. Through the Shell Marine Habitat Program, NFWF will fund projects that protect, conserve or enhance the Gulf of Mexico Ecosystem. NFWF is seeking project ideas to fund as challenge grants under this program.

#### **Eligibility**

Non-profit organisations classified by the Internal Revenue Service as tax exempt under section 501(c)(3) and not a private foundation under section 509(a) of the Internal Revenue Code of 1986 as amended are eligible for grants under this program. Entities that are subdivisions of government (federal, state, county/parish, or city) are also eligible. Individuals are not eligible for grants under this program. Applicants must be based in the United States. The program will not fund international projects, with very limited exceptions.

#### **Funding Guidelines**

NFWF will accept project applications in any of the following classifications:

- habitat protection and restoration: wetlands, hypoxia, barrier islands, marine debris, and exotic species;
- species conservation--applied conservation: coral reefs, shellfish and finfish;
- applied research and policy development: red and brown tides; and
- conservation education.

The full proposal deadline is August 1, 1999.

**Address inquiries to:**

Jerry E. Clark  
Shell Marine Habitat Program  
National Fish and Wildlife Foundation  
1120 Connecticut Avenue, NW Suite 900  
Washington, DC 20036  
**Phone:** (202) 857-0166  
**Fax :** (202) 857-0162  
**Email:** Clark@NFWF.org

**3. BANKS**

**BankAmerica Corporation**

Based in the United States, BankAmerica Corporation has representative offices in 37 other countries and territories.

P.O. Box 37000, San Francisco, California 94137  
**Phone:** (415) 622-8154;  
**Fax:** (415) 622-8177

**Chairman and CEO:** David A. Coulter  
**Vice Chairman and Chief Environmental Officer:** Martin A. Stein  
**Senior Vice President, Environmental Policies and Programs:** Richard Morrison  
**Founded:** 1904  
**Principal Business:** Financial Services  
**Regions of Operation:** 38 countries worldwide

**BankBoston Corporation**

100 Federal Street,  
Boston, MA 02110  
**Phone:** (617) 434 2697  
**Fax:** (617) 434 6123

**Chairman and CEO:** Charles K. Gifford  
**President and COO:** Henrique de Campos Meirelles  
**Founded:** 1784  
**Principal Business:** Banking  
**Regions of Operation:** Over 100 countries worldwide

**4. COMPANIES**

**The Body Shop International PLC**

The Body Shop produces naturally-based skin and hair care products. These are sold in its more than 1,500 company-owned and franchised branches in 47 countries around the world. The Company is also committed to animal protection, environmental protection and respect



for human rights. In January 1998, The Body Shop published its second Values Report which contains information on the Company's performance on social, environmental and animal protection issues as they affect different groups of stakeholders.

Watersmead, Littlehampton, West Sussex,  
BN17 6LS, UK  
Phone: (01903) 731500;  
Fax: (01903) 844020

**Founder & CEO:** Anita Roddick  
**Marketing Director:** Terry Hartin  
**Chair:** Gordon Roddick  
**Environmental Manager:** Phil Robinson  
**Founded:** 1976  
**Principal Business:** Skin and Hair Care:  
**Regions of Operation:** Worldwide

### Global Environmental Technologies

Global Environmental Technologies (GET) was established to be the environmental leader in the water treatment industry worldwide. In areas of water and wastewater treatment, its commitment to provide solutions with the highest regard for the Earth and its inhabitants is demonstrated in GET's pledge to employ appropriate technologies that have minimum impact on the environment.

P.O. Box 8839, Allentown, PA 18105-8839  
Phone: (610) 821-4901;  
Fax: (610) 821-5507

**President and CEO:** Primo L. Acernese  
**Founded:** October 15, 1990  
**Principal Business:** Water Treatment Systems  
**Regions of Operation:** International

### Green Mountain Power Corporation

Green Mountain Power Corporation (GMP) sells electricity and energy services and products. Hydro and other generating sources that do not produce harmful air emissions comprise a growing percentage of GMP's power supply; in fact, over 50 percent of its fuel mix comes from renewable resources. In 1997, the Company began operation of a six megawatt wind project to become the owner of the largest commercial windpower station in the East.

P.O. Box 850, South Burlington, Vermont 05402-0850  
Phone: (802) 864-5731;  
Fax: (802) 865-9974

**President and CEO:** Christopher L. Dutton  
**Manager, Environmental Programs:** Nancy A. Huelsberg  
**Founded:** 1892  
**Principal Business:** Electricity Generation and Sales

**Membran Corporation**

Membran Corporation is the provider of engineered solutions for the remediation of contaminated water and the prevention of environmental pollution. Membran provides cost-effective solutions utilizing its membrane-based gas transfer technologies.

2010 E. Hennepin Avenue, Minneapolis, MN 55413  
**Phone:** (612) 378 2160;  
**Fax:** (612) 721 3299

**President:** Michael Semmens  
**Vice President:** Charles Gantzer  
**CEO:** James Kubiak  
**Chair:** Eugene Erikson

**Founded:** July, 1991  
**Principal Business:** Pollution Prevention and Remediation  
**Regions of Operation:** Worldwide

**Polaroid Corporation**

Polaroid Corporation designs, manufactures and markets worldwide a variety of products primarily in instant imaging recording fields. These include instant photographic cameras and films, electronic imaging recording devices, conventional films and light polarizing filters and lenses. Its principal products are used in amateur and professional photography, industry, science, medicine and education. Polaroid has had a company-wide environmental program for twenty years, which addresses issues such as toxic use and waste reduction, open communication with the public, and clearly established priorities for change in manufacturing operations and in the design of new products, processes and facilities.

549 Technology Square, Cambridge, MA 02139  
**Phone:** (781) 386-2000;  
**Fax:** (781) 386-0880

**CEO and Chair:** Gary T. DiCamillo  
**Corporate Environmental Manager:** Tim Hawes  
**Founded:** 1937  
**Principal Business:** Imaging  
**Regions of Operation:** Worldwide

**Apple Computer Inc.**

Thanks to the generosity of Apple Europe, Earthwatch was able to outfit each of their affiliate offices in Japan, Australia, and United Kingdom. Through these gifts Earthwatch has been able to enhance their award winning web site with "virtual expeditions" and live from the filed events. In addition, the laptops have been used by teachers in order to collect data in field for use in their classrooms.

1 Infinite Loop  
Cupertino, California 95014-2084  
(408) 996-1010 (General Public)  
(408) 974-2042 (Media and Industry Analysts)  
Apple's home page on the **World Wide Web**: <http://www.apple.com/>

### **Franklin Research & Development Corporation**

Franklin Research is an investment management firm specializing in socially responsible investing. Its affiliate, Insight, produces equity brief profiles of the social, environmental and financial performance of selected companies. Franklin invests its clients' assets in firms with positive environmental records.

711 Atlantic Avenue, Boston, MA 02111  
**Phone:** (617) 423-6655;  
**Fax:** (617) 482-6179

**President and CEO:** Joan Bavaria  
**PR Coordinator:** Patrick McVeigh  
**Chair:** Elliot Sclar  
**Founded:** 1982  
**Principal Business:** Social Investment

## **5. NON-GOVERNMENTAL ORGANISATIONS**

### **EarthAction**

The EarthAction Network was launched at the Earth Summit in June, 1992 by a group of activists from all continents. Its purpose is to help create world-wide public pressure on behalf of a more just, peaceful and sustainable world.

[www.oneworld.org/earthaction/](http://www.oneworld.org/earthaction/)

### **Econetworth**

Econetworth is an international network of environmental professionals for the evaluation of third world Environmental Impact Assessments (EIAs).