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Agenda item 6: Draft of the Programme of Work 2020/2021 on Knowledge Management, Information and Communication.

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Introduction

The preliminary Draft Programme of Work (PoW) for the biennium 2020-2021 has been prepared as a continuity of the 2018-2019 PoW and in full alignment with the Mid-Term Strategy (MTS) of the Mediterranean Action Plan (MAP) of the United Nations Environment Programme (UNEP) for 2016-2021 (Decision IG.22/1).

The activities already carried out from the previous biennium will be reinforced in the 2020-2021 and the new ones will be planned bearing in mind the need for concrete and measurable deliverables, particularly, in terms of feasibility of planned deliverables, number and size of actions envisaged and the aggregation of actions of similar nature.

The planned deliverables have been proposed also in order to implement flexibility with the incoming preparation of the new Mid-Term Strategy.

The proposed PoW has been prepared in collaboration with the CU and other MAP Components, taking into account the financial and human resources available from the core MTF budget and complemented by external resources mobilised in collaboration with the CPs.

The INFO/RAC 2020-2021 PoW is developed under the overarching theme Governance and, in collaboration with the Coordinating Unit and the other MAP Components, contribute to achieving the following MTS Strategic Outcomes:

- Contracting Parties supported in the implementation of the Barcelona Convention, its Protocols, Regional Strategies and Action Plans;
- Knowledge and understanding of the state of the Mediterranean Sea and coast enhanced through mandated assessments for informed policy-making;
- MAP knowledge and MAP information system enhanced and accessible for policy-making, increased awareness and understanding; and
- Raised awareness and outreach

The main activities that will be carried out per each relevant MTS Strategic Outcomes are briefly described below.

- *Organize the INFO/RAC National Focal Points meeting;*
- *Develop a Data Policy agreement.* A Data policy overview technical document has been developed and will be presented at the COP 21st. Bilateral meeting with each country will be set-up specifically in order to identify the official CPs data and the policy with each data aggregate layers. Specific meeting in order to identify the common agreement on data aggregation and its policy will be performed with thematic experts.
- *Further establish/extend educational activities and promote educational programmes focusing on marine and coastal issues, with the aim to promote education on sustainable development.* Since the previous biennium an e-learning platform has been developed and set-up in the INFO/RAC InfoSystem. In this biennium the platform will be integrated after an appropriate customisation and preparation of training material using products developed by each MAP components.

- *Repower InfoMAP infrastructure and maintain and upgrade InfoMAP modules.* The new modules of InfoMAP System (BCRS, NBB, InfoMapNode) have been developed and will be continuously updated according to software evolution and technical tuning. In order to support data and product collections an update of Technological infrastructures will be carried out. A continuous exchange with all the MAP components and the regional organizations to collect metadata and data in the metadata catalogue set-up in the previous biennium will be performed.
- *Complete IMAP infosystem development for all Common Indicators.* Based on the EcAP Project pilot an IMAP Info System as module of InfoMAP System will be developed in order to be fully operational and available.
- *Data Dictionary, Information Standards and Data Quality Controls development and update.* Based on the EcAP Project pilot, Data Dictionaries and Information Standards for all IMAP indicators will be developed and upgraded jointly with list of quality controls on data formats (text, date, boolean, list of values...), mandatory fields, coding unicity and coherence for data relationships.
- *Dashboard Data Analysis development and customization.* Based on the prototype developed within the IMELS agreement of previous biennium a final dashboard to integrate and analyse data to support SoED preparation will be developed.
- *Climate Change Adaptation platform development.* Based on an experience maturated by the INFO/RAC staff in an ISPRA national project on the National platform on Climate Change Adaptation a prototype to manage and collect information in the Mediterranean area will be developed as an explorative pilot.

The main activities related to updating and implementation of the UN Environment/MAP communication strategy foresee a double role of INFO/RAC one as leader for Regional scale communication activities and one as support to MAP components in performing their information and communication topics. Key outputs include among others:

- Production of a set of communication material tailored to MAP audiences in order to increase the accessibility and relevance of main MAP publications that may include: an executive summary, data visualization products, an interactive report webpage, country-level information sheets to provide localized content.
- Based on the customized InfoMAP dashboard developed by INFO/RAC, multiple MAP databases (MED POL, BCRS, ...) are queried in an integrated way to highlight a selected set of relevant data / information. The platform is user friendly and accessible to all MAP users. Data visualization tools are automatically generated from MAP databases. Information presented may include data on the state of the environment, MAP actions, Status of ratification of the Barcelona Convention and its Protocols, information on Focal Points.
- In order to facilitate the dissemination of information on MAP activities and achievements traditional ad social media will be targeted and a MAP corporate Twitter account will be therefore created and constantly updated. MAP web pages are redesigned/rewritten and data-visualization tools are used in order to facilitate understanding for all MAP targeted audiences.
- Regional campaigns will be conducted in close cooperation with other MAP's components at the occasion of the launch of publication or/and key dates (environment day, Mediterranean Coast Day, etc.) with the goal to improve knowledge on the state of the environment.

