

Jamaica's **World Ozone Day 2024 Report**

Summary

During the period 11-16 September 2024, the National Environment and Planning Agency (NEPA) commemorated World Ozone Day. The theme was *Montreal Protocol: Advancing Climate Action*. The National Ozone Unit (NOU) collaborated with the NEPA Public Education and Corporate Communications Branch (PECCB) and national stakeholders to successfully execute the recognition of this signature day which comprised the following activities as described below.

Description of World Ozone Day 2024 activities

World Ozone Day 2024 was recognised through the following activities:

- Development and production of a National Ozone Unit banner.
- Internal staff sensitisation.
- Promotion of World Ozone Day on the Agency social media pages.
- Graphic images shared with staff depicting messages to increase awareness of ozone protection.
- Media interviews with the Jamaica Information Service (JIS) and SunCity FM on 11 and 16 September 2024 respectively.
- Visit to Kingston Technical High School (KTHS), 13 September 2024.
- Collaboration with Green Business certified PriceSmart at their Portmore Branch in St. Catherine to enhance the awareness of their customers and staff on World Ozone Day, 16 September 2024.

Promotional items were given to students and members of the public that participated in question-and-answer sessions. The engagement of students at KTHS and customers at PriceSmart proved to be highly interactive, especially the information session regarding the Montreal Protocol, its Kigali Amendment and climate change.

Kindly see the Appendices for a photographic account of activities at KTHS and PriceSmart described above.

Report prepared by Vivian Blake

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National Environment and Planning Agency

3 October 2024

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APPENDIX I – PHOTOGRAPH INVENTORY OF PUBLIC ENGAGEMENT

Photographs 1-4: Kingston Technical High School



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Photographs 5-11: PriceSmart, Portmore

(Photographs 5-7 highlight interaction between PriceSmart and NEPA team)



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PHOTOGRAPHS 12-15: DETAILED VIEW OF PROMOTIONAL ITEMS



12 Umbrella



13 Insulated tumbler and pencil



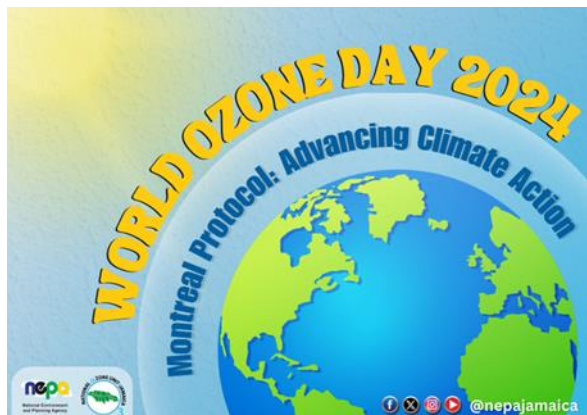
14 Power bank



15 Refrigerator magnet

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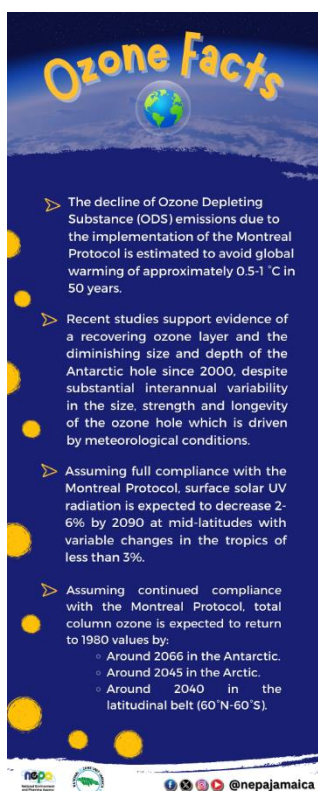
APPENDIX II – PHOTOGRAPHS 16-19: Graphic information for social media posts and internal sensitisation



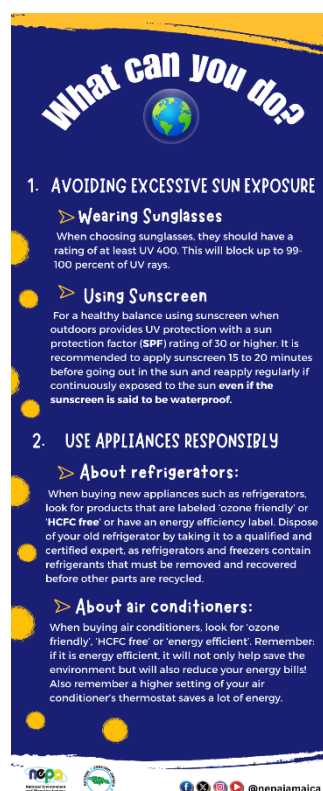
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