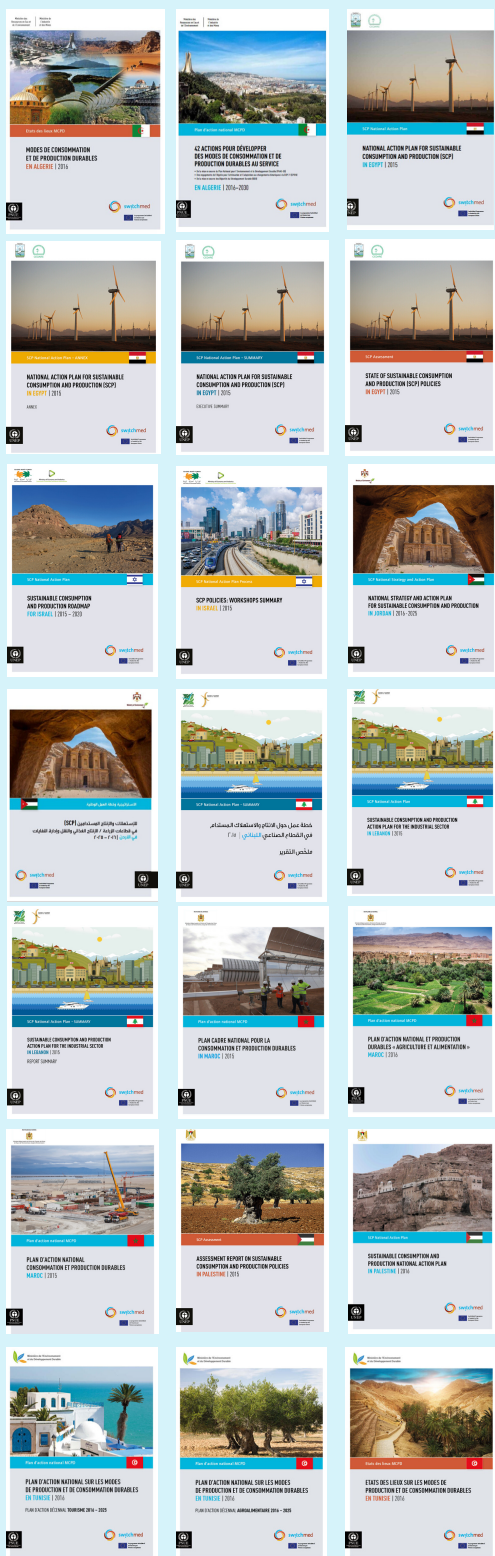


SwitchMed is an EU-funded initiative fostering Sustainable Consumption and Production (SCP) patterns in eight Southern Mediterranean countries (Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia). SwitchMed directly supports the reinforcement of an enabling policy environment, the practices by private sector and facilitation of experience-sharing among stakeholders. It further aims at stimulating the creation of greener business opportunities and decent employment, while reducing the environmental footprint of consumption and production activities. Different measures will help to make the circular economy model the mainstream business model in the Southern Mediterranean region.

Sustainable Consumption and Production National Action Plans publications:



The different components and activities of the SwitchMed programme concentrate on:

- mainstreaming SCP into national policy;
- building and strengthening capacities of businesses, business support organizations, resource efficiency and cleaner production service providers and government authorities through trainings, coaching and technical assistance;
- raising awareness and knowledge in the private and public sector in order to ensure ownership of the action and help build a community of practice on SCP.

These measures will help to make the circular economy model the mainstream business model in the Southern Mediterranean region.

SwitchMed II

SwitchMed II (2019-2023) builds on the results experiences and capacity from SwitchMed I (2013-2018) and has been designed following a comprehensive approach and overall structure around three outcomes:

- Enhanced economic opportunities for industry and startups following new green and circular business models;
- Enabling environment for resource efficient and a circular economy at regional and national level;
- Executive coordination and communication ensuring a cohesive, regional approach.

Under SwitchMed II UNEP supports the implementation of the SCP-NAPs through progress monitoring, which allows integration of lessons learned by all countries' partners working on SCP – including the outcomes and decisions from the HLPF (High-level political forum on SDGs) and the United Nations Environment Assembly (UNEA-4). UNEP will further cooperate with national partners on NAP implementation.

A special focus concentrates on establishing strong linkages between the country owned SCP national action plans and the growing international experience between SCP and the Sustainable Development Goals (SDGs), as well as national responses to the Paris Agreement.

Under SwitchMed II the United Nations Environment Programme will collaborate with countries to (i) ensure effective monitoring of progress in the implementation of the SCP-NAPs, and support to their annual SDG reporting and (ii) support implementation through concrete projects at country level that will address specific needs expressed by national stakeholders and that will translate into tangible “on the ground” action in the countries. Each country process will be tailored around national priorities and government-led.

These outputs will be achieved through:

- Multi-stakeholder, nationally owned and driven processes – in-line with international agendas (SDG, UNEA resolutions);
- Engagement of governments, private sector, consumers and civil society organizations;
- Implementation of behavioral changes and development of sustainable products, services, and markets;
- Support the emergence of more sustainable lifestyles oriented by available and accessible consumer information tools.

UN Environment SwitchMed II workstream is in-line with the recently approved UNEP Program of Work and will continue collaborations with programmes and initiatives established during phase I (10YFP/One Planet, Internal Resource Panel (IRP), Partnership for Action on Green Economy (PAGE), Green Growth Knowledge Partnership (GGKP), Sustainable Public Procurement (SPP), Sustainable tourism, Eco-innovation, Efficient Lighting Initiative and Life Cycle Initiative).

Goals:

SDG 12: Responsible Consumption and Production;
SDG 8 - Sustained, inclusive and sustainable economic growth;
SDG 9 - Resilient infrastructure, industrialization and innovation;
SDG 17 - Global partnerships for sustainable development;

Project countries:



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UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.

SwitchMed implementation partners:



SwitchMed Programme is funded by the European Union



Regional Activity Centre for Sustainable Consumption and Production



www.switchmed.eu