

Management Response: Implementation Plan for Evaluation Recommendations

General Information

Eval ID	740
Evaluation Manager	Fabio Fisicaro
Project Evaluation Title	Terminal Evaluation of the EU grant "Driving sustainable consumption in Latin America with better product information and design (ICSAL)" (which contributed to the UNEP project "Strengthening Consumer Information for Sustainable Consumption and Production" - PIMS ID 2011)" (2018-2022)
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UNEP Sub-programme	SP6 – Resource Efficiency
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Project Manager/ Task Manager	Tomas Declercq
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Implementation Plan finalized (if different from the date above)	00/00/00

Implementation Plan

No	Challenge/problem to be addressed by the recommendation	Recommendation	Priority level	Type of Recommendation	Responsibility	Proposed Implementation time-frame	Acceptance	Reason if not Accepted or Partially Accepted	Management Action(s) to be taken
1	In ICSAL, technical assistance on ecolabelling was provided to a very few companies within the three focus countries, across a range of different sectors and with no plan for any follow-up or scaling of the support provided.	Any follow-on or new project requiring selection and planning of ecolabeling demonstration "cases" should be done with an explicit focus on the potentials for scaling and replication. This should include particular attention to the following in the design and planning process: - Identification of specific sectors/industries at regional/country level with a keen interest and incentive in	Important	Project	UNEP LAC Office	6-12 months	Accepted	n/a	n/a

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		<p>ecolabel certification.</p> <ul style="list-style-type: none"> - Engagement of relevant branch organizations, chambers of commerce etc. at regional/national levels from the early stage of project implementation. - Development of differentiated approaches and supporting lines (technical, financial, implementation time) to target a) larger companies and b) SMEs for ecolabeling. - Allocation of resources for follow-up support to companies after receiving of technical assistance. <p>Could potentially be implemented under the IKI Advance project.</p>							
2	<p>Governments in the LAC region are reluctant to allocate budget and resources to SCP as long as they do not see the clear need and benefits from this.</p>	<p>Any follow-on or new SCP project should, to a larger extent, use regional experience (regional "peer countries") as models and inspiration for regional expansion of SCP, given the similarity of contextual factors (language, culture, trade patterns etc.) among countries in the LAC region. This should include:</p> <ul style="list-style-type: none"> - Introduction of country "mentors" who could be called/contacted by other countries for advice/sparring along the process. - Establishing and facilitation of fora (e.g. WhatsApp group, blog etc.) for continuous and open discussions and sharing of views across countries. - Planning of study visit(s) to show concrete experiences from more advanced countries (e.g. division of countries into sub-regional groups). <p>Could potentially be</p>	Important	Project	UNEP LAC Office	6-12 months	Accepted	n/a	n/a

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		implemented under the IKI Advance project.							
3	In ICSAL, gender issues were only addressed through counting of events and/or of participants (m/f) in training event but not from a qualitative perspective. Marginalised and vulnerable groups were not explicitly addressed in the implementation (with the exception of youth).	<p>Any follow-on or new project should include a clear strategic promotion of gender equality and human rights in SCP related projects, including definition of whom the most vulnerable people are and how they are affected and targeted. More specifically, project designs should include the following considerations :</p> <ul style="list-style-type: none"> - Proper analysis of whom the most vulnerable people are and gender dimensions in relation to the key project interventions. - Definition of targets for both gender and vulnerable people in the results framework. - Development of data collection tools that allow for disaggregation by gender and vulnerability. - Collection of data that reports on not only how many women and men are reached but also youth, people living with a disability etc. and other vulnerable groups considered a target group for the specific intervention. An ongoing analysis of these data during implementation is essential to understand whether the intended target groups are reached or other strategies are required. - A dedicated focus to ensuring consultations of women and people living with a disability (or organizations representing these groups) in e.g. research and policy development processes to ensure their perspectives and needs are duly taken into account. - In order to influence policy 	Important	Project	UNEP	6-12 months	Accepted	n/a	n/a

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		<p>and advocate for a greater level of inclusion, it is crucial that research papers and studies (e.g. on consumer behaviour) include analysis of human rights, gender dimensions and considerations of whom the most vulnerable people are and how they may be reached.</p> <p>- A dedicated outreach and communication strategy is required to ensure reaching of vulnerable groups and people living with a disability etc. In order to ensure enrolment of such target groups in consumer groups, training courses etc., a more direct communication may be needed (e.g. through organizations working with people living with a disability) to ensure that the messages are being communicated to the right people/community.</p>							