- Guidelines to 'communicate as one' are created and available for joint MAP products and communications. It includes a set of key common advocacy messages, a common established visual identity, an editorial style guide and a media outreach guide. Joint communication presents MAP as a coherent entity without replacing the communications efforts of individual component rather, it can harness and amplify them in a strategic and streamlined way. Continuous updating is foreseen.

In the table of PoW the first horizontal row refers to the MTS Strategic outcomes (dark blue) and the second one to MTS Key Output (light blue). The column "Remarks" on the right-hand side of the table, provides the summarized explanation of the proposed activities.

The consultation process with the Contracting Parties has been ensured. Few and generally positive comments have been received. They have been properly taken into account leaving room for discussion during the National Focal Points meeting also in order to stimulate the collection of further feedbacks.

Strategic objectives:

1. To strengthen regional and national governance mechanisms, resource availability and capacity for the implementation of and compliance with the Barcelona Convention, its Protocols, the Mediterranean Strategy for Sustainable Development and the adopted regional Strategies and Action Plans;
2. To mobilize additional resources to Mediterranean Trust Fund in order to increase its impacts;
3. To strengthen synergies, complementarities, and collaboration among international and regional partners and organizations active in the Mediterranean region, and enhance stakeholders' participation and outreach;
4. To deliver knowledge-based assessments of the Mediterranean environment and scenario development for informed decision-making and stakeholder work;
5. To ensure visibility of the MAP/Barcelona Convention, its role and achievements.

Number of Info/MAP services provided; number of data set and/or data services made available through Info/MAP platform;
Number of downloads of publications available on MAP system websites;
Number of communication products released;
Number of events featuring MAP system;
Number of webpages on the UN Environment/MAP and MAP Components websites viewed annually.

At least 7 on 10; 6 data sets/ services;
5,000 downloads per annum;
At least 12 online press releases and 30 news items;
30 events/ side events;
At least 30,000 total pages viewed per annum.

Main Activities	Means of implementation	Lead: CU or Component	Other: CU and/or Components	Partners	Expected Deliverables	Remarks (link with the current PoW, legal basis for activity/deliverable)
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1.1. Contracting Parties supported in the implementation of the Barcelona Convention, its Protocols, Regional Strategies and Action Plans.

1.1.2. Effective legal, policy, and logistic support provided to MAP decision-making process including advisory bodies meetings

