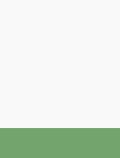


AN INTEGRATED APPROACH TO LEVERAGE TECHNOLOGY TO TACKLE CONSUMER FOOD WASTE







Did you know that green and digital technologies are increasingly being used to prevent and reduce consumer food waste?

They offer innovative solutions and new opportunities for business, society and people.

However, technology along will not solve the food waste problem.

They require an enabling environment to thrive and to fully unlock their potential.

INFRASTRUCTURE

- Composting
- Recycling
- Separate food waste collection...

ECONOMIC INCENTIVES

- Tax incentives for prevention and reduction
- Tax deductions for food donation
- Innovation grants...

FOOD WASTE POLICY

- Food waste reduction targets
- Strategies and action plans
- Waste management regulations
- Law on fighting food waste
- Guidance and standards on food waste measurement and reporting...



PARTNERSHIP

- Public-private-partnership for waste infrastructure investment
- Voluntary agreements between supply chain operators
- Retailer-supplier contracts...

DATA

- Food Waste Index
- Cost and impact analysis of food waste...

CONSUMER INFORMATION

- Date labels
- Guidance on storage and disposal of food products...

BEHAVIORAL CHANGE

- Nudging
- Awareness-raising campaigns
- Advocacy for sustainable food consumption...



