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**United Nations Environment
Assembly of the United Nations
Environment Programme**

**158th meeting of the Committee of Permanent Representatives
to the United Nations Environment Programme**

Nairobi, 26 May 2022

Conference Room 2

10:00 – 1:00, 15:00 – 18:00 (GMT+3)

**Agenda Item 6: Briefing on the preparations for the Stockholm+50 International
Meeting and on the World Environment Day 2022**

This note serves as a background document for agenda item 6, “Briefing on the preparations for the Stockholm+50 International Meeting and on the World Environment Day 2022.”

The note provides provides brief information on the preparations the celebration of the World Environment Day on 5 June 2022, with a focus on the communications strategy. It is complemented by a powerpoint presentation.

Member States will be invited to take note of and seek any further clarification on the preparations for the 2022 World Environment Day.

UNEP World Environment Day 2022 Brief for CPR

Background:

On 15 December 1972, the UN General Assembly designated 5 June as World Environment Day.

Led by the United Nations Environment Programme (UNEP) and held annually on 5 June since 1974, World Environment Day is the largest global platform for environmental public outreach and is celebrated by millions of people across the world.

This year it is hosted by Sweden.

#OnlyOneEarth:

“Only One Earth” was the slogan for the first United Nations Conference on the Human Environment, held in Stockholm in 1972. This put sustainable development on the global agenda and led to the establishment of World Environment Day. Fifty years later, Sweden is hosting Stockholm+50 from 2 to 3 June, and World Environment Day on 5 June.

The 2022 World Environment Day campaign #OnlyOneEarth calls for collective, transformative action on a global scale to celebrate, protect and restore our planet.

To support the campaign UNEP has launched a strategic advocacy and communication campaign. The World Environment Day website is refreshed, the #OnlyOneEarth Practical Guide is being shared widely in 8 languages, along with the multilingual social media cards.

In addition UNEP has created an innovative social media campaign called Earth Action Numbers.

More information is available here: <https://www.worldenvironmentday.global/>