1. Organize the Meeting of the MAP Focal Points preceded by the MAP Component/Thematic Focal Points and the EcAp Coordination Group Meetings.	In house expertise, working documents in 2 languages, Information documents, conference services, venue, travel arrangements for one delegate per CP and for the Secretariat / respective MAP Components.	MED POL, PAP/RAC, Plan Bleu/RAC, REMPEC, SCP/RAC, SPA/RAC, INFO/RAC	CU	MAP Component Focal Points; MAP Partners	<p>a) Component/Thematic FP Meetings successfully convened;</p> <p>b) Technical aspects of the implementation of the Protocols reviewed;</p> <p>c) Progress on the implementation of MAP Components' led activities of the PoW 2020-2021 reviewed;</p> <p>d) Technical and policy documents reviewed for further review by higher MAP bodies, including draft decisions, policy papers, assessment products etc.;</p> <p>e) Proposed PoW 2022-2023 activities reviewed for further submission to MAP Focal Points meeting.</p>	<p>Article 14 of the Dumping Protocol;</p> <p>Article 18 of the Prevention and Emergency Protocol;</p> <p>Article 14 of the LBS Protocol;</p> <p>Articles 24 - 26 of the SPA/BD Protocol;</p> <p>Articles 28, 30 of the Offshore Protocol;</p> <p>Article 15 of the Hazardous Wastes Protocol;</p> <p>Articles 30, 33 of the ICZM Protocol</p> <p>Decision IG 17/5 "Governance paper";</p> <p>Decision IG.19/5 "Mandates of the Components of MAP";</p> <p>Decision IG.23/3 "Governance".</p>
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2. Develop the MAP data management policy, including on IMAP Info-System	In house expertise, conference services, translation, interpretation, reports, participation arrangements for CPs delegates	Info-RAC	All MAP Components	Regional information system platforms, EEA etc.	a) IMAP data policy elaborated and reviewed by relevant Thematic/Components Focal Points meetings and MAP Focal Points meeting for submission to COP 22.	Legal basis: Decision IG. 17/6 "Implementation of the ecosystem approach to the management of human activities that may affect the Mediterranean marine and coastal environment"; Decision IG. 23/6 "2017 Mediterranean Quality Status Report" 2023 QSR Roadmap Based on the technical document on data policy overview to be presented in COP 21, a detailed data policy will be developed mainly on IMAP data flow, set-up specifically with each country through bilateral meetings, in order to identify the authoritative data and the policy with each data aggregate layers. Specific meetings will be held with the thematic expert group in order to reach a common agreement on data aggregation and its policy .
1.2. Contacting Parties supported in compliance with the Barcelona Convention, its Protocols, Regional Strategies and Action Plans						
1.2.1. Compliance mechanisms effectively functioning and technical and legal advice provided to Contracting Parties, including technical assistance to enhance implementation of the Convention and its Protocols including reporting.						
1. Provide support to Contracting Parties to facilitate the process of national implementation reporting.	In-house legal and technical expertise.	CU, INFO/RAC	All MAP Components		a) Reporting tutorial document developed to facilitate the national reporting process; b) "FAQ-type" document prepared addressing key difficulties/challenges in reporting; c) Database compiling national laws implementing the BC and its Protocols built up (Informea).	Article 26 of the Barcelona Convention; Revised reporting format for the implementation of the Barcelona Convention for the Protection of the Marine Environment and the Coastal Region of the Mediterranean and its Protocols (Decision IG.23/1)

1.4. Knowledge and understanding of the state of the Mediterranean Sea and coast enhanced through mandated assessments for informed policy-making.

1.4.5 Educational programmes, including e-learning platforms and college level degrees on governance and thematic topics of MAP relevance organized in cooperation with competent institutions.

Further establish/extend educational activities and promote educational programmes in cooperation with academic institutions, focusing on marine and coastal issues, with the aim to promote education on sustainable development.	In-house expertise, coordination and management, meetings	INFO/RAC	All MAP Components	All Components, CPs, academic institutions	a) e-learning platform operational to support e-learning course; b) MAPs training material collected and prepared; c) MAPs Training courses integrated in the platform	During the 2018-2019 biennium an e-learning platform is to be developed and set-up in the INFO/RAC InfoSystem. An appropriate customisation and preparation of training material will be added using products developed by each MAP Component.
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1.5. MAP knowledge and MAP information system enhanced and accessible for policy- making, increased awareness and understanding.

1.5.1. Info/MAP platform and platform for the implementation of IMAP fully operative and further developed, connected to MAP components' information systems and other relevant regional knowledge platforms, to facilitate access to knowledge for managers and decision-makers, as well as stakeholders and the general public.

1. Repower InfoMAP infrastructure and maintain and upgrade InfoMAP modules	In-house coordination and expertise, service contract	INFO/RAC	CU, All MAP Components	Regional information system platforms	a) Existing modules of InfoMap System upgraded; b) Technological Infrastructure upgraded; c) MedPol InfoSystem migrated in the IMAP System; d) Data and metadata from Regional organisation integrated; e) Map's database and products integrated;	The renewed modules of InfoMAP System developed in the previous biennium (BCRS, NBB, InfoMapNode) will be updated according to software evolution and technical tuning. In order to support data and product collections an update of Technological infrastructure will be carried out. A continuous action versus all the MAP components and the regional organizations to collect metadata and data in the metadata catalogue set-up in the previous biennium will be performed and optimised.
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					f) MAP Component technical supporting performed.	
2.Complete IMAP infosystem development for all IMAP Common Indicators and further develop data dictionaries, information standards and quality controls	In-house coordination and expertise, service contract	INFO/RAC	CU, All MAP Components	Regional information system platforms	a) IMAP information System finalised; b) Dataflow in the Data Centre to support IMAP selected; c) IMAP full set of Indicators implemented.	Based on the pilot implemented under the EcAp MED Project, an IMAP InfoSystem will be developed as module of InfoMAP System, to be fully operational and available.
					d) Data Dictionaries and Information Standards upgraded and developed; e) Quality control on data formats and data coherence upgraded and developed;	Based on the pilot implemented under the EcAp MED Project, data dictionaries and Information Standards for all IMAP indicators will be developed and upgraded jointly with list of quality controls on data formats (text, date, boolean, list of values...), including mandatory fields, coding unicity and coherence for data relationships.
3. Undertake Dashboard Data Analysis and customization for environment assessment reports	In-house coordination and expertise, service contract	INFO/RAC	CU, All MAP Components	Regional information system platforms	a) Data Analytic dashbord developed; b) Data Analytic dashbord customised;	Based on the prototype to be developed with support from the Cooperation Agreement with IMLES in 2018-2019 biennium, a final dashboard will be developed to integrate and analyse data to support the preparation of assessment reports (QSR, SOED etc.).
4. Develop Climate change adaptation prototype platform	In-house coordination and expertise, service contract	INFO/RAC	CU, Plan Bleu, PAP/RAC, other MAP Components		a) Prototype of Climate Change Adaptation platform developed;	Based on the expertise acquired by INFO/RAC staff, through participation in ISPRA national project on Climate Change Adaptation platform development, a prototype of the platform will be finalised for the Mediterranean region.

