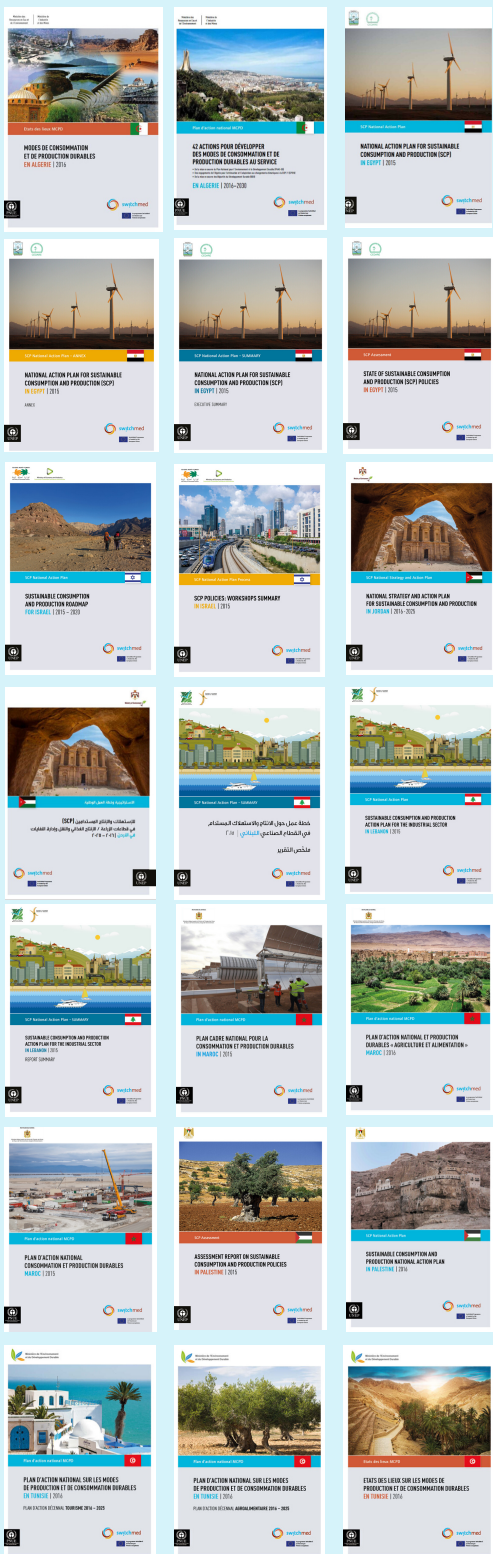


SwitchMed is an EU-funded initiative fostering Sustainable Consumption and Production (SCP) patterns in eight Southern Mediterranean countries (Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia). SwitchMed directly supports the reinforcement of an enabling policy environment, the practices by private sector and facilitation of experience-sharing among stakeholders. It further aims at stimulating the creation of greener business opportunities and decent employment, while reducing the environmental footprint of consumption and production activities. Different measures will help to make the circular economy model the mainstream business model in the Southern Mediterranean region.

## Sustainable Consumption and Production National Action Plans publications:



The different components and activities of the SwitchMed programme concentrate on:

- mainstreaming SCP into national policy;
- building and strengthening capacities of businesses, business support organizations, resource efficiency and cleaner production service providers and government authorities through trainings, coaching and technical assistance;
- raising awareness and knowledge in the private and public sector in order to ensure ownership of the action and help build a community of practice on SCP.

These measures will help to make the circular economy model the mainstream business model in the Southern Mediterranean region.

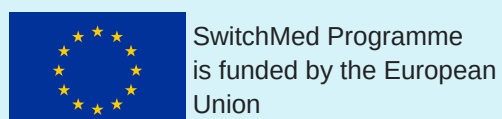
## SwitchMed I

The first phase of SwitchMed (2013-2018) was divided in three components addressing different parts of the transition process to Sustainable Consumption and Production – Sustainable Development Goal-SDG12:

- Policy: development of a regional SCP action plan (SCP-NAP) for the Mediterranean and eight SCP national action plans;
- Demonstration activities: link the policy component and the private sector (cleaner production);
- Networking and communication: exchange of good practices, joint learning and scaling up;

The United Nations Environment Programme's mandate during phase I was to:

- provide advisory services and technical support to the project countries in the development of their Sustainable Consumption and Production National Action Plans;
- support a variety of demonstration projects in Egypt, Israel, Jordan and Palestine.



SDG 12



8 Countries



8 National Action Plans



25 Multi-stakeholder workshops



1500 Participants



20 Million Project budget



## Sustainable Consumption and Production National Action Plans (SCP-NAPs):

- Eight national action plans have been developed through multi-stakeholder processes (government, civil society, private sector, media, academia, international community) and validated during technical national workshops;
- More than 25 multi-stakeholder national workshops and roundtables organized with over 1,500 participants;
- The SCP-NAPs allow the project countries to fulfill SDG indicator 12.1 of the Agenda 2030;

## National priorities in the SCP-NAPs:

<b>Algeria</b> <ul style="list-style-type: none"> <li>• Governance framework;</li> <li>• Energy transition and energy efficiency;</li> <li>• Waste and emission management;</li> </ul>	<b>Jordan</b> <ul style="list-style-type: none"> <li>• Agriculture and food industry;</li> <li>• Transport sector;</li> <li>• Waste management sector;</li> </ul>
<b>Egypt</b> <ul style="list-style-type: none"> <li>• Policy Instruments;</li> <li>• Integrated community development;</li> <li>• Sustainable agriculture;</li> <li>• Sustainable water management;</li> <li>• Sustainable and renewable energy;</li> <li>• Solid waste management;</li> </ul>	<b>Lebanon</b> <ul style="list-style-type: none"> <li>• SCP in the industrial sector and institutional frameworks;</li> <li>• Education and awareness raising for consumers;</li> </ul>
<b>Israel</b> <ul style="list-style-type: none"> <li>• Supply and demand side;</li> <li>• Social environmental businesses;</li> <li>• Cleantech;</li> <li>• Green public procurement;</li> <li>• Environmental standards and labeling;</li> <li>• Ressource efficiency</li> </ul>	<b>Morocco</b> <ul style="list-style-type: none"> <li>• Agriculture and agri-food;</li> <li>• Eco-construction and sustainable buildings;</li> </ul>
	<b>Palestine</b> <ul style="list-style-type: none"> <li>• Tourism;</li> <li>• Housing and construction;</li> <li>• Food and agriculture;</li> </ul>
	<b>Tunisia</b> <ul style="list-style-type: none"> <li>• Agri-food sector;</li> <li>• Tourism sector;</li> </ul>

## Demonstration projects:

Demonstration projects based on the respective SCP-NAPs were implemented in four countries:

- Egypt: Sustainable Public Procurement (SPP), National plastic bag initiative;
- Israel: SPP, Green restaurants, Green cleantech;
- Jordan: Waste management, sustainable tourism;
- Palestine: Eco-trails, Organic agriculture.

## Project countries:



For more information please contact UNEP: [luc.reuter@un.org](mailto:luc.reuter@un.org); [chang.yan@un.org](mailto:chang.yan@un.org)

## UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.

## SwitchMed implementation partners:



[www.switchmed.eu](http://www.switchmed.eu)