5. Maintain, upgrade and implement MAP Components' databases and data platforms	In-house coordination and expertise, service contract, consultancy	INFO/RAC, MED POL	CU, SPA/RAC, PAP/RAC,	CPs	<p>a) IMAP (pilot) Info System is fully operational for all IMAP Pollution and Marine Litter Common Indicators (mid-2022) enabling the CPs to report on their respective monitoring data in 2020, 2021 (and 2022);</p> <p>b) IMAP (Pilot) Info System is fully interoperable with respective national information and reporting systems, as well as with relevant regional data bases;</p> <p>c) Data standards and data dictionaries are finalized for all IMAP Common Indicators;</p> <p>d) historical MED POL monitoring database is successfully migrated to IMAP Info System;</p> <p>e) Quality Assurance and Quality Control schemes are in place for 10 IMAP Common Indicators included in the IMAP Pilot Info System;</p> <p>f) Data protocols for interlinkages between BCRS, NBB/PRTR</p>	All deliverables derive from the QSR 2023 Road Map prepared by the Secretariat for the Pollution and Marine Litter Cluster.
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					Infosystem, IMAP, MarineNode, InfoMAPNode prepared and tested.	
		SPA/RAC, INFO/RAC		Contracting Parties, MedPAN, IUCN, ACCOBAMS, HCMR, Action Plans Partners	<p>a) Mediterranean Biodiversity Platform maintained, data updated (data.rac-spa.org) and connected to other relevant SDIs (Emodnet, InfoMAP);</p> <p>b) MAMIAS content updated and harmonized with EASIN and AquaNIS and collaboration formalized;</p> <p>c) SDF online application updated (data included) and linked to the</p>	<p>This activity follows up on activities of the PoW 2018-2019 aiming at enhancing interface with similar databases from partners, improving the different database systems, supporting integration of new data in the database. This is a priority action derived from the QSR2023 Roadmap. It also contributes to key regional instruments including the Regional Working Programme on MPA, the MPA Roadmap, the Regional Action Plans for the conservation of endangered or threatened species, and marine key habitats and for the management of non-indigenous species, as well as the IMAP Decision.</p>

					Mediterranean Biodiversity Platform; d) MAPMED database updated and filled with existing data.	
		REMPEC, INFO/RAC		CPs	a) Existing REMPEC's information and communication system and decision support tools (<i>i.e. REMPEC Website, Country Profile, Mediterranean Oil Spill Waste Management, MEDGIS-MAR, MENELAS information System, Beta version of the online Mediterranean Guide on Cooperation and Mutual Assistance in responding to Marine Pollution Incidents</i>) upgraded, updated and interconnected, where appropriate; b) CPs and relevant partners enabled to share data in accordance with the requirements of the 2002 Prevention and Emergency Protocol	Legal basis: SO19- Regional Strategy for Prevention of and Response to Marine Pollution from Ships (2016-2021). The need for better integration of data, monitoring and reporting tools at REMPEC, EU, IMO and MAP level requires a review followed-up by an implementation phase. The platforms represent an important contribution to the development of the TSG 3 project on Contingency plan within EUSAIR strategy.

					and IMAP.	
6. Redesign the online SPAMI Evaluation System	Consultancies, services, in house coordination and expertise	SPA/RAC	INFO/RAC	Concerned SPA/RAC Focal Points, SPAMI managers	a) Online SPAMI Evaluation System redesigned and operational	Following the testing of the online SPAMI evaluation system for national coastal SPAMIs (2016-2017) and for transboundary high-sea SPAMIs (2018-2019), a final interface of the system could be developed online, allowing to save the history of successive evaluations (not possible with the current pilot system) and allowing its functional linking with the SPAMI platform.
1.5.2. Barcelona Convention online Reporting System (BCRS) updated and operational, improved and maintained, and complemented and streamlined with other reporting requirements.						
1. Ensure effective operation of the BCRS on-line reporting system	In-house coordination and expertise, service contract	INFO/RAC, CU	All MAP Components		The BCRS on-line reporting system tuned and upgraded.	INFO RAC Mandate; Decision IG.19/5 "Mandates of the Components of MAP" Please add any other justification as need be
1.6. Raised awareness and outreach.						
1.6.1. The UNEP/MAP communication strategy updated and implemented						
1. Implement the operational Communication Strategy	In-house expertise, consultancy, service contracts, travel	INFO/RAC and CU	All MAP Components	MAP COMM TF	a) website updated regularly	All the deliverables under this activity (a to k) derive from the draft Communication Strategy, elaborated by the Secretariat in coordination with Info-RAC and is expected to be reviewed and discussed by the Info-RAC Focal Points and the MAP Focal Points meetings. The current activities may be amended in line with the changes introduced in the Communication Strategy in its final form.

				<p>b) Communication material and campaigns developed:</p> <ul style="list-style-type: none"> - Newsworthy opportunities are identified; - Communication campaigns are designed and implemented; - Communication materials are tailored to MAP target audiences and can include media briefings, social media packages, web pages, etc.; - One communication campaign for each 'State of the Mediterranean Environment' publication; - One communication campaign developed on key topics identified for the biennium; - Communication campaigns developed at the occasion of key dates such as UN observances related to the Environment; - MAP featured in regional and international meetings 	<p>Regional campaigns are conducted in partnership with MAP's components and projects at the occasion of the launch of publication or/and key dates (environment day, Mediterranean Coast Day, etc.) with the goal to improve knowledge on the state of the environment. Each campaign is using multiple channels to reach all MAP targeted audiences, in particular traditional and social media.</p>
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					and conferences;	
					c) Communication pack for MAP flagship publications developed	Production of a set of communication material tailored to MAP audiences to increase the accessibility and the relevance of MAP's flagship publications (i.e. QSR, SOED etc). The communication pack can include: an executive summary, data visualization products, an interactive report webpage, factsheets at country level to provide localized content, etc.
					d) Biennial publication on emerging topics/threats highlighting existing knowledge gaps prepared	Every biennium an emerging topic/threat with a knowledge gap is identified and a publication is developed to present available knowledge on the topic and relevant MAP activities. Dissemination of the publication is ensured.
					e) Engagement with traditional media increased and MAP presence on social media developed: - An updated media contact list is available in partnership with the Contracting Parties; - Engagement with the media is increased both in a proactive and reactive way to enhance the perception of MAP by journalists as a	Engagement with the media is increased both in a proactive and reactive way to ensure MAP is perceived by journalists as a reference on all issues linked to the Mediterranean environment: • Proactive: powerful news identified and actively pitched to journalists. Type of news should be considered carefully and MAP needs to engage with the media only when there is something powerful to say. • Reactive: MAP is responding to a news story that was generated by an external actor. Reactive media opportunities require minimal effort and can result in significant exposure. A MAP corporate Twitter account is created to facilitate the dissemination of information on MAP activities and achievements, including key assessment reports. The account will be managed by the MAP CU Information and Communication officer in close cooperation with INFO/RAC that will provide technical support (contents and timeline of twitters

					reference on issues linked to the Mediterranean environment. - A MAP presence on the Twitter social media platform is developed	will be duty of the MAP CU information officer).
					f) Homogeneity and consistency of MAP system's image increased: - A set of presentation and communication material and templates is available to all MAP staff (Power Points, Fact Sheets, brochures, roll-up), aiming at presenting MAP as a single and coherent entity, communicating as one; - Communicating as One' guidelines for joint MAP products and communications to be followed by each MAP component and project; - MAP-branded regional visibility items prepared; - Corporate graphical layout for MAP	Guidelines to 'communicate as one' are created and available for joint MAP products and communications. It includes a set of key common advocacy messages, a common established visual identity, an editorial style guide and a media outreach guide. Joint communication presents MAP as a coherent entity without replacing the communications efforts of individual Components; it can rather harness and amplify them in a strategic and streamlined way. Continuous updating is foreseen. A set of material presenting MAP is created and available to all components to facilitate a unified MAP presentation to targeted audiences. It includes PowerPoint, video, factsheet, brochure, map, roll-up and posters. A set of visibility items is created and available to distribute during key meetings. In particular, MAP invests in branded USB keys in order to disseminate publications in a paper free manner, in line with its sustainable meeting strategy. A different layout is developed for each kind of publication of MAP(not including printing)

					publications developed: series of publication layouts.	
					g) MAP's multiple database and information systems leveraged to raise awareness and understanding: - Maps and data products elaborated using a customized data visualization public interface highlighting key data from MAP multiple databases	Based on the customized infoMAP dashboard developed by INFO/RAC, MAP multiple databases (MED POL, BCRS,...) are interrogated in an integrated way to highlight a selected set of pertinent data/information. The platform is user friendly and accessible to all MAP audiences. To increase accessibility, data are presented through data visualization tools such as maps, graphics and data products. The data visualization tools are automatically generated from MAP databases. Information presented include data on the state of the environment, MAP actions, Status of ratification of the Barcelona Convention and its Protocols, information on Focal Points.
					h) MAP's reach increased by joint communication: - All MAP Components participating in annual COM campaigns	Regional communication activities are shared and disseminated through all MAP Components channels.

					<p>i) Knowledge on MAP mandate and action enhanced:</p> <ul style="list-style-type: none"> - Accessibility of general information on MAP website improved, ensuring content is tailored to each targeted audiences - Annual report highlighting MAP key achievements - Communication campaign for COP 22 - MED NEWS - the MAP Newsletter - MAP visibility increased at high level events - Videos, spots, slide shows, scientific documentaries 	<p>MAP evergreen webpages are redesigned/rewritten and data-visualization tools are used in order to facilitate understanding for all MAP targeted audiences.</p> <p>An annual concise report is produced to highlight MAP key achievements. The report is not exhaustive but focuses on a limited number of selected topics/actions which are all summarized and accessible to targeted audiences.</p> <p>A communication package is prepared for each COP to increase visibility of the event. Key decisions taken at the COP are shared with relevant audiences.</p> <p>Newd quarterly produced and delivered. Main sections: MAP Progress, Droplets, upcoming Events, Sustainable events. Active participation of INFO/RAC NFPs will be developed and an enlargement of contributors to other regional institutions and NGOs will be strenghtened. New reorganization of thematic NFPs will be taken into account.</p> <p>MAP is communicating about its presence at key meetings and participate in conversation on social media.</p> <p>Specific videos will be developed in the framework of regional events and campaigns: spots, clips and documentaries according to the target.</p>
					<p>j) Internal communication increased:</p> <ul style="list-style-type: none"> - Reegular MAP Communication Task Force meetings held 	<p>Thematic and periodical meetings between the Information Task Force members are organized. Meetings are held through online platforms and in-person meetings. It includes team building, brainstorming and focus groups, synergy and internal communication.</p>

					<p>k) MAP Staff communication capacity enhanced:</p> <ul style="list-style-type: none"> - Communication training for MAP staff organised; - Internal MAP networking and share of information enhanced : - Directory of all the MAP network maintenance and update (repository of NFPs designations); - On-line Event Calendar of all the MAP network initiatives maintenance and update; - Groupware of all the MAP network available: communication tool for document repository and interest groups management; - Surveys and questionnaires platform available; - Help desk and assistance for all the components of InfoMAP network. 	<p>Trainings for non-communication staff are conducted on communication subjects, such as writing for external audiences, using social media, etc. Maintenance and updating of all the tools is continuously ensured by INFO/RAC.</p>
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Land and Sea-Based Pollution						
2.5: Enhanced capacity at regional, sub-regional and national levels including assistance and capacity building						
2.5.2. Pilot projects implemented on marine litter, POPs, mercury, and illicit discharges reduced, including through SCP solutions for alternatives to POPs and toxic chemicals and the reduction of upstream sources of marine litter for businesses, entrepreneurs, financial institutions and civil society.						
Implement pilot project on ML prevention (particularly focused on plastics and micro plastics in cosmetics)	In-house expertise, consultancies, national seminar, case studies	INFO/RAC	SCP/RAC		The best 25 SCP solutions to prevent ML will be identified from all over the world. Out of them at least one will be selected and implemented in MENA countries	